

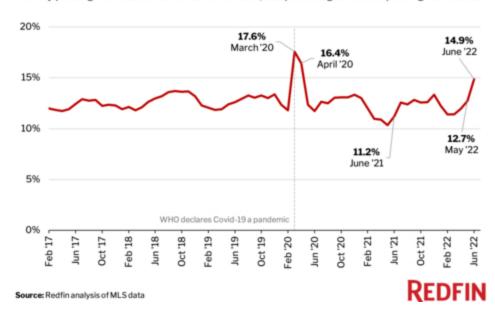
## Home Sales Are Getting Canceled at the Highest Rate Since the Start of the Pandemic

Some homebuyers are backing out of deals as a slowing housing market gives them more room to negotiate. Others are being forced to renege on contracts because higher mortgage rates mean some homes are no longer affordable.

SEATTLE--(BUSINESS WIRE)-- (NASDAQ: RDFN) — Nationwide, roughly 60,000 home-purchase agreements fell through in June, equal to 14.9% of homes that went under contract that month, according to the <u>latest analysis</u> from Redfin (<u>www.redfin.com</u>), the technology-powered real estate brokerage. That's the highest percentage since March and April 2020, when the housing market all but ground to a halt due to the onset of the coronavirus pandemic. It compares with 12.7% a month earlier and 11.2% a year earlier.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20220711005232/en/

Deals in the Housing Market Are Falling Through at Fastest Clip Since 2020 Monthly pending-home sales that fell out of contract, as a percentage of overall pending-home sales



Deals in the housing market are falling through at Fastest Clip Since 2020 (Graphic: Business Wire)

process."

"The slowdown in housing-market competition is giving homebuyers room to negotiate, which is one reason more of them are backing out of deals," said Redfin **Deputy Chief Economist Taylor** Marr. "Buvers are increasingly keeping rather than waiving inspection and appraisal contingencies. That gives them the flexibility to call the deal off if issues arise during the homebuying

Marr continued: "Rising mortgage rates are also forcing some buyers to cancel home purchases. If rates were at 5% when you made an offer, but reached 5.8% by the time the

deal was set to close, you may no longer be able to afford that home or you may no longer qualify for a loan."

The housing market has cooled in recent weeks as the Federal Reserve has boosted interest rates in an effort to quell inflation. That has given house hunters more freedom to seek concessions from sellers, but higher rates also make housing less affordable. Buyers did get a reprieve this past week, when the average 30-year fixed mortgage rate fell to 5.3% in the largest one-week drop since 2008.

"When mortgage rates shot up to almost 6% in June, we saw a number of buyers back out of deals," said Lindsay Garcia, a Redfin real estate agent in Miami. "Some had to bow out because they could no longer get a loan due to the jump in rates. Buyers are also more skittish than usual due to economic uncertainty."

Redfin's analysis is based on multiple listing service data going back through 2017. Please note that homes that fell out of contract during a given month didn't necessarily go under contract the same month. For example, a home that fell out of contract in June could have gone under contract in May. This report, along with additional housing market data, is available at: <a href="https://www.redfin.com/news/home-purchases-fall-through-2022">https://www.redfin.com/news/home-purchases-fall-through-2022</a>.

## **About Redfin**

Redfin (www.redfin.com) is a technology-powered real estate company. We help people find a place to live with brokerage, instant home-buying (iBuying), rentals, lending, title insurance, and renovations services. We sell homes for more money and charge half the fee. We also run the country's #1 real-estate brokerage site. Our home-buying customers see homes first with on-demand tours, and our lending and title services help them close quickly. Customers selling a home can take an instant cash offer from Redfin or have our renovations crew fix up their home to sell for top dollar. Our rentals business empowers millions nationwide to find apartments and houses for rent. Since launching in 2006, we've saved customers more than \$1 billion in commissions. We serve more than 100 markets across the U.S. and Canada and employ over 6,000 people.

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