

## StorageMart Implements Shift4's End-to-End Payment Solution

StorageMart's on-premise and eCommerce transactions will be secured and powered by Shift4's unified commerce ecosystem.

COLUMBIA, Mo. & ALLENTOWN, Pa.--(BUSINESS WIRE)-- StorageMart, the largest privately owned self-storage company in the world, today announced they will be implementing end-to-end payment processing from Shift4, the leader in integrated payments and commerce technology.

Shift4's unified commerce ecosystem simplifies the entire payment experience for businesses by providing every component of the payments process from a single vendor. This includes the software integration, secure payment devices, PCI-validated point-to-point encryption, mobile and contactless technologies, advanced reporting and business intelligence, and more.

StorageMart had been utilizing Shift4's payment gateway services in combination with multiple other systems before upgrading to Shift4's full end-to-end solution. The company is now able to integrate their proprietary point-of-sale platform directly to Shift4, who will secure and power all eCommerce and card-present transactions in StorageMart's 177 U.S. locations.

"As StorageMart grows, Shift4's powerful platform and optimized payment experience will better enable us to scale our operations," said Ryan McKenzie, Chief Financial Officer, StorageMart.

"Our end-to-end approach to payments allows us to deliver the best value in the industry," said Michael Isaacman, Shift4's Chief Commercial Officer. "StorageMart will be able to significantly reduce their operating costs while also benefitting from an overall better customer experience."

## **About Shift4**

Shift4 (NYSE: FOUR) is boldly redefining commerce by simplifying complex payments ecosystems across the world. As the leader in commerce-enabling technology, Shift4 powers billions of transactions annually for hundreds of thousands of businesses in virtually every industry. For more information, visit <a href="https://www.shift4.com">www.shift4.com</a>.

## **About StorageMart**

Founded by the Burnam Family in 1999 and headquartered in Columbia, MO, StorageMart is the world's largest privately-owned self-storage provider with locations across the US, UK, and Canada. The company is committed to giving back to the many communities it calls "home" and has donated more than one million dollars in sponsorships and storage space to

non-profits through its Store-It-Forward charitable giving program.

View source version on businesswire.com: <a href="https://www.businesswire.com/news/home/20211214005250/en/">https://www.businesswire.com/news/home/20211214005250/en/</a>

## Media

Nate Hirshberg Vice President, Marketing Shift4 <a href="mailto:nhirshberg@shift4.com">nhirshberg@shift4.com</a>

Sarah Little
Managing Director, Digital Marketing
StorageMart
<a href="mailto:sarah.little@storage-mart.com">sarah.little@storage-mart.com</a>

Source: Shift4