December 11, 2017

SiriusXM Progress Announces a New Programming Collaboration with David Brock's Shareblue Media

SiriusXM Progress channel strengthens its position as "The Home of the Resistance" as it continues to build new programming for the progressive movement

NEW YORK, Dec. 11, 2017 /PRNewswire/ -- Today SiriusXM's Progress channel 127 announced a new programming collaboration with news website Shareblue Media. The two progressive brands will team up starting Saturday, December 16th.

Shareblue Media is a rapidly growing American Media company owned by journalist and activist David Brock, and features original reporting by top political writers, with SiriusXM host Jess McIntosh serving as Executive Editor. Shareblue Media reports a reach of over 140 million people a month across platforms.

The relationship between the two companies will expand off the success of the Saturday morning show *Signal Boost*, which premiered on the Progress channel earlier this year. Starting this Saturday, the third hour of the program will transform into "Signal Boost, powered by Shareblue Media" and feature reporters from the news site breaking down the key political stories of the day.

"SiriusXM Progress is home to some of the most important voices in our movement right now, so a collaboration is an especially exciting opportunity for Shareblue Media as we continue to grow at breakneck speed," said Jess McIntosh, Executive Editor, Shareblue Media. "Their thoughtful and resonant commentary compliments the vital role that Shareblue Media plays with our original political reporting. We're thrilled to bring these important communities together to stand up for our American values, cut through the noise with honesty and optimism, and provide unapologetically progressive content to embolden the resistance."

"The election of Donald Trump has energized the Progressive base like never before," said Zerlina Maxwell, SiriusXM's Director of Progressive Programming. "We're proud to team up with Shareblue Media and share their crucial voice with SiriusXM's vast audience. Together we will provide fellow progressives with not only information, but marching orders on how to push back against the Trump administration's agenda."

Signal Boost launched on SiriusXM in June 2017, hosted by Maxwell and McIntosh, both former staffers for Hillary Clinton's 2016 presidential campaign. Maxwell joined SiriusXM in February as the Director of Progressive Programming, she has reshaped the Progress channel's coverage and positioned it as "The Home of the Resistance."

Maxwell has also added the *Dean Obeidallah Show* and *The Young Turks* to the primetime weeknight lineup, in addition to *Signal Boost* on Saturday mornings, and *WokeAF,* hosted by Danielle Moodie-Mills, on Sunday mornings. The new voices joined Progress veterans and outspoken activists Mark Thompson and Michelangelo Signorile, each the hosts of popular weekday programs on the channel.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 32.2 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit http://www.siriusxm.com/LogosAndPhotos.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to *uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

Source: SiriusXM

Media Contact:

Danielle Lynn/SiriusXM
212.584.5329
danielle.lynn@siriusxm.com

View original content with multimedia:http://www.prnewswire.com/news-releases/siriusxm-progress-announces-a-new-programming-collaboration-with-david-brocks-shareblue-media-300569678.html

SOURCE Sirius XM Holdings Inc.