

May 5, 2014



Equifax Workforce Solutions Blazes New Trails With Workforce Insights at FORUM 2014

Annual Event Draws HR and Tax Leaders for Three Days of Compliance, Labor Dynamics and ACA Management Thought Leadership

ST. LOUIS, May 5, 2014 (GLOBE NEWSWIRE) --[Equifax Workforce Solutions](#), a leader in human resource, analytics and verification services, today shared details of its successful annual client event, [FORUM 2014](#), held recently in Scottsdale, Ariz. Themed "Blaze a Trail," the 2014 event attracted Equifax Workforce Solutions clients and HR industry analysts from across the country for three days of compelling thought leadership and education focused on finding the right path to compliance and business success through innovation and workforce insight.

"Equifax Workforce Solutions is helping organizations solve business challenges through a wide range of HR and tax solutions. This year's FORUM offered employers insights into areas such as turnover, ACA compliance, immigration and workforce analytics. Through interactive sessions, networking opportunities and social events, Equifax demonstrated how it is helping clients address current and future workforce needs," said Madeline Laurano, Research Director for Aberdeen Group.

FORUM 2014 featured an opening keynote from renowned *Moneyball* subject Paul DePodesta, and more than 25 educational sessions, including Navigating the [Compliance Storm](#), HR as a Profit Center, [Labor Dynamics](#) You Can't Afford to Ignore and a series of sessions devoted to managing workforce impacts of the [Affordable Care Act](#). In addition, product demos and networking events enabled attendees to share ideas and interact with experts from every Equifax Workforce Solutions service. During the event, the company also introduced new research, [Employee Turnover Trends in 2013](#), from its groundbreaking Workforce Insights, a free online resource that provides data on important labor and employment trends.

Attendee, Gina Denning, Payroll manager for P.F. Chang's reflected, "FORUM 2014 demonstrated that, by providing deep expertise in a number of verticals, such as retail, higher education and staffing, Equifax Workforce Solutions is helping equip HR leaders with actionable insight around the unique challenges their organizations face on a daily basis. Armed with an understanding of the latest legislative updates, workforce trends and compliance best practices, HR leaders can leverage data, technology and services to solve problems, support business goals and be invaluable assets to our organizations."

"Equifax believes that great companies are known for the problems they solve, not the products that they sell. That is why we deliver data-based insights and unparalleled technology solutions to help our clients make informed workforce decisions, reduce costs

and achieve compliance," Dann Adams, president of Equifax Workforce Solutions commented. "Today's organizations must find a better way to manage key HR processes, and our annual FORUM is the venue for clients and analysts to connect and learn about the latest trends impacting their industry. This year's outstanding participation reflects a tremendous commitment on the part of our clients – we hope to see you again at next year's event!"

Equifax Workforce Solutions FORUM 2015 will take place on April 13-15 in New Orleans, La.

About Equifax, Inc.

Equifax (NYSE:EFX) is a global leader in consumer, commercial and workforce information solutions that provide businesses of all sizes and consumers with insight and information they can trust. Equifax organizes and assimilates data on more than 500 million consumers and 81 million businesses worldwide, and uses advanced analytics and proprietary technology to create and deliver customized insights that enrich both the performance of businesses and the lives of consumers. Equifax Workforce Solutions (also known as TALX), an Equifax business unit, is a leading provider of human resource, analytics and verification services.

Headquartered in Atlanta, Equifax operates or has investments in 18 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. For more information, please visit: www.equifaxworkforce.com or www.equifax.com.

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