

June 28, 2021



# Xponential Fitness, Inc. Announces Filing of Registration Statement for Proposed Initial Public Offering

IRVINE, Calif., June 28, 2021 /PRNewswire/ -- Xponential Fitness, Inc., a curator of leading boutique fitness brands, today announced that it has filed a registration statement on Form S-1 with the U.S. Securities and Exchange Commission (the "SEC") relating to the proposed initial public offering of its Class A common stock. The number of shares to be offered and the price range for the proposed offering have not yet been determined. Xponential Fitness has applied to list its Class A common stock on the New York Stock Exchange under the symbol "XPOF."



BofA Securities, Jefferies and Morgan Stanley are acting as joint lead bookrunners for the proposed offering. Guggenheim Securities, Citigroup and Piper Sandler are acting as bookrunners for the proposed offering. Baird and Raymond James are acting as co-managers for the proposed offering.

The proposed offering will be made only by means of a prospectus. A copy of the preliminary prospectus, when available, may be obtained from: BofA Securities, Inc., Attn: Prospectus Department, NC1-004-03-43, 200 North College Street, 3<sup>rd</sup> Floor, Charlotte, NC 28255, email: [dq.prospectus\\_requests@bofa.com](mailto:dq.prospectus_requests@bofa.com); Jefferies LLC, Attn: Equity Syndicate Prospectus Department, 520 Madison Avenue, New York, NY 10022, telephone: (877) 821-7388, email: [Prospectus\\_Department@Jefferies.com](mailto:Prospectus_Department@Jefferies.com); or Morgan Stanley & Co. LLC, Attn: Prospectus Department, 180 Varick Street, 2<sup>nd</sup> Floor, New York, NY 10014.

A registration statement relating to these securities has been filed with the SEC but has not yet become effective. These securities may not be sold nor may offers to buy be accepted prior to the time the registration statement becomes effective. This press release shall not constitute an offer to sell or the solicitation of an offer to buy any securities, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction. Any offers, solicitations or offers to buy, or any sales of securities will be made in accordance with the registration requirements of the Securities Act of 1933, as amended.

## About Xponential Fitness, Inc.

Founded in 2017 and headquartered in Irvine, California, Xponential Fitness, Inc., is a

curator of leading boutique fitness brands across multiple verticals. Through its mission to make boutique fitness accessible to everyone, the Company has built and curated a diversified platform of nine boutique fitness brands spanning across verticals including Pilates, indoor cycling, barre, stretching, rowing, dancing, boxing, running and yoga. In partnership with its franchisees, Xponential Fitness offers energetic, accessible, and personalized workout experiences led by highly-qualified instructors in studio locations across 48 U.S. states and 10 additional countries as of March 31, 2021. Xponential Fitness' portfolio of brands includes Club Pilates, the nation's largest Pilates brand; CycleBar, the nation's largest indoor cycling brand; StretchLab, a concept offering one-on-one and group stretching services; Row House, a high-energy, low-impact indoor rowing workout; AKT, a dance-based cardio workout combining toning, interval and circuit training; YogaSix, the largest franchised yoga brand; Pure Barre, a total body workout that uses the ballet barre to perform small isometric movements; STRIDE, a treadmill-based cardio and strength training concept; and Rumble, a boxing-inspired full-body workout.

### **Contacts:**

Xponential Fitness, Inc.:


Kate Doyle-Kwon  
Vice President of Communications & Franchise Marketing  
(949) 346-3000

Investor Relations:

Kimberly Esterkin  
Addo Investor Relations  
[investor@xponential.com](mailto:investor@xponential.com)  
(310) 829-5400

Public Relations:

Chloe Clifford  
Sard Verbinnen & Co.  
[media@xponential.com](mailto:media@xponential.com)  
(310) 201-2040

 View original content to download multimedia <http://www.prnewswire.com/news-releases/xponential-fitness-inc-announces-filing-of-registration-statement-for-proposed-initial-public-offering-301320496.html>

SOURCE Xponential Fitness