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Jeff Coelho Appointed General Manager of Salem Media of Hawaii

HONOLULU--(BUSINESS WIRE)--

Salem Communications announces that Honolulu city government executive Jeff J. Coelho is returning to the radio industry as General Manager of Salem's Hawaii stations. Beginning June 18, Coelho will manage the seven Hawaii radio stations: KAIM (95.5FM), KGMZ (107.9FM), KGU (760AM), KHCM (880AM), KHCM (97.5FM), KHNR (690AM), and KHUI (99.5FM).

After more than 40 years in broadcasting, Coelho joined Honolulu Mayor Mufi Hannemann's cabinet in 2005, initially as managing director. Coelho was General Manager of KOFY RADIO and General Sales Manager of KOFY TV in San Francisco from 1986 - 1987, and in 1987, he returned to Honolulu and was manager and owner operator of KUMU and KAHA radio (later, Visionary Communications, which grew to include KQMQ, KPOI and The Bomb) from 1988 to 2004.

Along the way, he also served two terms on the Hawaii Convention Center Authority and was chairman of the convention center's three-day grand opening in June 1998. He has served as the mayor's executive advisor and director of the Customer Services Department for the past two and a half years. In his tenure with the city, Coelho is credited with restoring aloha to city services, modernizing and streamlining driver licensing and renewal and improving the service at Satellite City Halls.

Joe D. Davis, President of Salem's Radio Division, commented, "We are glad that we were able to coax Jeff out of Honolulu Hale and back to Hawaii's radio industry. He is a thoroughly experienced broadcaster with a knowledge of the market and a depth of history in the industry that is exceptional."

Added Coelho, "I wasn't looking to leave the city, but Salem presented me with an opportunity that is very exciting. While I will no longer be a member of the mayor's cabinet, rest assured that I will continue to support him. This change allows me to work with one of America's leading radio broadcast groups and their 7 great broadcast stations in Hawaii, while taking an active role in my friend Mufi's campaign this year and in the years to come."

Salem Communications (Nasdaq: SALM) is a leading U.S. radio broadcaster, Internet content provider, and magazine and book publisher targeting audiences interested in Christian and family-themed content and conservative values. In addition to its radio properties, Salem owns Salem Radio Network(R), which syndicates talk, news and music programming to approximately 2,000 affiliates; Salem Radio Representatives(TM), a national radio advertising sales force; Salem Web Network(TM), an Internet provider of Christian content and online streaming; and Salem Publishing(TM), a publisher of Christian-themed

magazines. Upon the close of all announced transactions, the company will own 95 radio stations, including 58 stations in 22 of the top 25 markets. Additional information about Salem may be accessed at the company's website, www.salem.cc.

Source: Salem Communications Corporation