**Reconciliations of Non-GAAP Financial Measures to the Comparable GAAP Financial Measures (Unaudited)**
(Dollars in millions, except per share amounts)

**A. Reconciliation of net income from continuing operations attributable to Equifax to diluted EPS from continuing operations attributable to Equifax, adjusted for acquisition-related amortization expense:**

| | Three Months Ended March 31, 2014 | 2013 | $ Change | % Change |
|---|---|---|---|---|
| Net income from continuing operations attributable to Equifax | **$ 83.9** | $ 82.1 | $ 1.8 | 2% |
| Acquisition-related amortization expense, net of tax, and cash income tax benefit of acquisition-related amortization expense of certain acquired intangibles | **27.0** | 25.5 | 1.5 | 6% |
| Net income from continuing operations attributable to Equifax, adjusted for acquisition-related amortization expense | **$ 110.9** | $ 107.6 | $ 3.3 | 3% |
| Diluted EPS from continuing operations attributable to Equifax, adjusted for acquisition-related amortization expense | **$ 0.89** | $ 0.87 | $ 0.02 | 2% |
| Weighted-average shares used in computing diluted EPS | **124.4** | 123.1 | | |

## *Notes to Reconciliations of Non-GAAP Financial Measures to the Comparable GAAP Financial Measures*

**Diluted EPS and net income from continuing operations attributable to Equifax, adjusted for acquisition-related amortization expense** - We calculate this financial measure by excluding the impact of acquisition-related amortization expense and including a benefit to reflect the material cash income tax savings resulting from the income tax deductibility of amortization for certain acquired intangibles. These financial measures are not prepared in conformity with GAAP. Management believes excluding the impact of amortization expense is useful because excluding acquisition-related amortization, and other items that are not comparable, allows investors to evaluate our performance for different periods on a more comparable basis. Certain acquired intangibles result in material cash income tax savings which are not reflected in earnings. Management believes that including a benefit to reflect the cash income tax savings is useful as it allows investors to better value Equifax. Management makes these adjustments to earnings when measuring operating profitability, evaluating performance trends, setting performance objectives and calculating our return on invested capital.