

July 23, 2012



Chuy's Holdings, Inc. Prices Its Initial Public Offering

AUSTIN, Texas, July 23, 2012 (GLOBE NEWSWIRE) -- Chuy's Holdings, Inc. (Nasdaq:CHUY) today announced the pricing of its initial public offering of 5,833,333 shares of common stock at a price to the public of \$13.00 per share. All of the shares in the offering are being offered by Chuy's. In addition, Chuy's has granted the underwriters a 30-day option to purchase up to an additional 874,999 shares to cover over-allotments, if any. The shares are expected to begin trading on July 24, 2012 on the NASDAQ Global Select Market under the ticker symbol "CHUY." The closing of the offering is expected to occur on July 27, 2012, subject to the satisfaction of customary closing conditions.

Jefferies and Baird are serving as joint book-running managers for the offering. KeyBanc Capital Markets, Raymond James and Stephens Inc. are serving as co-managers for the offering.

The offer is being made only by means of a prospectus. Copies of the prospectus may be obtained from: Jefferies & Company, Inc., Attention: Equity Syndicate Prospectus Department, 520 Madison Avenue, 12th Floor, New York, NY 10022, by email at Prospectus_Department@Jefferies.com, or by telephone at (877) 547-6340; or Robert W. Baird & Co. Incorporated, Attention: Syndicate Department, 777 E. Wisconsin Avenue, Milwaukee, WI 53202, by email at syndicate@rwbaird.com or by telephone at (800) 792-2413.

A registration statement relating to shares of the common stock of Chuy's Holdings, Inc. was declared effective by the Securities and Exchange Commission on July 23, 2012. This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor may there be any sale of these securities in any state or jurisdiction in which such an offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

About Chuy's

Founded in Austin, Texas in 1982, Chuy's owns and operates 36 full-service restaurants across 8 states serving a distinct menu of authentic, made from scratch Tex Mex inspired dishes. Chuy's highly flavorful and freshly prepared fare is served in a fun, eclectic and irreverent atmosphere, while each location offers a unique, "unchained" look and feel, as expressed by the concept's motto "If you've seen one Chuy's, you've seen one Chuy's!". For

further information about Chuy's, including our newest locations, please visit Chuys.com.

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Source: Chuy's Holding