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Airgain® Introduces New Sub-Brands and Website to Better Reflect Pursuit of Simplifying Wireless

The branding refresh represents the company's commitment to simplifying wireless connectivity to deliver an enhanced customer experience and better service.

SAN DIEGO--(BUSINESS WIRE)-- [Airgain, Inc. \(NASDAQ: AIRG\)](https://www.businesswire.com/news/home/20221201005279/en/) – a leading provider of wireless connectivity solutions, creating and delivering products that include embedded components, external antennas, and integrated systems across the globe – has introduced three new sub-brands and a refreshed website that highlights its efforts to simplify wireless connectivity.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20221201005279/en/>



Airgain Embedded Brand (Graphic: Business Wire)

The Airgain Embedded brand represents its embedded modems, antennas, and development kits that are designed to help design teams bring connected products to market quickly. Airgain Integrated represents its fully

integrated, off-the-shelf products, such as asset trackers and the AirgainConnect® platform products, which help solve connectivity issues in the various environments within which organizations operate. Airgain Antenna+ represents its external antennas, such as fleet and IoT, which help enhance wireless signals in some of the harshest environments. These three brands organize Airgain's various offerings according to audience and purpose.

In addition, the company launched an enhanced and optimized website aimed at streamlining the customer experience and better showcasing Airgain's industry-leading wireless products. The refresh reflects the company's shift from being exclusively a component manufacturer to a solutions provider with offerings across the value chain. Whether building an IoT product, connecting your organization within a unique operating environment, or enhancing wireless signals, Airgain helps you get connected quickly. The website refresh will improve navigation, enhance education, and consolidate Airgain's products into a simpler customer journey.

“In engineering circles, RF design is known as ‘black magic,’ as it is often complex and difficult to optimize,” said Airgain Vice President of Global Marketing, Brian Critchfield. “At Airgain, our core competency has always been simplifying wireless connectivity. As wireless technologies grow increasingly complex, this new brand architecture and website help provide a foundation for telling the Airgain story and positioning ourselves as a leader in the market.”

About Airgain, Inc.

Airgain simplifies wireless connectivity across a diverse set of devices and markets, from solving complex connectivity issues to speeding time to market to enhancing wireless signals. Our products are offered in three distinct sub-brands: Airgain Embedded, Airgain Integrated and Airgain Antenna+. Our mission is to connect the world through optimized integrated wireless solutions. Airgain's expertise in custom cellular and antenna system design pairs with our focus on high-growth technologies and our dedication to simplify the growing complexity of wireless. With a broad portfolio of products across the value chain, from embedded components to fully integrated products, we are equipped to solve critical connectivity needs in both the design process and the operating environment across the enterprise, automotive, and consumer markets. Airgain is headquartered in San Diego, California, and maintains design and test centers in the U.S., U.K., and China. For more information, visit airgain.com, or follow Airgain on [LinkedIn](#) and [Twitter](#).

Airgain and the Airgain logo are trademarks or registered trademarks of Airgain, Inc. All other trademarks are the property of their respective owner.

Forward-Looking Statements

Airgain cautions you that statements in this press release that are not a description of historical facts are forward-looking statements. These statements are based on the company's current beliefs and expectations. These forward-looking statements include statements regarding the expected outcomes of the development, time to market, the performance of, and market for, Airgain's products or those of its partners; and the ability to create solutions that are cost effective and meet the needs of customers, as well as their acceptance by the market. The inclusion of forward-looking statements should not be regarded as a representation by Airgain that any of our plans will be achieved. Actual results may differ from those set forth in this press release due to the risk and uncertainties inherent in our business, including, without limitation: the market for our products is developing and may not develop as we expect; risks associated with the performance of our products, including bundled solutions with third-party products; if our channel partners fail to perform, or our partnerships are unsuccessful, we may not be able to bring our product solutions to market successfully or on a timely basis; our products are subject to intense competition, and competitive pressures from existing and new companies may harm our business, sales, growth rates and market share; the COVID-19 pandemic, global supply chain constraints and rising interest rates and inflation may continue to disrupt and otherwise adversely affect our operations and those of our suppliers, partners, distributors and ultimate end customers; risks associated with any regulatory approvals that may be required; risks associated with quality and timing in manufacturing our products and our reliance on third-party manufacturers; we may not be able to maintain strategic collaborations under which our bundled solutions are offered; if we cannot protect our intellectual property rights, our competitive position could be harmed or we could incur significant expenses to enforce our

rights; and other risks described in our prior press releases and in our filings with the Securities and Exchange Commission, including under the heading "Risk Factors" in our Annual Report on Form 10-K and any subsequent filings with the SEC. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof, and we undertake no obligation to revise or update this press release to reflect events or circumstances after the date hereof. All forward-looking statements are qualified in their entirety by this cautionary statement, which is made under the safe harbor provisions of the Private Securities Litigation Reform Act of 1995.

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