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Paysafe Launches Video Gaming Arena to Connect Publishers with Millions of Gamers

New platform combines game discovery, rewards, exclusive content to help developers grow their audiences and deepen player engagement

LONDON--(BUSINESS WIRE)-- [Paysafe](#) (NYSE: PSFE), a leading payments platform, today announced the launch of a **gaming arena** designed to connect gamers, developers and publishers through a destination focused on game discovery, rewards and community.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20260824546174/en/>

Building on [PaysafeCard](#)'s longstanding position in gaming, the arena enables players to discover new titles, access exclusive content and promotions, engage with creators and unlock rewards. Via [PaysafeWallet](#), gamers can experience seamless purchasing, funding and checkout experiences. For developers and publishers, the arena provides a new customer acquisition channel with access to Paysafe's global gaming audience of approximately 19 million customers.

The initiative reflects Paysafe's vision of expanding its role in gaming beyond payments, creating new opportunities for players and publishers to connect and grow.

The arena will offer:

- Personalized game discovery and recommendations
- Esports events
- Rewards experiences
- Gift cards and digital gaming vouchers
- Exclusive game access, promotions and events
- Creator- and influencer-led campaigns
- Integrated payment experiences
- Audience insights and targeting tools
- End-to-end solutions for publishers including Merchant of Record (MOR) and Storefront

For publishers and developers, the arena addresses one of the industry's biggest challenges: discoverability. The platform enables developers to showcase games, run campaigns, distribute promotions and gain insights into customer engagement and performance.

"We're creating a bridge between gamers and game publishers," said Bob Legters, Chief Product Officer at Paysafe. "The gaming arena combines discovery, community engagement

and the seamless purchasing experiences enabled by PaysafeCard and PaysafeWallet to help players find new experiences and help publishers grow their reach."

As the arena evolves, developers and publishers interested in participating in the next phase of the initiative can express interest by [contacting Paysafe](#).

About Paysafe

Paysafe is a global payments platform powering the experience economy, with a strong focus on the iGaming, video gaming, e-commerce, online trading, retail, travel and hospitality sectors. With 30 years of expertise in payment technology, Paysafe helps businesses and consumers lift every experience through seamless, secure payment solutions, including card payments, digital wallets such as Skrill, eCash solutions like PaysafeCard, and a suite of local payment methods. With approximately 2,800 employees across 12 countries and annualized transactional volume of \$167 billion in 2025, Paysafe connects people and businesses worldwide through innovative digital payment experiences. Further information is available at www.paysafe.com.

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