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## Xponential Fitness, Inc. Announces Upcoming Conference Participation

IRVINE, Calif.--(BUSINESS WIRE)-- Xponential Fitness, Inc. (NYSE: XPOF) (the “Company” or “Xponential Fitness”), the largest global franchisor of health and wellness brands, today announced management will participate at the following upcoming investor conferences:

- The Raymond James 2024 Institutional Investors Conference to be held March 4-6, 2024 in Orlando, Florida. John Meloun, Chief Financial Officer, is scheduled to present on Wednesday, March 6<sup>th</sup> at 8:05 a.m. ET and will participate in meetings with investors throughout the day.
- The Bank of America 2024 Consumer and Retail Conference to be held March 12-13, 2024 in Miami, Florida. John Meloun, Chief Financial Officer, is scheduled to host a fireside chat on Tuesday, March 12<sup>th</sup> at 8:00 a.m. ET and will participate in meetings with investors throughout the event.
- The 36<sup>th</sup> Annual Roth Conference to be held March 18-19, 2024 in Laguna Niguel, California. Anthony Geisler, Chief Executive Officer, and John Meloun, Chief Financial Officer, will participate in meetings with investors throughout the event.

Links to the Raymond James and Bank of America presentations will be available on the Company’s investor relations website at <http://investor.xponential.com> and replays will be available following the events.

### About Xponential Fitness, Inc.

Xponential Fitness, Inc. (NYSE: XPOF) is the largest global franchisor of health and wellness brands. Through its mission to make health and wellness accessible to everyone, the Company operates a diversified platform of ten brands spanning across verticals including Pilates, indoor cycling, barre, stretching, rowing, dancing, boxing, strength training, metabolic health, and yoga. In partnership with its franchisees, Xponential offers energetic, accessible, and personalized workout experiences led by highly qualified instructors in studio locations throughout the U.S. and internationally, with franchise, master franchise and international expansion agreements in 49 U.S. states and 22 additional countries. Xponential’s portfolio of brands includes Club Pilates, the largest Pilates brand in the United States; CycleBar, the largest indoor cycling brand in the United States; StretchLab, the largest assisted stretching brand in the United States offering one-on-one and group stretching services; Row House, the largest franchised indoor rowing brand in the United States; AKT, a dance-based cardio workout combining toning, interval and circuit training; YogaSix, the largest yoga brand in the United States; Pure Barre, a total body workout that uses the ballet barre to perform small isometric movements, and the largest Barre brand in the United States; BFT, a functional training and strength-based program; and Lindora, a leading provider of medically guided wellness and metabolic health solutions. For more information, please visit the Company’s website at [xponential.com](http://xponential.com).

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