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Equifax to Acquire ID Watchdog, a Leading Identity Protection and Resolution Services Company

ATLANTA, June 16, 2017 /PRNewswire/ -- Equifax Inc. (NYSE: EFX) announced today an agreement to acquire ID Watchdog (TSX.V: IDW), a leading identity theft protection and resolution services company providing solutions to the Employee Benefits marketplace.



Based in Denver and listed on the Toronto Venture Exchange, ID Watchdog is a leading provider of identity protection and resolutions services with primary distribution through the employee benefits channel.

"ID Watchdog is a respected business with first-class products and services, and strong customer relationships," said President of Global of Consumer Solutions Dann Adams. "This acquisition allows us to augment our identity theft protection services and increase our reach into the employee benefits space."

The closing of the acquisition is subject to customary closing conditions and ID Watchdog shareholder approval. The acquisition is anticipated to close in the third quarter of 2017.

About Equifax

Equifax is a global information solutions company that uses trusted unique data, innovative analytics, technology and industry expertise to power organizations and individuals around the world by transforming knowledge into insights that help make more informed business and personal decisions. The company organizes, assimilates and analyzes data on more than 820 million consumers and more than 91 million businesses worldwide, and its database includes employee data contributed from more than 7,100 employers.

Headquartered in Atlanta, Ga., Equifax operates or has investments in 24 countries in North America, Central and South America, Europe and the Asia Pacific region. It is a member of Standard & Poor's (S&P) 500® Index, and its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. Equifax employs approximately 9,700 employees worldwide.

Some noteworthy achievements for the company include: Named to the Top 100 American Banker FinTech Forward list (2015-2016); named a Top Technology Provider on the FinTech 100 list (2004-2016); named an InformationWeek Elite 100 Winner (2014-2015); named a Top Workplace by Atlanta Journal Constitution (2013-2017); named one of Fortune's World's Most Admired Companies (2011-2015); named one of Forbes' World's 100 Most Innovative

Companies (2015-2016). For more information, visit www.equifax.com.

To view the original version on PR Newswire, visit <http://www.prnewswire.com/news-releases/equifax-to-acquire-id-watchdog-a-leading-identity-protection-and-resolution-services-company-300475363.html>

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