

September 5, 2019



Edison Nation Announces the Launch of Products Under Their New Health and Wellness Brand - Sol & Salud

PHILLIPSBURG, N.J.--(BUSINESS WIRE)-- Edison Nation, Inc., a multifaceted ecosystem which fosters innovation and drives IP, media and consumer products today announced that they will be entering the health and wellness industry with their new brand Sol & Salud.

Sol & Salud embraces balancing the mind and body to achieve maximum health through its range of products. Part of the introductory product line will be a Himalayan salt lamp with an essential oil diffuser. This lamp is thought to have many health benefits such as promoting sleep, improving air quality and enhancing overall mood. The product will launch December 1, 2019 on Amazon.

Sol & Salud is also developing a range of hemp and essential oil products. This collection will include everything from anti-aging and nourishing skin care products to pain management topicals. Hemp oil has healing antioxidant properties and omega-3 and omega-6 fatty acids that are essential to maintaining young healthy skin.

"Health and wellness is a booming \$4.2 trillion industry," states Chris Ferguson, CEO of Edison Nation, Inc. "To have Edison Nation enter this market with Sol & Salud, a brand that we truly believe will inspire a healthier way of living, was an easy decision. I'm excited to watch this brand thrive."

About Edison Nation, Inc.

Edison Nation, Inc. ([EDNT](#)), is a multifaceted ecosystem which fosters innovation and drives IP, media and consumer products. Edison offers innovation sourcing, product design, sales, manufacturing and fulfillment services. Edison Nation's model is to source innovative ideas to launch internally or license to brand partners. Edison Nation hopes to leverage its television property, "Everyday Edisons," to become the recognized leader in the innovator community.

For more information, please visit www.edisonnation.com.

Forward Looking Statements

This press release contains forward-looking statements that involve substantial risks and uncertainties. All statements, other than statements of historical facts, included in this press release regarding strategy, future operations and plans, including assumptions underlying such statements, are forward-looking statements, and should not be relied upon as representing the Company's views as of any subsequent date. Such forward-looking statements are based on information available to the Company as of the date of this release and involve a number of risks and uncertainties, some beyond the Company's control, that could cause actual results to differ materially from those anticipated by these forward-looking statements, including consumer, regulatory and other factors affecting demand for the Company's products, any difficulty in marketing the Company's products in global markets, competition in the market for consumer products, any inability to raise capital to fund operations and service the Company's debt. Additional information that could lead to material changes in the Company's performance is contained in its filings with the SEC. The Company is under no obligation to, and expressly disclaims any responsibility to, update or alter forward-looking statements contained in this release, whether as a result of new information, future events or otherwise.

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Source: Edison Nation, Inc.