

Qualcomm

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SVP and GM, Compute and Gaming,
Qualcomm Technologies, Inc.



Snapdragon



**A NEW ERA OF
PRODUCTIVITY AND
ENTERTAINMENT**



Driving convergence of mobile and PC

acer

ASUS

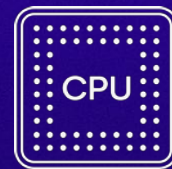


Lenovo

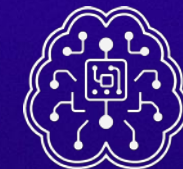
Microsoft

SAMSUNG

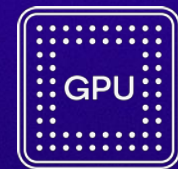




CPU



AI



GPU

**A new measure of
PC performance**



Leading AI performance

5X faster than on competitor CPU

2.5X faster than on competitor GPU





Audio and video quality matter



75%

judge colleagues
on audio quality



73%

judge colleagues
on video quality

Source: Garage.HP.com article, Feb 15, 2022



**NO BARRIERS TO
YOUR ASPIRATIONS**



Snapdragon
compute platforms



Windows 11

POWER UP FOR ANYTHING





Snapdragon

T Mobile



CONNECTING



CREATING



PLAYING



Snapdragon

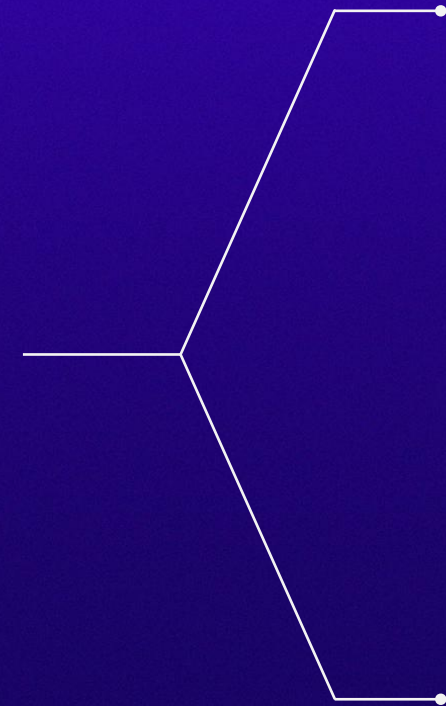


Adobe

EXPANDING THE ISV ECOSYSTEM



Premium experiences users deserve



Collaboration



Streaming



Social media



Productivity



Video conferencing



Cloud gaming



Transforming how we work



Collaboration



Security



VPN



Productivity



Video
conferencing



Device
management





Hybrid work is here to stay

83%

of professionals
prefer hybrid work

Source: The future of work: A hybrid work model, 2021

400 ENTERPRISES

Testing or deploying Windows on Snapdragon







Snapdragon
compute platforms

Qualcomm

GERARD WILLIAMS

SVP, Engineering,
Qualcomm Technologies, Inc.



Snapdragon



Qualcomm Oryon™ CPU





QUALCOMM ORYON™ CPU





Snapdragon
compute platforms



Thank you

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