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Xponential Fitness, Inc. Announces Upcoming Conference Participation

IRVINE, Calif.--(BUSINESS WIRE)-- Xponential Fitness, Inc. (NYSE: XPOF) (the "Company" or "Xponential Fitness"), one of the leading global franchisors of boutique health and wellness brands, today announced Management will participate at the following upcoming investor conferences:

- The 24th Annual B. Riley Securities Institutional Investor Conference to be held May 22-23, 2024, in Beverly Hills, California. Management will participate in meetings with investors on Thursday, May 23rd.
- The 2nd Annual Morgan Stanley Travel & Leisure Conference to be held June 3-4, 2024, in New York, New York. Management will participate in meetings with investors on Monday, June 3rd.
- The Baird 2024 Global Consumer, Technology & Services Conference to be held June 4-6, 2024, in New York, New York. Management is scheduled to present on Wednesday, June 5th at 11:25 a.m. ET.
- The 4th Annual Evercore ISI Consumer and Retail Conference to be held virtually June 11-13, 2024. Management is scheduled to host a fireside chat on Wednesday, June 12th at 2:00 p.m. ET.

Links to the Baird and Evercore live presentations will be available on the Company's investor relations website at <http://investor.xponential.com> and replays will be available following the events.

About Xponential Fitness, Inc.

Xponential Fitness, Inc. (NYSE: XPOF) is one of the leading global franchisors of boutique health and wellness brands. Through its mission to make health and wellness accessible to everyone, the Company operates a diversified platform of ten brands spanning across verticals including Pilates, indoor cycling, barre, stretching, rowing, dancing, boxing, strength training, metabolic health, and yoga. In partnership with its franchisees, Xponential offers energetic, accessible, and personalized workout experiences led by highly qualified instructors in studio locations throughout the U.S. and internationally, with franchise, master franchise and international expansion agreements in 49 U.S. states and 22 additional countries. Xponential's portfolio of brands includes Club Pilates, the largest Pilates brand in the United States; CycleBar, the largest indoor cycling brand in the United States; StretchLab, the largest assisted stretching brand in the United States offering one-on-one and group stretching services; Row House, the largest franchised indoor rowing brand in the United States; AKT, a dance-based cardio workout combining toning, interval and circuit training; YogaSix, the largest yoga brand in the United States; Pure Barre, a total body workout that uses the ballet barre to perform small isometric movements, and the largest Barre brand in the United States; Rumble, a boxing-inspired full body workout; BFT, a

functional training and strength-based program; and Lindora, a leading provider of medically guided wellness and metabolic health solutions. For more information, please visit the Company's website at xponential.com.

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