### Qualcom

### SARAH McMURRAY

Staff Manager, Product Marketing, Qualcomm Technologies International, Ltd.



# HARMONY FOR YOUR SOUL





Snapdragon sound

# 2022 State of Sound survey

### 5-6 hours

spent each day listening to music, gaming, and on calls





want support for lossless and high-res music streaming



Snapdragon sound

### Snapdragon Sound momentum

### 

OEMS signed up to use the technology

### 

devices commercially available today









Snapdragon

### sound



## END-TO-END PREMIUM SOUND

# Spatial audio







Dynamic head tracking

Low motion-tosound latency



### Premium sound

Lossless music streaming

Truly immersive, lag-free gaming





## Thank you

### Follow us:

### 

### For more information, visit us at: snapdragon.com and snapdragoninsiders.com

Nothing in these materials is an offer to sell any of the components or devices referenced herein.

©2018-2022 Qualcomm Technologies, Inc. and/or its affiliated companies. All Rights Reserved. Qualcomm, Snapdragon, Qualcomm Spectra, Adreno, Hexagon, Kryo, FastConnect, Snapdragon Sound, Snapdragon Sight, and Snapdragon Elite Gaming are trademarks or registered trademarks of Qualcomm Incorporated. Other products and brand names may be trademarks or registered trademarks of their respective owners. References in this presentation to "Qualcomm" may mean Qualcomm Incorporated, Qualcomm Technologies, Inc., and/or other subsidiaries or business units within the Qualcomm corporate structure, as applicable. Qualcomm Incorporated includes our licensing business, QTL, and the vast majority of our patent portfolio. Qualcomm Technologies, Inc., a subsidiary of Qualcomm Incorporated, operates, along with its subsidiaries, substantially all of our engineering, research and development functions, and substantially all of our products and services businesses, including our QCT semiconductor business.