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DDC Enterprise Strengthens Crypto Treasury Capabilities with Gemini

Collaboration combines industry-leading custody and trading solutions to enhance DDC's Bitcoin treasury security and efficiency.

NEW YORK--(BUSINESS WIRE)-- DDC Enterprise Limited (NYSE: DDC) ("DDC" or the "Company") today announced a collaboration with Gemini Trust Company LLC ("Gemini"), a premier global provider of crypto trading and custody solutions. This alliance equips DDC with institutional-grade infrastructure to proactively manage and reliably safeguard its expanding Bitcoin treasury, reinforcing the Company's leadership in secure, compliant, and forward-thinking digital asset management.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20250903358368/en/>

Building on its leading role in corporate Bitcoin treasury, DDC continues to refine its digital asset strategy to deliver long-term value for shareholders and stakeholders.

Following successful collaborations with leading crypto service providers, this engagement with Gemini marks a new milestone in DDC's commitment to best-in-class trading and custodial capabilities. By leveraging Gemini's proven expertise, advanced technology, and stringent compliance framework, DDC aims to elevate transparency, operational efficiency, and security across its Bitcoin treasury operations within a rapidly evolving market environment.

"This collaboration with Gemini marks a critical evolution in our Bitcoin treasury approach," said Norma Chu, Founder, Chairwoman, and CEO of DDC. "Gemini's expertise in secure custody and advanced trading technology enables us to optimize our Bitcoin holdings with confidence and precision. Together, we are setting a new benchmark for how public companies steward digital assets responsibly."

"DDC Enterprise is setting a new standard for corporate Bitcoin treasury management, and we are proud to provide the secure, compliant, and innovative infrastructure needed to support their ambitious vision," said Marshall Beard, COO at Gemini. "Our work with DDC ensures the company can optimize its Bitcoin holdings with institutional-grade trading and custody solutions tailored for the complexities of today's digital asset landscape."

Collaboration Highlights:

- **Institutional-Grade Infrastructure:** Gemini delivers comprehensive trading and custody services designed to meet the highest standards of security and regulatory compliance.

- **Agile Treasury Management:** The collaboration empowers DDC to actively manage and adapt its Bitcoin portfolio to market dynamics with greater agility.
- **Sustained Innovation:** Building on previous successful partnerships, DDC underscores its ongoing dedication to pioneering advanced digital asset strategies.

About DDC Enterprise Limited

DDC Enterprise Limited (NYSE: DDC) is spearheading the corporate Bitcoin treasury revolution while maintaining its foundation as a leading global Asian food platform. The Company has strategically positioned Bitcoin as a core reserve asset, executing a bold and accelerating accumulation strategy. While continuing to grow its portfolio of culinary brands, DDC is at the vanguard of public companies integrating Bitcoin into their financial architecture.

About Gemini

Gemini is a global crypto platform founded by Cameron and Tyler Winklevoss in 2014. Gemini offers a wide range of crypto products and services for individuals and institutions in over 60 countries. Gemini's simple, reliable, and secure products are built to unlock the next era of financial, creative, and personal freedom.

Caution Regarding Forward-Looking Statements

Certain statements in this announcement are forward-looking statements.

Investors can identify these forward-looking statements by words or phrases such as “may,” “will,” “expect,” “anticipate,” “aim,” “estimate,” “intend,” “plan,” “believe,” “is/are likely to,” “potential,” “continue” or other similar expressions. Examples of forward-looking statements include those related to business prospects, accumulation of Bitcoin, and the Company’s goals and future activity under the financing transactions described above, including the statements on the closings of the offerings and the satisfaction of closing conditions and use of proceeds in the offerings. These statements are subject to uncertainties and risks including, but not limited to, the risk factors discussed in the Risk Factors and in Management’s Discussion and Analysis of Financial Condition and Results of Operations sections of our Forms 20-F, 6-K and other reports, including a Form 6-K which with copies of the definitive documents related to the above transactions, to be filed with the Securities and Exchange Commission (“SEC”) and available at www.sec.gov. It is also inherent in forward-looking statements for there to be risks, uncertainties and other factors beyond the Company’s ability to predict or control. Although the Company believes that the expectations expressed in these forward-looking statements are reasonable, it cannot assure you that such expectations will turn out to be correct, and the Company cautions investors that actual results may differ materially from the anticipated results and encourages investors to review other factors that may affect its future results in the Company’s filings with the SEC. Additional factors are discussed in the Company’s filings with the SEC, which are available for review at www.sec.gov. The Company undertakes no obligation to update or revise publicly any forward-looking statements to reflect subsequent occurring events or circumstances, or changes in its expectations that arise after the date hereof, except as may be required by law.

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DDC Investor Relations & Media Relations:

Yujia Zhai | ddc@orangegroupadvisors.com

DDC Enterprise: pr@ddc.xyz

Gemini Media Relations:

Press@gemini.com

natalie.rix@gemini.com

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