

July 23, 2018



## Trunk Nation Launches Exclusive New SiriusXM Series Live From The Rainbow Bar & Grill in Los Angeles

**'Trunk Nation LA Invasion: Live from the Rainbow Bar & Grill' to become new monthly series on SiriusXM's Volume channel beginning August 3**

NEW YORK, July 23, 2018 /PRNewswire/ -- SiriusXM announced today that host **Eddie Trunk** is expanding his popular talk show, *Trunk Nation*, to a new monthly residency at the Rainbow Bar & Grill in Los Angeles. *Trunk Nation LA Invasion: Live from the Rainbow Bar & Grill*, will kick off on August 3 and will air on SiriusXM's Volume channel where music is the conversation. The announcement was first made by Trunk on his Volume show, *Trunk Nation*, today.



Trunk will host this new signature series live from the legendary Rainbow on the Sunset Strip where he'll be joined by influential musicians and singers who've made their mark playing the Los Angeles clubs. *Trunk Nation LA Invasion: Live from the Rainbow* invites rock music fans and public guests to come to the club, listen in and take a deep dive into the conversations about the music that made the L.A. scene.

A special surprise guest will join Trunk for the premiere show on August 3, live from the Rainbow Bar & Grill from 6 pm – 8 pm PT/9 pm – 11 pm ET, where they'll discuss rock music with a Los Angeles point of view.

"I've hosted many cool rock events in LA during my career, but I'm particularly thrilled to be coming back to do a monthly radio show for SiriusXM at a historic rock landmark like the Rainbow where I've hung out so many times," said Eddie Trunk. "I can't wait to see which artists turn up and what sorts of fun we'll have bringing *Trunk Nation* in front of a live audience on the West Coast for Volume."

*Trunk Nation LA Invasion* will be the ultimate hang with one of rock n' roll's biggest fans—Eddie Trunk," said Roger Coletti, Executive Producer of SiriusXM's Volume channel. "Eddie and his rock star friends are hanging at the Rainbow frequently, so we thought why not invite a crowd to listen in and broadcast the conversations live from the Sunset Strip to our SiriusXM Volume listeners."

*Trunk Nation LA Invasion* is the latest live program to be added to the Volume channel, home of talk-radio that is all about the world of music and its fans. This two-hour program

will debut on **August 3**, at 6 pm PT/9 pm ET and on demand at [siriusxm.com](http://siriusxm.com).

SiriusXM subscribers can listen to Volume channel 106, and those with streaming access can listen online, on-the-go with the SiriusXM mobile app and at home on a wide variety of connected devices including smart TVs, Amazon Alexa devices, Apple TV, PlayStation, Roku, Sonos speakers and more. Go to [www.SiriusXM.com/AtHome](http://www.SiriusXM.com/AtHome) to learn more.

## **About SiriusXM**

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 33.1 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at [siriusxm.com](http://siriusxm.com). SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.6 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications*

*systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2017, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site <http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

**Source: SiriusXM**

**Media contact:**

Amy Galleazzi

212.901.6552

[amy.galleazzi@siriusxm.com](mailto:amy.galleazzi@siriusxm.com)

 View original content with multimedia: <http://www.prnewswire.com/news-releases/trunk-nation-launches-exclusive-new-siriusxm-series-live-from-the-rainbow-bar--grill-in-los-angeles-300684943.html>

SOURCE Sirius XM Holdings Inc.