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U.S. Social Security Administration Selects Equifax to Strengthen Identity Verification

ATLANTA, Feb. 10, 2016 /PRNewswire/ -- The United States Social Security Administration (SSA) has completed integration with Equifax Inc. (NYSE: EFX), a global information solutions provider, to supply identity proofing and account, address and mobile device ID verification. The partnership will help the SSA manage risk and mitigate fraud for the **my Social Security** system, a personalized portal for customers to access some of SSA's services such as the online statement.



Equifax will assist the SSA in securing SSA's online services using their online risk-based authentication solution. By implementing Equifax solutions to help detect and mitigate fraud, the agency will enhance its defense-in-depth strategy for securing eServices.

"Equifax and the SSA have a long and successful history of ensuring the privacy and proper use of sensitive information," said Sunjay Talele, General Manager of Identity and Fraud Solutions at Equifax. "This partnership will help protect the millions of online transactions the SSA manages annually."

As demand for the SSA's services increases with increasing numbers of retirees, the Equifax partnership will help the agency provide citizens secure, reliable, and efficient service delivery channels for transacting business electronically.

About Equifax

Equifax is a global leader in consumer, commercial and workforce information solutions that provide businesses of all sizes and consumers with insight and information they can trust. Equifax organizes and assimilates data on more than 600 million consumers and 81 million businesses worldwide. The company's significant investments in differentiated data, its expertise in advanced analytics to explore and develop new multi-source data solutions, and its leading-edge proprietary technology enable it to create and deliver unparalleled customized insights that enrich both the performance of businesses and the lives of consumers.

Headquartered in Atlanta, Equifax operates or has investments in 19 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. In 2015, Forbes named Equifax one of the World's 100 Most Innovative companies; Bloomberg BusinessWeek nominated it as one of its Top 50 companies; its CIO was named one of the top 100 by CIO magazine; the company ranked 16th in the Fintech 100 list; and it was recognized as a top 20 company to

work for by the Atlanta Journal-Constitution and was named a 2015 InformationWeek Elite 100 Winner. For more information, please visit www.equifax.com.

FOR MORE INFORMATION

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