

Qualcomm

# ALEX KATOUIZIAN

SVP and GM, Mobile, Compute, XR and Wearables,  
Qualcomm Technologies, Inc.



Snapdragon



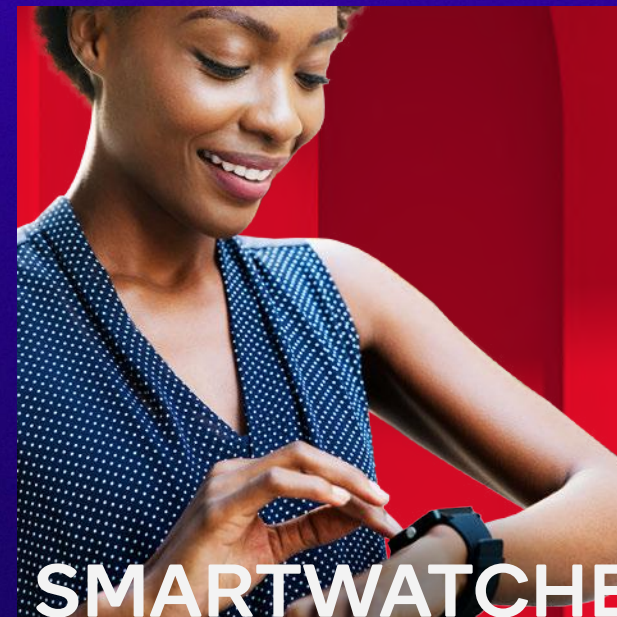
**Snapdragon**  
SUMMIT



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**POWERING INTELLIGENT  
SMARTPHONE EXPERIENCES**



**SMARTWATCHES**



**EARBUDS**



**LAPTOPS**



**XR DEVICES**





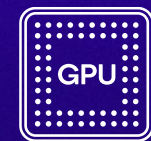
ON-DEVICE INTELLIGENCE

HIGH PERFORMANCE, LOW POWER

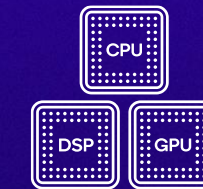
EVERYTHING WIRELESS



AI



Graphics



Processing



Multimedia



Camera



Connectivity

# Snapdragon is the common denominator



Auto



Compute



Wearables



Mobile



XR



Gaming



Sound







# World's leading wireless technology innovator



Wi-Fi



Bluetooth®



5G

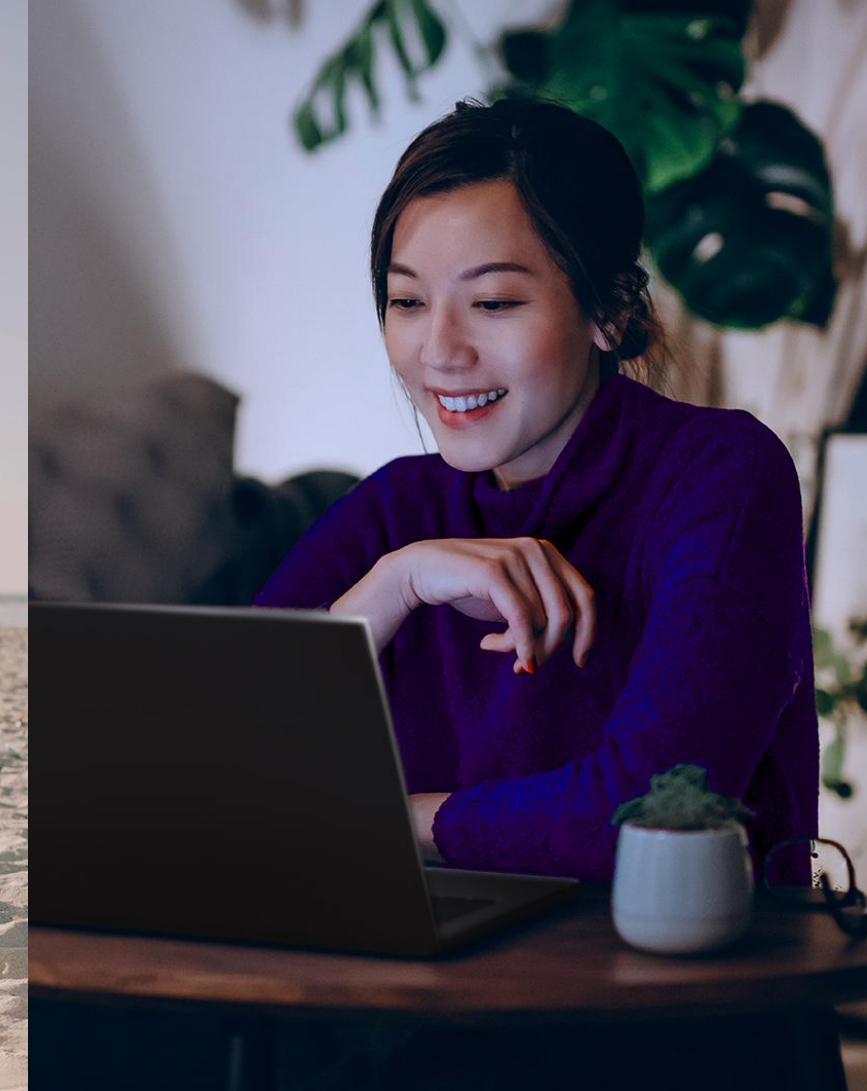
# Redefining handheld gaming



RAZER EDGE 5G  
Powered by the  
Snapdragon®  
G3X Gen 1 platform



**AI is shaping  
tomorrow's experiences**





# AI-improved video calls

Background  
blur

Camera  
focus

Noise  
reduction

A young Black man with short hair, wearing round sunglasses, a denim jacket with a white shearling collar, and a red shirt, is smiling and looking down at his smartwatch on his left wrist. The background is a solid blue color with a faint silhouette of a person in a hoodie.

**A LEADER IN ON-DEVICE  
INTELLIGENCE**

**MORE NATURAL**

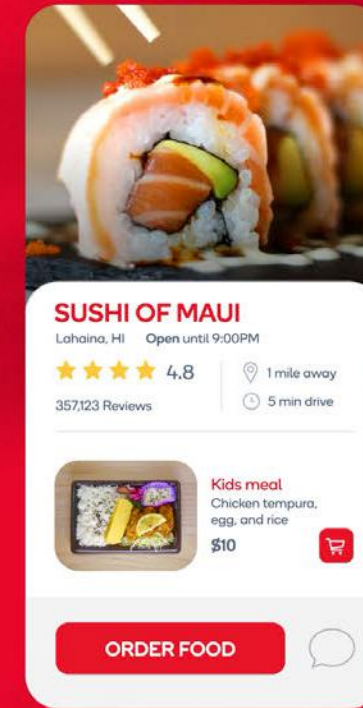


**LANGUAGE  
PROCESSING**





“Show me restaurants in Lahaina within a 2-mile radius of my hotel that serve sushi...are family-friendly...and are open until 9pm.”





Snapdragon

**SoundHound**



**Empowering developers**

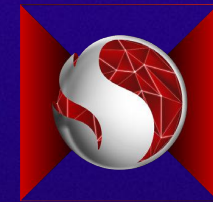


**QUALCOMM®  
VOICE SERVICES**



**Qualcomm  
AI Stack**

**AUTOMOTIVE  
SDKs**



Snapdragon  
**spaces**

**SNAPDRAGON XR2  
REFERENCE DESIGNS**

**\$100 MILLION SNAPDRAGON  
METAVERSE FUND**



# Windows Dev Kit 2023

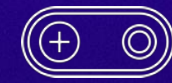




Compute



XR



Gaming



Wearables



Auto

**SNAPDRAGON POWERS 2,000+  
DEVICES BEYOND THE SMARTPHONE**





Snapdragon  
digital chassis

Transforming  
automotive

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# Thank you

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