

October 10, 2013



Equifax Workforce Solutions Executive to Discuss Company's Employment Benchmarks on HRExaminer Radio

ST. LOUIS, Oct. 10, 2013 (GLOBE NEWSWIRE) --

WHO: Mike Psenka, senior vice president of Workforce Analytics for [Equifax Workforce Solutions](#), a leading provider of human resource, data, analytics and verification services

WHAT: Will be the featured guest on [HRExaminer Radio](#), an internet radio show that presents emerging ideas in HR and recruiting.

WHEN: Friday, October 11, 2013 at 2:00 p.m. EDT (1:00 p.m. CDT / 12:00 p.m. MDT / 11:00 a.m. PDT)

WHERE: The live interview can be accessed at:
<http://www.blogtalkradio.com/hrexaminer>

DETAILS:

To remain competitive, organizations must be able to look beyond what is happening internally to understand the key employment trends in their business sector and region. When employers can identify and understand how they are performing in the context of the overall economic landscape, particularly regarding hiring, pay and turnover, they gain the insight that enables more strategic decision-making. This is particularly important given the major changes associated with the implementation of the Affordable Care Act (ACA); by understanding trends, such as the average number of hours employees are working within their industry, organizations can predict the percentage of workers that will be eligible for healthcare coverage and plan their hiring strategies accordingly.

During his appearance on HRExaminer Radio, Mike Psenka, senior vice president of Workforce Analytics for Equifax Workforce Solutions, will discuss the company's new [Employment Benchmarks](#) and how the data it presents give employers the insight to make better informed business decisions about their hiring and ACA strategies. He will explain how Employment Benchmarks presents actual employment data, rather than self-reported survey information, providing accurate insight on hiring rates for hourly or salaried workers, average pay per employee and average length of service. In addition, Psenka will explain how employers can use such insight to gauge the effectiveness of their strategic programs, while advancing their business goals.

HR professionals and managers who wish to learn more about Equifax Workforce Solutions new Employment Benchmarks, and how it helps employers gain a competitive edge, are encouraged to tune into [HRExaminer Radio](#) for this informative session.

About Equifax

Equifax (NYSE:EFX) is a global leader in consumer, workforce and commercial information solutions, that provides businesses of all sizes and consumers with insight and information they can trust. Equifax organizes and assimilates data on more than 500 million consumers and 81 million businesses worldwide, and uses advanced analytics and proprietary technology to create and deliver customized insights that enrich both the performance of businesses and the lives of consumers. Equifax Workforce Solutions (formerly TALX), an Equifax business unit, is a leading provider of human resource, data, analytics and verification services.

Headquartered in Atlanta, Equifax operates or has investments in 18 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. For more information, please visit <http://www.equifaxworkforce.com> or www.equifax.com.

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