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Salem Media of Miami Announces New Radio Station

MIAMI, FL -- (MARKET WIRE) -- 10/06/08 -- Salem Media of Miami (NASDAQ: SALM) gets its newest radio station, WZAB (880AM) The Biz, an all-business station. WZAB (880AM) The Biz adds to Salem Miami's roster of stations that includes WMCU (1080AM) and WKAT (1360AM).

Joe D. Davis, President of Salem's Radio Division, states, "Encouraged by the success of our business-formatted KDOW (1220AM) in San Francisco, we identified Miami as another market where we expect this increasingly popular format to be successful. Everyone is concerned about their jobs, their money, and their future. This dynamic body of timely content speaks to those concerns and provides a huge opportunity for our advertisers and for the Miami metro."

Tony Calatayud, General Manager, adds, "We are thrilled on commencing the only business station in South Florida. In this day and age, financial news affects all people, of all walks in a direct fashion. Information in these challenging times is key and no one else on the radio dial will be able to keep South Florida better informed than The Biz."

Salem Communications (NASDAQ: SALM) is a leading U.S. radio broadcaster, Internet content provider, and magazine and book publisher targeting audiences interested in Christian and family-themed content and conservative values. In addition to its radio properties, Salem owns Salem Radio Network®, which syndicates talk, news and music programming to approximately 2,000 affiliates; Salem Radio Representatives(TM), a national radio advertising sales force; Salem Web Network(TM), an Internet provider of Christian content and online streaming; and Salem Publishing(TM), a publisher of Christian-themed magazines. Upon the close of all announced transactions, the company will own 95 radio stations, including 60 stations in 23 of the top 25 markets. Additional information about Salem may be accessed at the company's website, www.salem.cc.