

35th Annual J.P. Morgan Healthcare Conference

January 11, 2017

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Chairman, Chief Executive Officer and President



Forward-Looking Statements

- The materials presented today discuss targeted future performance objectives of BD. These objectives are forward-looking, are subject to significant business, economic, regulatory and competitive uncertainties and contingencies, many of which are beyond the control of the Company and its management, and are based upon assumptions with respect to future decisions, which are subject to change. Actual results will vary and those variations may be material. For a discussion of some of the important factors that could cause these variations, please consult the “Risk Factors” section of the Company’s Form 10-K.

Non-GAAP Financial Measures

- These materials also include Non-GAAP financial measures. A reconciliation to the comparable GAAP measures can be found in the corresponding earnings release and the financial schedules for each particular reporting period.
- Certain financial information excludes the impact of foreign currency translation.
 - Note: FXN = Estimated foreign exchange-neutral currency growth.
- All figures on accompanying slides are rounded. Totals may not add due to rounding. Percentages are based on un-rounded figures.



Topics for Discussion



Accelerating Our Strategy



Growth Drivers and Value Creation



Performance and Outlook



Advancing the World of Health

Topics for Discussion



Accelerating Our Strategy



Growth Drivers and Value Creation



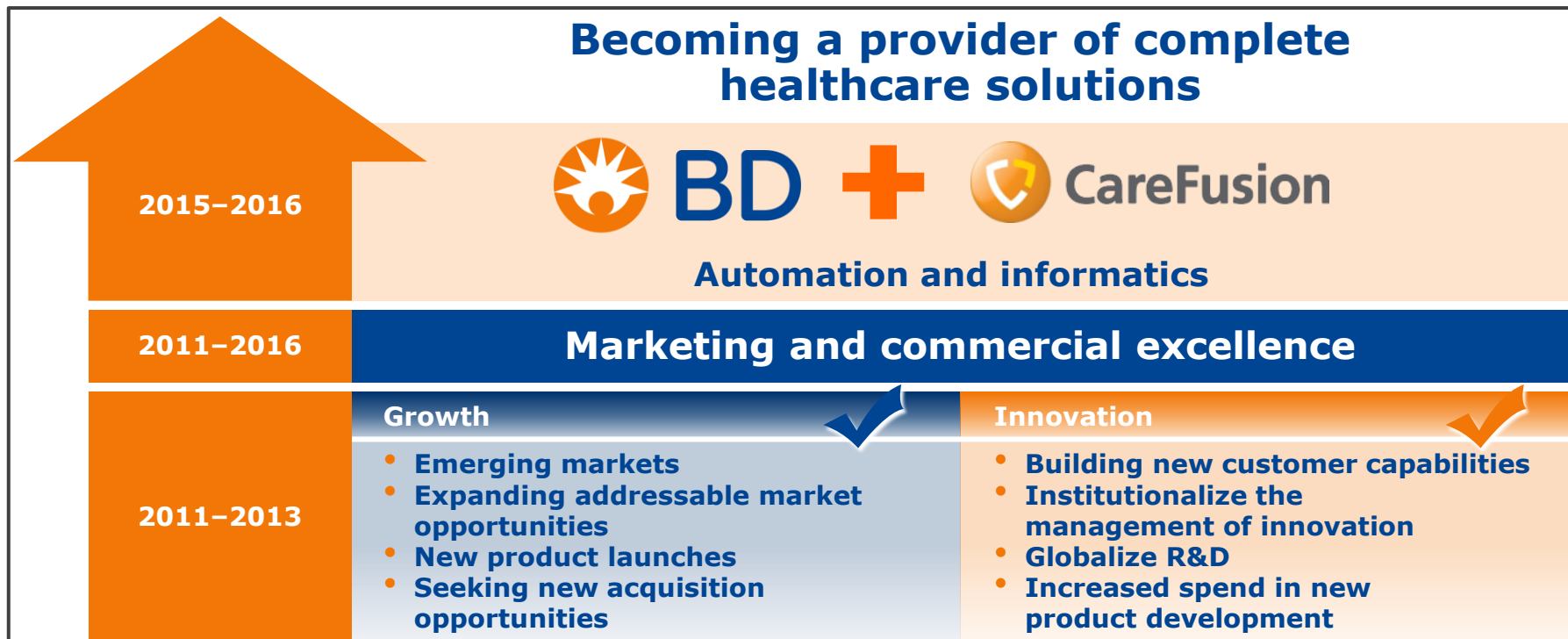
Performance and Outlook



Advancing the World of Health

Accelerating our strategy

Built on an already strong foundation



Drivers of sustainable healthcare

BD will help healthcare systems balance four key priorities



We will be even more relevant to these massive healthcare challenges

\$21B

direct U.S.
medical costs
incurred due to
**medication
errors**

**Over
\$600B**

direct global
medical costs
from **diabetes**

4 in 10

people will be
diagnosed with
cancer in their
lifetime

20%

of deaths are
from
**infectious
diseases**

\$22B

direct medical
costs from
AMR and
avoidable
sepsis costs



Continuing to move beyond the core

Strengthening our portfolio through solutions

BD LIFE SCIENCES

Discovery

Diagnostics

BD MEDICAL

Medication management

Informatics: Integrated workflow management and data analytics

Enabling research insights inside and outside of the cell



Transforming the infectious disease lab of the future



Medication management across the continuum of care



Integrated diabetes management

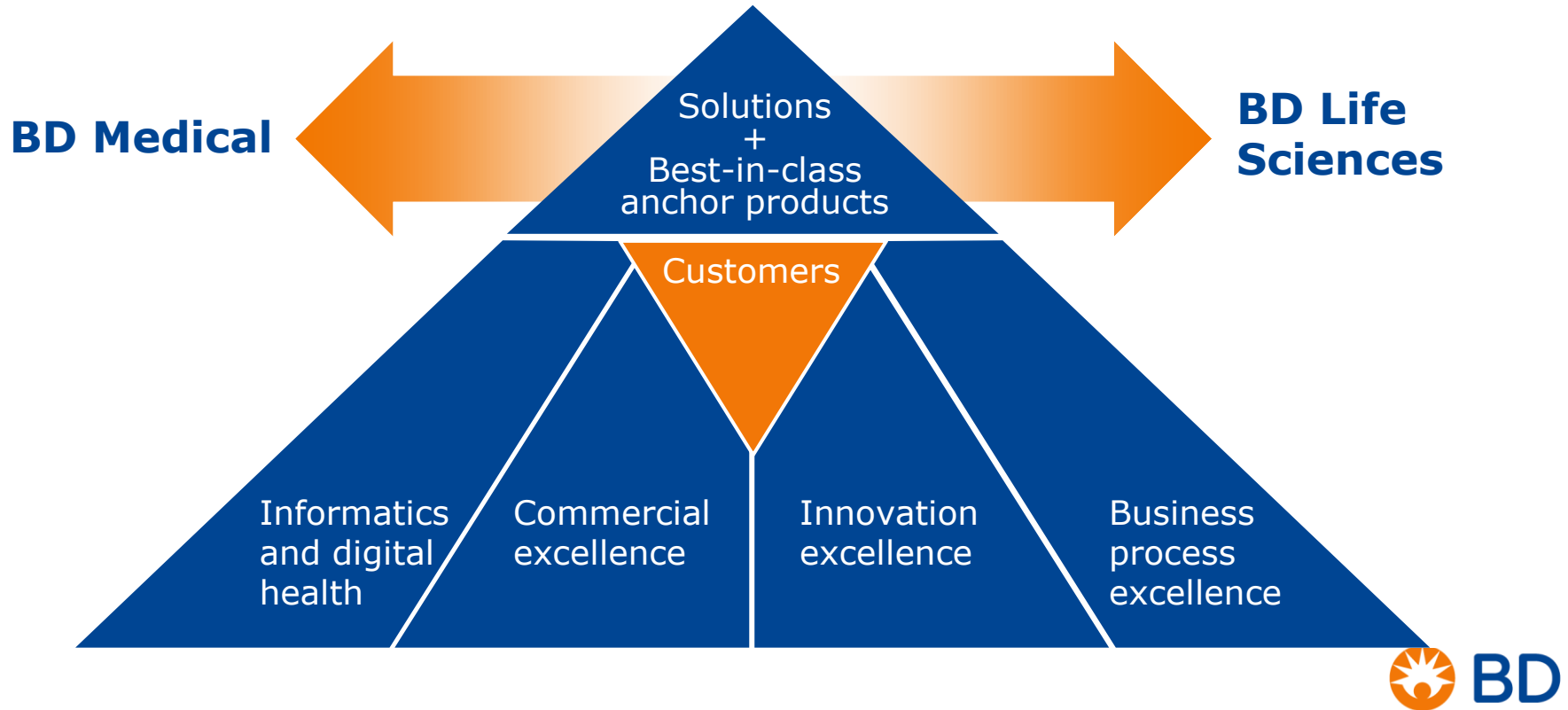


Infection prevention and safety



Building our solutions capabilities

A focus on four key areas



Topics for Discussion



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Advancing the World of Health

BD Life Sciences segment overview

Key strategic areas		FY 2016 revenues	Leadership position	FY 2019 segment size	Category growth
PAS	Sample management	\$1.4B	#1	\$3.7B	~ 3%
DS	Microbiology	\$1.3B	#1	\$3.5B	3% to 4%
	Molecular <i>(Women's health and infectious disease)</i>		#6	\$5.4B	5% to 6%
BIO	Flow cytometry	\$1.1B	#1	\$2.5B	3% to 4%
	Genomics		n/a	\$0.6B	>20%

Note: The illustration above does not depict Point-of-Care diagnostics which represents a \$1B FY 2019 opportunity.



BD Life Sciences segment strategy

PAS



**Reinforce #1 position
in sample
management with new
product innovation**

**Enter lab informatics
and POC blood
collection markets**

DS



**Transform infectious
disease lab of the
future**

**Re-establish
leadership
in women's health**

BIO



**Expand #1 position in
flow cytometry**

**Establish leadership in
single-cell genomics
and NGS library prep**

**Enter cell therapy
tools market**

Expanding into **high-growth, high-impact markets**

BD Medical segment overview

Key strategic areas		FY 2016 revenues	Leadership position	FY 2019 Segment size	Market growth
MPS	• PIVC¹ • Hypodermic • Flush • Skin antisepsis • IV connectors / sets	\$3.4B	#1	\$15.5B	3% to 4%
MMS	• Infusion • Dispensing • Retail²	\$2.2B	#1	\$9.0B	3% to 4%
DC	• Core injection • Insulin infusion	\$1.0B	#1	\$2.5B	4% to 5%
PS	• Prefilled (PFS) • Safety • SAIS³	\$1.2B	#1	\$2.6B	4% to 5%

1. PIVC: Peripheral intravenous catheter
2. Retail market growth rate = ~10%
3. Self administered injection systems (SAIS) market growth rate = ~15%



BD Medical strategic pillars

1



Re-invent the medication management process across the care continuum

2



Prevent infections and improve safety for healthcare workers

3



Advance the treatment of diabetes and other chronic diseases

4



Expand globally

Topics for Discussion



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Advancing the World of Health

BD growth profile

Targeted P&L FY 2017 to FY 2019

Sustainable and consistent
Strong core and adjacencies
Best pipeline in our history
2/3 developed, 1/3 emerging

**Drive for
revenue growth**

5%+

**Operating margin
expansion**



Operational and business
process excellence
targeted to drive ~100 bps
margin expansion per year

Efficient capital and
tax structures
Increasing cash flow and
strong balance sheet

**Double-digit
earnings growth**



Rising dividend



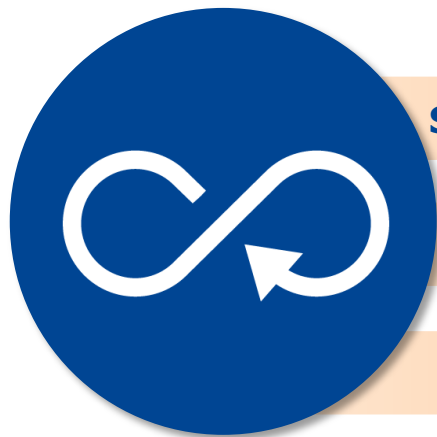
Nearly a half century
of projected dividend
increases by FY 2019

Note: FY2017 to FY2019 growth profile assumes current macro and FX environment, and does not include the impact of prospective M&A.



Formula for growth

Consistent, sustainable revenue growth



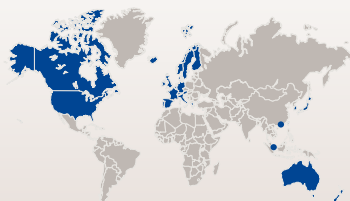
Strong leadership position and robust pipeline

New adjacencies in high impact areas

Geographic expansion and revenue synergies

**Pathway
to 5%+
revenue
growth**

**BDX
revenue
growth
formula –
FY 2017 to
FY 2019**



2/3

**Developed
markets**

~4% growth



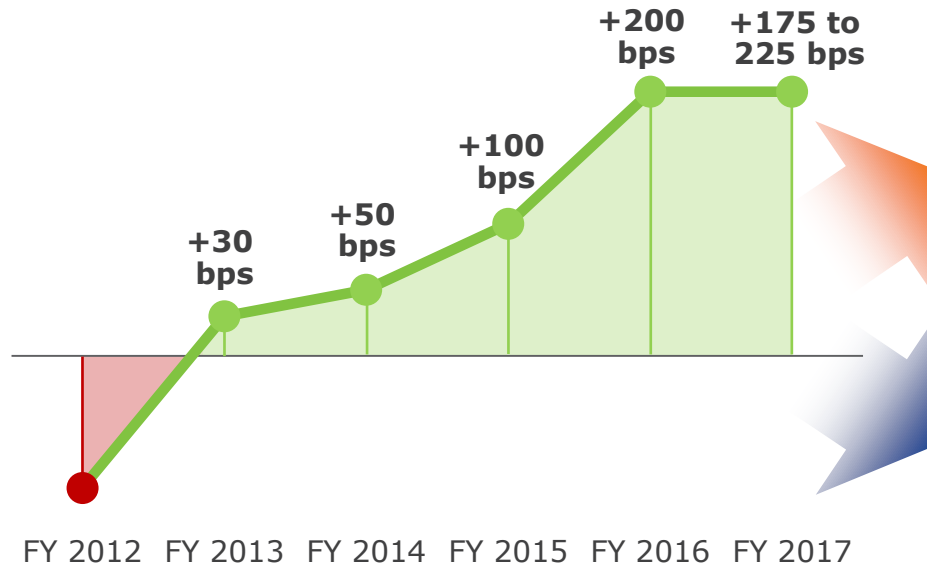
1/3

**Emerging
markets**

high-single-
digits growth

Operating margin expansion

Profitability initiatives transforming margins



Operational excellence

through best-in-class quality, global scale, automation and footprint harmonization

Business process excellence

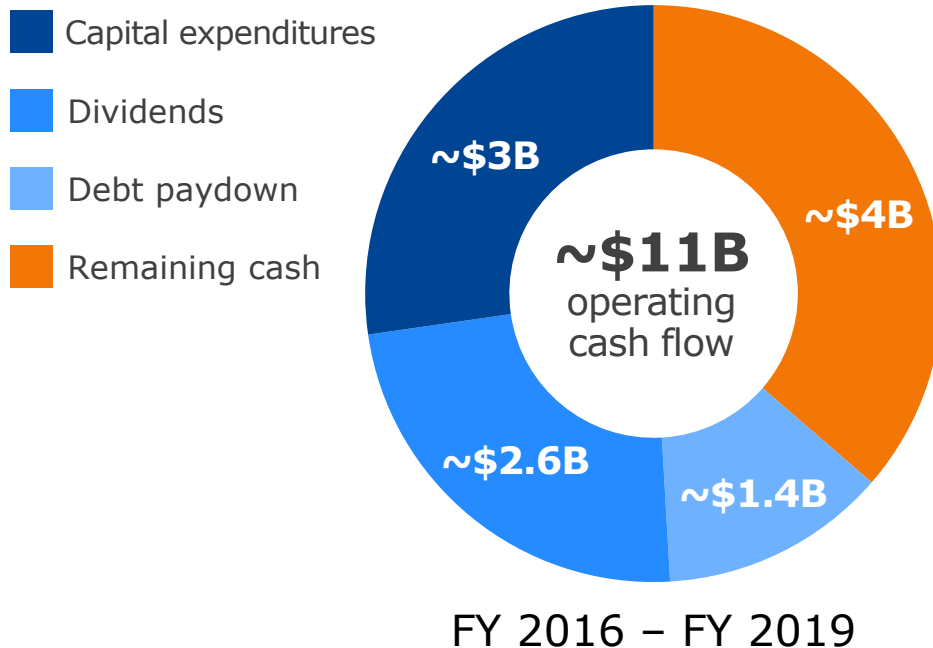
through centers of excellence, shared services and business process transformation

Note: Underlying margin expansion reflects annual basis points of operating margin expansion excluding the impact of foreign exchange and pension costs.

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Cash flow flexibility and opportunity



Capital allocation framework

- Invest in the business
- Increasing dividends
- On track for 3x gross leverage by March 2017
- Evaluate M&A opportunities
- Return excess cash to shareholders

Note: FY 2016–FY 2019 dividends based on current plan.



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Performance and Outlook



Advancing the World of Health

BD positive global health impact

Methods to advance societal and business goals

**Corporate
philanthropy**

**Corporate social
responsibility**

**Advocacy and
public policy**

**Shared value
creation**

**Creating
Social Value**

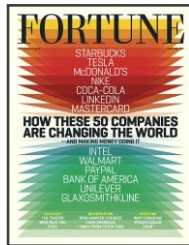
Addressing unmet
societal needs

**Creating
Shared Value**

Achieving beneficial
commercial outcomes
by addressing unmet
societal needs

**Creating
Business Value**

Achieving beneficial
commercial outcomes



FTSE4Good

MEMBER OF

**Dow Jones
Sustainability Indices**

In Collaboration with RobecoSAM



Thank you

