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# Donna Peeples Joins Investnet's Executive Leadership Team as Chief Relationship Officer

## Industry Veteran will Focus on Aligning Sales Strategy & Relationship Management Across Multiple Business Lines

CHICAGO, Oct. 28, 2020 /PRNewswire/ -- Investnet, Inc. (NYSE: ENV) announces that Donna Peeples has joined the firm as Chief Relationship Officer. In this newly created role, Ms. Peeples will lead Investnet's sales strategy and relationship management initiatives across all business lines for Wealth and Data & Analytics.



"Donna has extensive experience in driving high-performing teams and leadership roles in a variety of industries, where she has accumulated expertise in delivery management, process improvements, revenue, and operational oversight for leading start-up organizations," said **Stuart DePina, President of Investnet**. "Donna's background gives her a unique insight into Investnet's entrepreneurial spirit and opportunities for growth, while elevating the client experience by aligning the entire client lifecycle from onboarding to engaging and growing with our platform."

Prior to joining Investnet, Ms. Peeples was Senior Vice President and Chief Client Officer at Fidelity Information Services (FIS), with responsibility for the pre- and post-sales experience for clients of this \$89 billion market-cap company. Ms. Peeples's previous roles include President and Chief Customer Officer of Pypestream, a SaaS technology startup that provides AI and automation solutions for customer interactions. She also served as Chief Customer Officer at AIG, where she led the development and implementation of end-to-end customer communication, management, service delivery strategies, and practices for customers across more than 60 lines of commercial and consumer insurance in over 130 countries worldwide.

"Investnet has been laser-focused on supporting financial professionals since its founding 20 years ago, and this continual drive around customer-centric support across the firm's financial wellness network will lead this industry forward," said **Donna Peeples, Chief Relationship Officer of Investnet**. "I look forward to being a champion for our customers'

needs so they can support their clients' goals and grow their practices."

### **About Investnet**

Investnet, Inc. (NYSE: ENV) is transforming the way financial advice and wellness are delivered. Our mission is to empower advisors and financial service providers with innovative technology, solutions, and intelligence to make financial wellness a reality for everyone. Over 103,000 advisors across more than 4,900 companies—including 16 of the 20 largest U.S. banks, 46 of the 50 largest wealth management and brokerage firms, over 500 of the largest RIAs, and hundreds of FinTech companies—leverage the Investnet platform to grow their businesses and client relationships.

For more information on Investnet, please visit [www.investnet.com](http://www.investnet.com), subscribe to our [blog](#), and follow us on Twitter ([@ENVintel](#)) and [LinkedIn](#).

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