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TALX Announces Elements Analytics Solution During the 2012 Client Forum

-- Powered by eThORITY, Elements Pre-Integrated Analytics Solution Empowers Employers to Make Strategic Workforce Decisions --

ST. LOUIS, April 24, 2012 /PRNewswire/ -- [TALX](#), provider of Equifax Workforce Solutions and a leader in human resource, payroll and tax-related services, today announced its new [Workforce Analytics](#) solution. Elements™, powered by eThORITY, leverages employer transactional data to empower business users to make strategic decisions that mitigate risk and reduce costs associated with employment verification, I-9 compliance and unemployment cost management. With four TALX clients already on board with Elements, Dann Adams, president of TALX, introduced the solution at the start of today's [2012 TALX Client Forum](#) in St. Louis.

(Logo: <https://photos.prnewswire.com/prnh/20060224/CLF037LOGO>)

Adams commented, "TALX helps more than 9,000 clients effectively manage compliance that encompasses the entire employee lifecycle; from new hires, to active employees, to former employees. Securely combining the power of eThORITY analytics with TALX high-integrity data, Elements delivers the ability to diagnose issues and identify opportunities that improve workforce processes and help employers achieve their strategic business goals."

Driven by employer data from [Employment Verification](#), [I-9 Management](#), and [Unemployment Cost Management](#) services, Elements provides pre-configured analytics across all stages of the employee lifecycle. Within the Elements analytics solution, employee analytics allow organizations to evaluate trends in headcount, compensation and tenure to reduce extraneous payroll expenses and manage turnover. Unemployment cost analytics provide insight to separation data, claim performance and liability risk forecasting to minimize preventable losses. Elements I-9 analytics help uncover compliance issues and provides the insight needed to take action enterprise-wide.

"The industry understands that [data](#) driven decisions are key to running an informed business, but common reporting and analytics don't put information in the hands of those that need it or present information in a truly meaningful way," explained Mike Psenka, TALX senior vice president of Analytics, and founder of eThORITY. "Elements solves critical challenges for employers, providing quick start content, a user-obvious interface, clear and concise dashboards, a scalable platform, and most importantly actionable information."

Additional details on the Elements solution will be shared during the TALX Client Forum, which has gathered TALX clients from around the country to hear the latest industry trends, updates and best practices from the company's thought leaders. Client Forum attendees who are interested in learning more about Elements and TALX Workforce Analytics solutions are encouraged to attend "[Show Me the Money! Analytics in Action](#)" (at 10:00 a.m. on

Tuesday, April 24 and at 3:00 p.m. on Wednesday, April 25) and "[Workforce Analytics – Transforming Data into Vital Answers](#)" (at 1:30 p.m. on Wednesday, April 25) where Psenka will review how organizations can effectively implement a scalable workforce analytics practice to maximize revenue and reduce costs.

About Equifax

Equifax (NYSE: EFX) is a global leader in consumer, commercial and workforce information solutions, that provides businesses of all sizes and consumers with insight and information they can trust. Equifax organizes and assimilates data on more than 500 million consumers and 81 million businesses worldwide, and uses advanced analytics and proprietary technology to create and deliver customized insights that enrich both the performance of businesses and the lives of consumers. Workforce Solutions (TALX) is an Equifax business unit. It is a leader in human resource, employment, tax management, and payroll-related services.

Headquartered in Atlanta, Equifax operates or has investments in 18 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol [EFX](#). For more information, please visit [www.talx.com](#) or [www.equifax.com](#).

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