

February 26, 2015



Primerica, Inc. Incoming CEO Glenn Williams to Participate in Panel at the AIFA 40th Annual Conference

DULUTH, Ga.--(BUSINESS WIRE)-- Primerica, Inc. (NYSE:PRI) today announced that Glenn Williams, who will assume the role of Chief Executive Officer on April 1, 2015, will participate in a panel discussion during the Association of Insurance and Financial Analysts (AIFA) 40th Annual Conference on Monday, March 2, 2015, in Naples, Florida. During the session, titled "State of Life Insurance," industry experts will offer insight on current trends, distribution, and potential growth opportunities.

"I look forward to sharing my thoughts on the state of the industry, as well as discussing how Primerica's competitive advantages uniquely position us for growth," Williams said. "We utilize the latest technologies to enable fast and efficient underwriting and exceptional service. We have the largest life insurance licensed sales force in North America selling our products exclusively, and we are dedicated to helping Main Street families become properly protected, debt-free, and financially independent."

Primerica, Inc. markets and distributes term life insurance, mutual funds, annuities, and other financial products through the more than 98,000 life insurance licensed representatives throughout North America. Learn more about Primerica's products and business opportunities by visiting www.primerica.com.

About Primerica, Inc.

Primerica, Inc., headquartered in Duluth, GA, is a leading distributor of financial products to middle income households in North America. Primerica representatives educate their Main Street clients about how to better prepare for a more secure financial future by assessing their needs and providing appropriate solutions through term life insurance, which we underwrite, and mutual funds, annuities and other financial products, which we distribute primarily on behalf of third parties. In addition, Primerica provides an entrepreneurial full or part-time business opportunity for individuals seeking to earn income by distributing the company's financial products. We insured more than 4 million lives and have over 2 million client investment accounts at December 31, 2014. Primerica stock is included in the S&P MidCap 400 and the Russell 2000 stock indices and is traded on The New York Stock Exchange under the symbol "PRI".

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Source: Primerica, Inc.