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# Equifax Small Business Credit Reports Are Now Available on Biz2Credit's Online Credit Platform

## Extensive Small Business Credit Information Available through Online Lending Platform

ATLANTA and NEW YORK, March 28, 2011 /PRNewswire/ -- **Equifax Inc.** (NYSE: EFX), a global leader in business and information solutions, and **Biz2Credit**, the #1 online credit resource for small businesses, today announced that entrepreneurs can now download the *Equifax Business Credit Report* on [www.biz2credit.com](http://www.biz2credit.com). The report provides a view of a small business's credit health and enables them to see the information utilized by lenders to make credit risk decisions. .

(Logo: <https://photos.prnewswire.com/prnh/20060224/CLF037LOGO> )

Through this partnership, Equifax's extensive small business credit information will be incorporated into Biz2Credit's evaluation process, providing more business financing insight and options to entrepreneurs looking to start or grow their businesses. Small business owners gain a clear view of their business credit position when they are utilizing Biz2Credit's simple-to-use online lending platform.

"Knowing what's in your business credit report and understanding what has been reported about your business by lenders, suppliers and service providers ensures no surprises when you apply for a business loan," said Dan Csont, Chief Marketing Officer of Equifax Commercial Information Solutions. "We're all about helping small businesses find attractive financing options from a variety of lenders based on their individual financial capabilities.

Our unmatched credit intelligence, combined with the speed and efficiency of Biz2Credit's online offering, will significantly streamline and improve what is often a daunting process for entrepreneurs trying to secure capital."

In addition, through its exclusive relationship with the Small Business Financial Exchange (SBFE), Equifax is able to offer financial credit information not available through other sources. This combined with other Equifax data creates a powerful picture of a small business' financial position.

"It is very exciting for us to offer the *Equifax Business Credit Report* as we continue to provide an effective and efficient way to bring capital to small business owners," said Rohit Arora, CEO of Biz2Credit. "If an entrepreneur pays bills on time, has good history, and has other sources of capital available, we can connect them with financing options from the lenders offering the most attractive lending rates. This is very valuable for small business owners seeking funding in this tight credit market."

## About Biz2Credit

Founded in 2007, Biz2Credit ([www.biz2credit.com](http://www.biz2credit.com)) connects small business owners with lenders and service providers, thus empowering them to effectively compete with big businesses and grow their enterprises. Biz2Credit matches small businesses with credit solutions based on online profiles that can be completed in less than five minutes in a safe, efficient, price-transparent environment. Its network consists of 50,000 users and 300+ lenders, as well as credit rating agencies such as Equifax, and major small business service providers including HP.

Biz2Credit was ranked the top financing resource by *Entrepreneur* magazine in 2009.

Having secured nearly \$400 million in funding for small businesses throughout the U.S. and currently processing 3,000+ loan applications monthly, Biz2Credit is widely recognized as the #1 credit resource for small businesses.

## About Equifax

Equifax empowers businesses and consumers with information they can trust. A global leader in information solutions, we leverage one of the largest sources of consumer and commercial data, along with advanced analytics and proprietary technology, to create customized insights that enrich both the performance of businesses and the lives of consumers.

Equifax Commercial Information Solutions is the leading provider of small business intelligence. We provide the information and expertise necessary for companies to best understand and manage their dealings with small business customers, prospects and suppliers. Our best-in-class commercial credit risk data, combined with highly predictive scoring, corporate linkage, and innovative technology, enables companies to make quick, confident credit decisions and minimize potential losses. Leveraging our EFX ID® keying and linkage technology, companies can also gain greater visibility into their supply chain as well as improve the precision of their sales and marketing efforts – from customer acquisition to retention and expansion.

With a strong heritage of innovation and leadership, Equifax continuously delivers innovative solutions with the highest integrity and reliability. Businesses and government entities in the U.S. and Canada rely on us for consumer and business credit intelligence, portfolio management, fraud detection, decisioning technology, marketing tools, and much more.

Headquartered in Atlanta, Georgia, Equifax Inc. operates in the U.S. and 14 other countries throughout North America, Latin America and Europe. Equifax is a member of Standard & Poor's (S&P) 500® Index. Our common stock is traded on the New York Stock Exchange under the symbol EFX.

## About SBFE

The Small Business Financial Exchange (SBFE) is the country's leading source of small business credit information. Established in 2001, this non-profit association's database houses information on about 24 million businesses, and enables information exchange among approximately 400 members who provide small business financing.

Through its resources and relationships, SBFE makes possible innovative risk management solutions by providing industry insight and analysis of aggregated small business financial data to its members. SBFE sets the highest standards for data quality, integrity of use, and information security for its database to protect its members and their customers' information.

SBFE is the only member-controlled organization of its type and is a trusted advocate in promoting the needs of the small business lending industry. For more information, visit [www.sbfe.org](http://www.sbfe.org).

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