

September 1, 2020



# Shift4 Payments and Sionic Mobile Partner to Offer Market-First Digital Commerce Solutions

*Shift4 will deliver end-to-end payments for Sionic's cloud-based technology solutions*

ALLENTOWN, Pa. & ATLANTA--(BUSINESS WIRE)-- [Shift4 Payments](#) (NYSE: FOUR), a leader in integrated payment processing solutions and [Sionic](#), a leading provider of connected and mobile commerce services, today announced a partnership to deliver digital, contactless payment services through Sionic's cloud-based technology solutions.

Through this partnership, Shift4 Payments will provide tokenization, gateway, and end-to-end payment processing services for Sionic's digital commerce platform. The companies initially aim to support both enterprise and small- to medium-sized business (SMB) restaurants by augmenting existing mobile payment and loyalty apps, online ordering and point of sale (POS) systems with an end-to-end payment solution capable of reaching millions of consumers natively through their mobile devices, vehicle dashboards and smart home appliances. Sionic's omnichannel technology connects digital transactions on these platforms to physical business locations, driving incremental sales for the company's customers.

"We are pleased to partner with Sionic as the end-to-end payments provider for their mobile and connected commerce platforms, especially as contactless, mobile and online ordering transactions continue to gain in popularity," said Chris Bjork, Shift4's Vice President of Integrated Partnerships. "Driving incremental business to our restaurant and hospitality clients during this challenging time is a priority for us."

"Shift4 offers comprehensive payment processing technology, and we are excited to partner with the company for our ULink™ connected commerce service and ION Commerce Engine® (ICE) mobile commerce platform," said Ronald Herman, founder and CEO of Sionic. "Through this partnership, we will help our mutual restaurant clients increase sales and lower costs with our integrated solutions."

## About Shift4 Payments

Shift4 Payments (NYSE: FOUR) is a leading provider of integrated payment processing and technology solutions, delivering a complete omnichannel ecosystem that extends beyond payments to include a wide range of value-added services. The company's technologies help power over 350 software providers in numerous industries, including hospitality, retail, F&B, e-commerce, lodging, gaming, and many more. With over 7,000 sales partners, the company securely processed more than 3.5 billion transactions annually for over 200,000 businesses in 2019. For more information, visit [www.shift4.com](http://www.shift4.com).

## About Sionic

Atlanta-based Sionic is a leading provider of connected commerce services, leveraging alliances with partners to drive more consumers to offline retail clients' locations. Whether through search, apps, and devices consumers use every day at home, in their vehicle, and on mobile, our ULink™ service makes it convenient to buy nearby. Visit [www.SionicMobile.com](http://www.SionicMobile.com).

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20200901005032/en/>

**Shift4 Payments:** Nate Hirshberg, [nhirshberg@shift4.com](mailto:nhirshberg@shift4.com), 888.276.2108 x1107

**Sionic:** Cedric Brown, [brown@sionicmobile.com](mailto:brown@sionicmobile.com), 404.642.9502

Source: Shift4 Payments