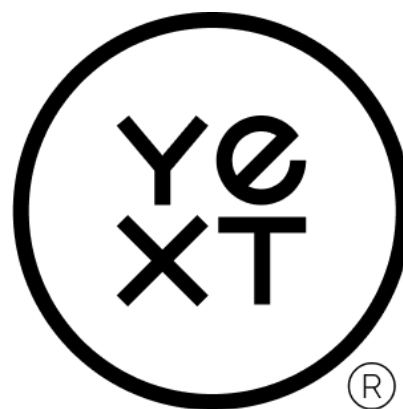


April 12, 2017



## Yext, Inc. Announces Pricing of Initial Public Offering

NEW YORK, April 12, 2017 /PRNewswire/ -- Yext, Inc. (NYSE: YEXT), the Knowledge Engine provider, today announced the pricing of its initial public offering of 10,500,000 shares of its common stock at a public offering price of \$11.00 per share.



The shares are expected to begin trading on the New York Stock Exchange on April 13, 2017, under the symbol "YEXT," and the offering is expected to close on April 19, 2017, subject to customary closing conditions. Yext, Inc. has granted the underwriters a 30-day option to purchase up to an additional 1,575,000 shares of common stock to cover over-allotments, if any.

Morgan Stanley, J.P. Morgan and RBC Capital Markets are acting as the bookrunners for the offering. Pacific Crest Securities, a division of KeyBanc Capital Markets, and Piper Jaffray are acting as co-managers.

This offering is being made only by means of a prospectus. A copy of the final prospectus related to the offering may be obtained from the offices of Morgan Stanley & Co. LLC, Attention: Prospectus Department, 180 Varick Street, 2nd Floor, New York, New York 10014; J.P. Morgan Securities LLC, Attention: Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, NY 11717, telephone: 1-866- 803-9204, or email: [prospectus-eq\\_fi@jpmchase.com](mailto:prospectus-<u>eq_fi@jpmchase.com</u>); or RBC Capital Markets, LLC, Attention Equity Syndicate, 200 Vesey Street, 8th Floor, New York, NY 10281-8098, or by telephone at (877) 822-4089 or by email at [equityprospectus@rbccm.com](mailto:equityprospectus@rbccm.com).

A registration statement relating to these securities has been filed with, and declared effective by, the U.S. Securities and Exchange Commission ("SEC"). Copies of the registration statement can be accessed through the SEC's website at [www.sec.gov](http://www.sec.gov). This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

## **ABOUT YEXT**

Yext puts business on the map. The Yext Knowledge Engine™ lets companies manage their digital knowledge in the cloud and sync it to over 100 services in the PowerListings Network®. Yext Listings, Pages, and Reviews help businesses around the globe facilitate face-to-face and digital interactions that boost brand awareness, drive foot traffic, and increase sales.

To view the original version on PR Newswire, visit <http://www.prnewswire.com/news-releases/yext-inc-announces-pricing-of-initial-public-offering-300439153.html>

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