March 13, 2012

Sunrun Appoints Chief Financial Officer

Barak Ben-Gal joins Sunrun to support growth of nation's leading solar service provider

SAN FRANCISCO--(BUSINESS WIRE)-- Sunrun, the nation's leading home solar company, today announced Barak Ben-Gal joined the company as Chief Financial Officer. Sunrun invented a way for American families to go solar without the big upfront costs and has become the nation's leader in residential solar. Ben-Gal's experience in strategy and financial management will help Sunrun scale to provide clean solar power for millions of American homes.

"My work at Sunrun is an amazing opportunity to help create a major new force in the energy landscape," said Ben-Gal. "It combines my passion for creating scalable solutions with my aspirations to make the world better."

Most recently, Ben-Gal was Vice President of Finance at Support.com, Inc. (Nasdaq: SPRT). There he managed a variety of financial functions, including all external financial reporting, core accounting, tax, and Sarbanes Oxley compliance functions as the company shed its enterprise division and built a new consumer services business. Prior to Support.com, he managed global change management efforts for Yahoo's (Nasdaq: YHOO) Operation Finance team across 27 countries in 4 continents. He also spent three years as the budget director for the Oakland (CA) Unified School District managing the district's financial operations for over 120 schools and guiding the district back to financial solvency. Ben-Gal has an AB in Economics from Harvard College, and an MBA and MA from Stanford University.

"With Sunrun doubling in size year over year, we need exceptional finance leadership to support and drive this growth," said Sunrun co-founder and CEO Edward Fenster. "Barak brings incredible passion and operational experience to Sunrun and understands what it will take to continue to build a world-class company."

Sunrun now installs over $1.5 million in solar every day, completing one rooftop installation every 11 minutes of the business day by letting American families switch to solar without spending $30,000 or more to buy panels. Sunrun owns, insures and maintains the solar panels and installs them on a homeowner's roof. Families pay a low monthly rate for clean energy, fixing their energy costs for 20 years.

About Sunrun

Sunrun is the nation's leading residential solar company and its mission is to become the nation's largest energy provider. The company's Total Solar product is the smart and affordable choice for homeowners who want a clean alternative to their utility. Sunrun offers solar power service, similar to a lease, allowing homeowners to upgrade their home to solar for as little as $0 upfront and simply pay monthly for solar electricity. More than 19,000 homeowners have chosen Sunrun across Arizona, California, Colorado, Hawaii, Maryland, Massachusetts, New Jersey, New York, Oregon, and Pennsylvania. Sunrun partners with

over 25 leading local solar installers, who together employ more than 3,000 green-collar workers. Sunrun has raised financing for more than $800 million in solar systems from investors including U.S. Bancorp, and $85 million in venture capital from Accel Partners, Foundation Capital and Sequoia Capital. For more information, please visit: www.sunrunhome.com.

Media Contact
Sunrun
Susan Wise, PR Manager
susanw@sunrunhome.com
415.684.9874
@Sunrun on Twitter

Source: Sunrun