

### Company Overview

Better Choice Company is a pet health and wellness portfolio company, offering consumers a wide variety of recognized premium pet products and hemp-derived CBD supplements. We position our brands to benefit from mainstream trends of growing pet humanization and consumer focus on health and wellness.

### Better Choice Company to Present at the 32nd Annual ROTH Conference on March 16th

Mar 10 2020, 8:30 AM EDT

### Better Choice and Halo, Purely for Pets® to Exhibit at the Global Pet Expo 2020 on February 26-28

Feb 24 2020, 8:30 AM EST

### Better Choice Company Provides Financial Update on Halo, Purely for Pets® Acquisition

Feb 19 2020, 8:30 AM EST

### Investor Relations

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### Management Team

#### Werner von Pein

Chief Executive Officer

#### Andreas Schulmeyer

Chief Financial Officer

#### Anthony Santarsiero

President and Director of Operations of the Company

#### Damian Dalla-Longa

Executive Vice President, Corporate Development and Director

#### Ian Weiss

Vice President of Sales

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### Better Choice Company Inc.

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Suite 1117  
Oldsmar, FL 34677

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### Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and its quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.