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Equifax and IBM now Allow Government Agencies to Move Sensitive Processes & Information Online with Strong Authentication

ATLANTA, March 2, 2011 /PRNewswire/ -- [Equifax](#) (NYSE: EFX) announces the full integration between [IBM Tivoli identity and access management solutions](#) and its [Anakam Identity Services](#). Equifax's Anakam Identity Services help government agencies implement strong authentication through the ability to configure authentication policy based on level of risk, individual project use cases, and compliance requirements.

Government agencies and enterprises searching for cost reduction by shifting manual processes online need to minimize the inherent risk of conducting personal and sensitive transactions online – including the risks of unauthorized access, ID theft, and online fraud. [Equifax's Anakam Identity Service](#) features a [tokenless two-factor authentication](#), which is a proven, cost-effective security mechanism to enable the movement of sensitive transactions and data to the Web.

Based on the existing cooperation under the [IBM Health Integration Framework](#) (HIF), Equifax's Anakam Identity Services offers a series of solutions specifically designed for the federal healthcare, national security, benefits, taxation, and law enforcement communities where federally compliant strong authentication and discrete access controls to Web-based systems are highly valued.

Organizations using IBM TIVOLI will now have direct access to Equifax's Anakam Identity Services and fraud risk management, as well as reputation assessment applications from Equifax. These tools facilitate management of the evolving risk inherent in large external user communities, while integrating with the business workflows of user provisioning and change management.

"Our Identity Services technology is designed to provide rapid integration to fit the unique needs of federal agencies and large commercial enterprises with challenges delivering new Web-enabled solutions to citizens, patients, beneficiaries, and consumers," said Brent Williams, CTO of Equifax's Anakam Identity Services. "Integration with IBM allows closer alignment to meet customer requirements with a complete end-to-end external Web access management strategy."

The integration between Equifax and IBM Tivoli with Equifax's Anakam Identity Services offers patented, real-time identity verification and authentication tools using unique and comprehensive statistical fraud models and adaptive quiz capabilities. [IBM Tivoli Access Manager](#) interfaces with [Anakam. TFA® Two-Factor Authentication](#) to allow highly-scalable implementations of NIST Level 3 compliant authentication as well as progressive risk-based authentication. IBM Tivoli Identity Manager interfaces with [Anakam. IDP® Identity Proofing](#)

for automated, real-time provisioning of external users, enabling strong authentication.

About Equifax (www.equifax.com)

Equifax empowers businesses and consumers with information they can trust. A global leader in information solutions, we leverage one of the largest sources of consumer and commercial data, along with advanced analytics and proprietary technology, to create customized insights that enrich both the performance of businesses and the lives of consumers.

Businesses – large and small – rely on us for consumer and business credit intelligence, portfolio management, fraud detection, decisioning technology, marketing tools, and much more. We empower individual consumers to manage their personal credit information, protect their identity, and maximize their financial well-being.

Headquartered in Atlanta, Equifax Inc. operates in the U.S. and 15 other countries throughout North America, Latin America, Europe and Asia. Equifax's common stock is traded on the New York Stock Exchange under the symbol EFX.

SOURCE Equifax