

VERB Executives Answer Investor Questions on New Livestream Shopping Platform MARKET in Latest Interviews

VERB COO Denise Butler and VERB SVP, Business Development, Angel Cicerone Provide Updates on VERB's Exciting New Technology Platform MARKET

NEWPORT BEACH, Calif. and SALT LAKE CITY, March 09, 2022 (GLOBE NEWSWIRE) -- [Verb Technology Company, Inc.](#) (Nasdaq: VERB) ("VERB" or the "Company"), the leader in interactive video-based sales enablement applications, including shoppable livestream, today announced the release of two video interviews of VERB senior executives directly involved in the launch of VERB's new livestream shopping platform [MARKET](#). View a video promo of this new platform [here](#). The two interviews, one with VERB Chief Operating Officer Denise Butler and the other with VERB SVP, Business Development for MARKET, Angel Cicerone, address questions posed by the interviewer most asked by VERB investors and others following the Company.

Topics covered include VERB's go-to-market strategy for the new platform, reactions from retailers currently using the platform during the soft launch, and the status of upcoming festivals that will mark the forthcoming public facing hard launch of MARKET. The interview with Ms. Butler can be viewed [here](#) and the interview of Ms. Cicerone can be viewed [here](#). Each executive shares a unique perspective about the implications for MARKET and its impact on retail as we know it. Ms. Butler has been part of the evolution of VERB's interactive video technology and suite of products over the years, which she states all led to the technological breakthroughs that MARKET represents. Ms. Cicerone, a veteran consultant and mentor for retail businesses, retail property owners and shopping centers, describes her new role at VERB in attracting and onboarding vendors to the MARKET platform, why she is very excited about the platform, and why livestream selling is so important for retailers.

Vendors, brands, influencers, and content creators interested in becoming part of the new paradigm for online commerce, can sign-up today to be considered for inclusion in MARKET's Sellers' Community on [Market.Live](#).

About VERB

Verb Technology Company, Inc. (Nasdaq: VERB), the market leader in interactive video-based sales applications, transforms how businesses attract and engage customers. The Company's Software-as-a-Service, or SaaS, platform is based on its proprietary interactive video technology, and is comprised of a suite of sales enablement business software products offered on a subscription basis. Its software applications are used by hundreds of thousands of people in over 60 countries and in more than 48 languages. VERB's clients

include large sales-based enterprises as well as small business sales teams, including the sales and marketing departments of professional sports teams. Of special note is its forthcoming MARKET, a multi-vendor, multi-presenter, livestream social shopping platform at the forefront of the convergence of ecommerce and entertainment. With approximately 200 employees, the Company is headquartered in American Fork, Utah, and it also maintains offices in Newport Beach, California.

For more information, please visit: www.verb.tech.

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