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# TALX Reports Successful 2012 Client Forum

## Features Workforce Analytics Thought Leadership, Launch of Groundbreaking Elements Solution and More than 25 HR, Payroll and Tax-related Educational Sessions

ST. LOUIS, May 15, 2012 /PRNewswire/ -- [TALX](#), provider of Equifax Workforce Solutions and a leader in human resource, payroll and tax-related services, today shared details of its highly successful [2012 TALX Client Forum](#) in St. Louis in April. The 2012 event, themed "Explore & Discover," attracted hundreds of TALX clients from across the country for two days of educational sessions and demonstrations from many of the industry's leading experts. Introducing Elements™, TALX also demonstrated its continued focus on powering business decisions with interpretable data, and claimed its place as an emerging leader in [workforce analytics](#) solutions.

(Logo: <https://photos.prnewswire.com/prnh/20060224/CLF037LOGO> )

TALX president, Dann Adams opened the Client Forum, announcing availability of the innovative Elements solution. Powered by eThority and driven by employer data from Employment Verification, I-9 Management, and Unemployment Cost Management services, Elements provides pre-configured analytics across all stages of the employee lifecycle, enabling employers with actionable insight for enterprise-wide [workforce planning](#).

"The Client Forum was a unique opportunity to get to know the team and solutions behind TALX as it begins a metamorphosis," said [John Sumser](#), principal analyst at HRxAnalysts, editor at HRExaminer and a 2012 Client Forum attendee. "TALX helps handle the data and streamline the processes that are at the heart of HR, and now – combined with eThority's analytics – has set the standard for using that data to help employers make strategic workforce decisions. If you want to understand how big data will transform HR, start by watching TALX and Equifax."

Other highlights of the event include well-received [keynotes](#) from Susan Ershler, accomplished businesswoman and mountain climber, and David Bach, one of the most prolific and popular financial authors of our time. Attendees participated in more than 25 HR, payroll and tax-related educational sessions, including a highly-interactive mock unemployment hearing; the TALX Product Showcase and evening networking events; and a special presentation from Richard E. Smith, Chairman and CEO of Equifax. Smith shared how workforce solutions deployed by TALX can help drive the economy and offered his perspectives on the economic outlook for 2012 and beyond.

"TALX is dedicated to providing our clients with the insight and actionable information they need to be effective, compliant and successful at their organizations. The Client Forum highlighted many of the important strategic initiatives taking place at TALX as well as the

power behind communicating and interpreting data to better understand the impact an organization's people, processes and risk factors have on overall performance," commented Adams.

"The benefit of the Client Forum not only lies with sharing our experts' best practices and industry trends," he continued. "The venue also allows TALX to better understand the challenges our clients face, giving us the ability to respond with innovative solutions that will improve their processes. We look forward to an equally successful Client Forum in April 2013 in Tampa."

Client Forum attendee and senior director of Payroll Services for Rite Aid, Denise Hondorf, said, "TALX Client Forum provided great content, excellent consultative thinking and great opportunities to network with fellow HR and Payroll professionals. We learned about upcoming industry trends and how we can best prepare ourselves. The event is well worth the investment; my staff and I will definitely be back next year."

### **About Equifax**

Equifax (NYSE: EFX) is a global leader in consumer, commercial and workforce information solutions, that provides businesses of all sizes and consumers with insight and information they can trust. Equifax organizes and assimilates data on more than 500 million consumers and 81 million businesses worldwide, and uses advanced analytics and proprietary technology to create and deliver customized insights that enrich both the performance of businesses and the lives of consumers. Workforce Solutions (TALX) is an Equifax business unit. It is a leader in human resource, employment, tax management, and payroll-related services.

Headquartered in Atlanta, Equifax operates or has investments in 18 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol [EFX](http://www.efx.com). For more information, please visit [www.talx.com](http://www.talx.com) or [www.equifax.com](http://www.equifax.com).

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