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WNTP Announces Signal Upgrade

Improvements Will Increase Listener Experience

PHILADELPHIA--(BUSINESS WIRE)--

News Talk 990 AM WNTP announced today the completion of a multi-year project to further improve the Philadelphia-based station's 50,000 watt signal.

"Following an FCC-approved study of WNTP's coverage area, we determined that our coverage area could be expanded," reports WNTP Vice President and General Manager Russ Whitnah. "Under Chief Engineer Rene Tetro's leadership, we upgraded and improved reception in the Chester, eastern Berks, northern Montgomery, and Bucks County areas. In addition, a new broadband antenna system was installed to improve the sound fidelity of the station."

Salem Communications (NASDAQ:SALM) is a leading U.S. radio broadcaster, Internet content provider, magazine and book publisher targeting audiences interested in Christian and family-themed content and conservative values. In addition to News Talk WNTP (990 AM, wntp.com), Salem's Philadelphia cluster includes Christian Teaching-Talk WFIL (AM 560, wfil.com). Both stations stream from their respective websites. In addition to its radio properties, Salem owns Salem Radio Network(R), which syndicates talk, news and music programming to approximately 2,000 affiliates; Salem Radio Representatives(TM), a national radio advertising sales force; Salem Web Network(TM), a leading Internet provider of Christian content and online streaming; and Salem Publishing(TM), a leading publisher of Christian-themed magazines. The company owns and operates approximately 100 radio stations, including 61 stations in 23 of the top 25 markets. Additional information about Salem may be accessed at the company's website, www.salem.cc.

Source: Salem Communications