

Qualcomm

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Snapdragon

**INSPIRING A
NEW REALITY**

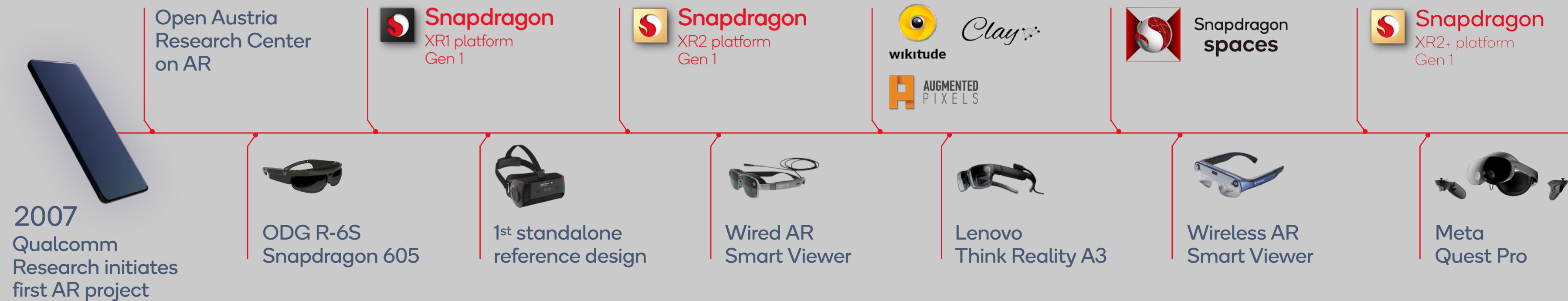






OVER A DECADE OF

Cutting- edge XR R&D



60+ of the world's leading XR devices



 **Snapdragon**
XR2 platform
Gen 1

 **Snapdragon**
XR1 platform
Gen 1



VR and MR



AR standalone



AR viewer



Smart glasses



Augmenting the world



AR challenges

Perception technologies

Ease of use

Content ecosystem

Display technology

Contextual AI

Thermals

Battery life

Size

Field of view

Performance

Durability

Comfort

Charging

HMI

Color quality





Thank you

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