# Brinks Home Security Reports Results for the Three and Nine Months Ended September 30, 2019

DALLAS-FORT WORTH, Texas, Nov. 13, 2019 (GLOBE NEWSWIRE) -- Monitronics International, Inc. and its subsidiaries (doing business as Brinks Home Security<sup>™</sup>), ("Brinks Home Security" or the "Company") (OTC: SCTY) today announced results for the three and nine months ended September 30, 2019.

# Third Quarter Key Highlights:

- Completed reorganization and emerged from voluntary Chapter 11 on August 30, 2019, having eliminated over \$800 million of debt
- Listed on the OTC Markets on September 5, 2019 under ticker "SCTY"
- Brinks Home Security ranked #1 in customer satisfaction for the second year in a row by the J.D. Power 2019 Home Security Satisfaction Study<sup>SM</sup>
- Net revenue of \$120.9 million (including a one-time "Fresh Start" reduction of \$5.3 million), as compared to \$137.2 million in the prior year period
- Net Income of \$673.6 million, including a one-time \$702.8 million gain from the restructuring, as compared to net loss of \$33.8 million in the prior year period
- Adjusted EBITDA of \$62.5 million, (including a one-time "Fresh Start" reduction of \$5.3 million), as compared to \$71.3 million in the prior year period

"We are pleased to begin a new era for Brinks Home Security, having successfully completed our balance sheet recapitalization in late August," said Jeff Gardner, President and Chief Executive Officer of Brinks Home Security. "Our new capital structure allows us to operate as a stronger organization with the resources available to execute on the growth opportunities ahead of us."

"As an appropriately capitalized market leader, we are prioritizing our commitment to delivering a best in class customer experience, a disciplined approach to account acquisition, improved customer retention and prudent capital allocation. Through smart investments in both our Dealer and Direct to Consumer Channels, we are enhancing our go-to-market strategies to improve new customer acquisition. We are also strengthening retention through a more personalized customer experience that continuously engages the customer throughout their lifecycle. Our sales and marketing strategy, with the Brinks Home Security brand name in the forefront, will leverage our strong consumer recognition and trust. This trust is most recently evidenced by Brinks Home Security being ranked #1 in customer satisfaction for the second straight year by the J.D. Power Home Security Satisfaction Study. We believe this award enhances the value of our brand and validates the value we place on delivering the highest levels of customer service."

"The Company is well into the process of developing our go-forward strategic plan and we anticipate providing the market with a more detailed presentation of our strategic priorities

and long-term objectives in early 2020. While there is much work ahead of us, we are excited to share our vision in the coming months and leverage our fresh start to build a stronger and more dynamic Brinks Home Security."

# **Customer & Attrition Data**

Brinks Home Security customers are obtained through its direct-to-consumer sales channel (the "Direct to Consumer Channel" or "DTC"), which offers both Do-It-Yourself and professional installation security solutions and its exclusive authorized dealer network (the "Dealer Channel"), which provides product and installation services, as well as support to customers.

# **Customer Additions**

Through its Dealer and DTC Channels, in the three and nine months ended September 30, 2019, the Company acquired 21,228 and 63,974 subscriber accounts, respectively. This represents a decline of 35.8% and 30.5% in the three and nine month periods, respectively, as compared to the prior year periods. The declines are due to large bulk purchases made in the respective periods in 2018 and a reduction in accounts generated in the current year in the Company's DTC Channel. Excluding the impact of the 2018 bulk purchases, subscriber account acquisitions decreased 19.5% and 14.0% in the three and nine month periods, respectively.

#### Attrition

|                                                                      | Twelve Months Ended Septembe<br>30, |                |  |  |
|----------------------------------------------------------------------|-------------------------------------|----------------|--|--|
|                                                                      | 2019                                | 2018           |  |  |
| Beginning Balance of accounts                                        | 942,157                             | 998,087        |  |  |
| Accounts Acquired                                                    | 84,899                              | 110,358        |  |  |
| Accounts Cancelled                                                   | (156,047)                           | (161,657)      |  |  |
| Cancelled accounts guaranteed by dealer and other<br>adjustments (a) | (5,161)                             | (4,631)        |  |  |
| Ending balance of accounts                                           | 865,848                             | 942,157        |  |  |
| Monthly weighted average accounts                                    | 903,424                             | 965,026        |  |  |
| Attrition rate – Unit<br>Attrition rate - RMR (b)                    | 17.3%<br>17.6%                      | 16.8%<br>14.1% |  |  |
| A(1)(0) + a(c - 1)(0) + a(c)                                         | 17.070                              | 14.1/0         |  |  |

- a. Includes cancelled accounts that are contractually guaranteed to be refunded from holdback
- b. The recurring monthly revenue ("RMR") of cancelled accounts follows the same definition as subscriber unit attrition as noted above. RMR attrition is defined as the RMR of cancelled accounts in a given period, adjusted for the impact of price increases or decreases in that period, divided by the weighted average of RMR for that period.

The increase in unit and RMR attrition was driven by fewer customers under contract or in the dealer guarantee period, as compared to the prior period, as well as some impact from competition, including new market entrants. The increase in the RMR attrition rate was also

impacted by price guarantees and a less aggressive price increase strategy.

#### Presentation of Predecessor and Successor Financial Results:

Apart from interest expense, Brinks Home Security's operating results and key operating performance measures on a consolidated basis were not materially impacted by the reorganization. The Company believes that certain of its consolidated operating results for the period from July 1, 2019 through August 31, 2019 when combined with its consolidated operating results for the period from September 1, 2019 through September 30, 2019 is comparable to certain operating results from the comparable prior year period. Accordingly, the Company believes that discussing the combined non-GAAP results of operations and cash flows of the Predecessor Company and the Successor Company for the three-month period ended September 30, 2019 is useful when analyzing certain performance measures.

# Three Months Ended September 30, 2019 Financial Summary<sup>1</sup>

|                                                                                                                                                                                                                           |                                                                      |                  |                                                            | iccessor<br>ompany | F                                                    | Predecess        | or Company                                |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|------------------|------------------------------------------------------------|--------------------|------------------------------------------------------|------------------|-------------------------------------------|
|                                                                                                                                                                                                                           | Non-GAAP<br>Combined<br>Three<br>Months<br>Ended<br>September<br>30, |                  | Period fror<br>September<br>2019 throug<br>Septembe<br>30, |                    | Period from<br>July 1, 2019<br>through<br>August 31, |                  | Three Months<br>Ended<br>September<br>30, |
|                                                                                                                                                                                                                           |                                                                      | 2019             | <u> </u>                                                   | 2019               | -                                                    | 2019             | 2018                                      |
| Net revenue                                                                                                                                                                                                               | \$                                                                   | 120,878          | \$                                                         | 36,289             | \$                                                   | 84,589           | 137,156                                   |
| Cost of services<br>Selling, general and<br>administrative, including stock-<br>based and long-term incentive<br>compensation<br>Amortization of subscriber<br>accounts, deferred contract<br>acquisition costs and other |                                                                      | 28,962<br>32,370 |                                                            | 8,976<br>11,390    |                                                      | 19,986<br>20,980 | 35,059<br>34,266                          |
| intangible assets                                                                                                                                                                                                         |                                                                      | 49,810           |                                                            | 17,302             |                                                      | 32,508           | 52,671                                    |
| Interest expense                                                                                                                                                                                                          |                                                                      | 34,586           |                                                            | 7,474              |                                                      | 27,112           | 39,077                                    |
| Income tax expense                                                                                                                                                                                                        |                                                                      | 642              |                                                            | 204                |                                                      | 438              | 1,346                                     |
| Net income (loss)                                                                                                                                                                                                         |                                                                      | 673,578          |                                                            | (10,807)           |                                                      | 684,385          | (33,840)                                  |
| Adjusted EBITDA                                                                                                                                                                                                           |                                                                      | 62,502           |                                                            | 17,144             |                                                      | 45,358           | 71,282                                    |

The Company reported net revenues of \$120.9 million, a decline of 11.9%, attributable to the lower average number of subscribers in the three-month period, along with a \$5.3 million fair value adjustment that reduced deferred revenue upon the Company's emergence from bankruptcy in accordance with "Fresh Start" accounting. Offsetting these declines was increased product sales revenues from new customers in connection with reduced equipment and installation subsidies on new sales and from existing customers as part of upgrade retention offers. Increases in average RMR per subscriber in the quarter, also had a favorable impact on revenues.

RMR acquired during the quarter was \$1.0 million, as compared to \$1.6 million in the prior year period, largely due to a large bulk purchase in 2018.

Cost of Services was \$29.0 million, a decline of 17.4%, driven by reductions in subscriber acquisition and field service costs as well as reductions in headcount. Subscriber acquisition costs, which include expensed equipment and labor costs associated with the creation of new subscribers, decreased 51.2% to \$2.2 million.

Selling, General and Administrative costs were \$32.4 million, a decline of 5.5%, primarily attributable to reductions in subscriber acquisition selling and marketing costs associated with the creation of new subscribers and \$3.1 million of rebranding expense recognized in the prior year period.

Net income increased to \$673.6 million as compared to a net loss of \$33.8 million in the prior year period, due primarily to a one-time \$702.8 million gain on restructuring and reorganization related to the conversion of debt to equity, discounted cash settlement of the Predecessor Company's high yield senior notes in accordance with the Company's bankruptcy Plan, and application of fresh start accounting.

Adjusted EBITDA was \$62.5 million, a decline of 12.3%, driven by reductions in net revenue, offset by favorable decreases in cost of services and SG&A, including subscriber acquisition costs. Excluding the impact of the "Fresh Start" fair value adjustment to deferred revenue, Adjusted EBITDA decreased 4.9%.

#### <sup>1</sup>All variances are year-over-year unless otherwise noted.

#### Nine Months Ended September 30, 2019 Financial Summary<sup>2</sup>

|                                                                                                                                                                        | Non-GAAP<br>Combined<br>Nine Months<br>Ended<br>September<br>30, |         |                                                                 | uccessor<br>company |                                                         | Predecesso | r Company                                |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------|---------|-----------------------------------------------------------------|---------------------|---------------------------------------------------------|------------|------------------------------------------|
|                                                                                                                                                                        |                                                                  |         | Period from<br>September 1,<br>2019 through<br>September<br>30, |                     | Period from<br>January 1,<br>2019 through<br>August 31, |            | Nine Months<br>Ended<br>September<br>30, |
|                                                                                                                                                                        |                                                                  | 2019    |                                                                 | 2019                |                                                         | 2019       | 2018                                     |
| Net revenue                                                                                                                                                            | \$                                                               | 378,575 | \$                                                              | 36,289              | \$                                                      | 342,286    | 405,922                                  |
| Cost of services                                                                                                                                                       |                                                                  | 84,262  |                                                                 | 8,976               |                                                         | 75,286     | 100,807                                  |
| Selling, general and<br>administrative, including stock-<br>based and long-term incentive<br>compensation<br>Amortization of subscriber<br>accounts, deferred contract |                                                                  | 91,755  |                                                                 | 11,390              |                                                         | 80,365     | 98,935                                   |
| acquisition costs and other                                                                                                                                            |                                                                  |         |                                                                 |                     |                                                         |            |                                          |
| intangible assets                                                                                                                                                      |                                                                  | 148,093 |                                                                 | 17,302              |                                                         | 130,791    | 160,973                                  |
| Interest expense                                                                                                                                                       |                                                                  | 112,555 |                                                                 | 7,474               |                                                         | 105,081    | 114,550                                  |
| Income tax expense                                                                                                                                                     |                                                                  | 1,979   |                                                                 | 204                 |                                                         | 1,775      | 4,039                                    |

| Net income (loss) | 587,606 | (10,807) | 598,413 | (301,839) |
|-------------------|---------|----------|---------|-----------|
| Adjusted EBITDA   | 204,517 | 17,144   | 187,373 | 213,480   |

The Company reported net revenues of \$378.6 million, a decline of 6.7%, attributable to the lower average number of subscribers in the nine-month period, along with the previously discussed \$5.3 million "Fresh Start" adjustment. Offsetting these declines was increased product sales revenues from new customers in connection with reduced equipment and installation subsidies on new sales and from and existing customers as part of upgrade retention offers. Increases in average RMR per subscriber also had a favorable impact on revenues in the period.

RMR acquired during the nine-month period was \$3.1 million, as compared to \$4.3 million in the prior year period.

Cost of Services was \$84.3 million, a decline of 16.4%, driven by reductions in expensed subscriber acquisition costs and field service costs. Subscriber acquisition costs, which include expensed equipment and labor costs associated with the creation of new subscribers, decreased 43.4% to \$7.1 million.

Selling, General and Administrative costs were \$91.8 million, a 7.3% decline, primarily attributable to a reduction in subscriber acquisition selling and marketing costs associated with the creation of new subscribers. Also contributing to the decrease in SG&A was a \$4.8 million insurance receivable settlement received by the Company in April 2019 from an insurance carrier that provided coverage related to the 2017 class action litigation of alleged violation of telemarketing laws as well as rebrand expenses of \$6.4 million recognized in 2018. These declines were partially offset by a legal settlement received in the second quarter of 2018, increased consulting fees on integration/implementation of various company initiatives and increased Topic 606 contract asset impairment costs incurred during the nine months ended September 30, 2019.

Net income increased to \$587.6 million, as compared to a net loss of \$301.8 million in the prior year period, due primarily to a one-time \$702.8 million gain on restructuring and reorganization related to the conversion of debt to equity, discounted cash settlement of the Predecessor Company's high yield senior notes in accordance with the Company's bankruptcy Plan, and application of fresh start accounting. The net loss for the nine months ended September 30, 2018 was caused largely by the goodwill impairment of \$214.4 million recognized in the second quarter of 2018 and net losses generated from normal operations.

Adjusted EBITDA was \$204.5 million, down \$9.0 million or 4.2%, driven by declines in net revenue, offset by favorable increases in costs of services and SG&A, including subscriber acquisition costs. Excluding the impact of the "Fresh Start" fair value adjustment to deferred revenue, Adjusted EBITDA decreased 1.7%.

#### <sup>2</sup> All variances are year-over-year unless otherwise noted.

#### Liquidity

As of September 30, 2019, the Company had total short-term liquidity of \$152.1 million to fund working capital and continuing operations, including \$28.6 million of cash and cash equivalents and \$123.5 million remaining borrowing capacity under the \$145 million

Successor Revolving Credit Facility.

The Company's existing long-term debt at September 30, 2019 includes the aggregate principal balance of \$994 million under the Successor Takeback Loan Facility, Successor Term Loan Facility and the Successor Revolving Credit Facility. The Successor Takeback Loan Facility has an outstanding principal balance of \$822.5 million and requires principal payments of \$2.1 million per quarter, beginning December 31, 2019, with the remaining amount becoming due on March 29, 2024. The Successor Term Loan Facility has an outstanding principal balance of \$150 million and becomes due on July 3, 2024, subject to a springing maturity of March 29, 2024, or earlier, depending on any repayment, refinancing or changes in the maturity date of the Successor Takeback Term Loan. The \$145 million Successor Revolving Credit Facility has an outstanding balance of \$21.5 million and available capacity of \$123.5 million as of September 30, 2019, subject to certain financial covenants, and becomes due on July 3, 2024, subject to a springing maturity of March 29, 2024, subject to a springing maturity of March 29, 2024, subject to a springing maturity of March 29, 2024, subject to a springing maturity of March 29, 2024, subject to a springing maturity of March 29, 2024, or earlier, depending on any repayment, refinancing or the successor Takeback Term Loan. The \$145 million and available capacity of \$123.5 million as of September 30, 2019, subject to certain financial covenants, and becomes due on July 3, 2024, subject to a springing maturity of March 29, 2024, or earlier, depending on any repayment, refinancing or changes in the maturity date of the Successor Takeback Term Loan.

# **Conference Call**

Brinks Home Security will make available a pre-recorded call on Wednesday, November 13, 2019 at 9:00 am ET. To access the call please dial (833) 712-2984 from the United States, or (602) 563-8728 from outside the U.S. The conference call I.D. number is 2658155. Participants should dial in 5 to 10 minutes before the scheduled time. The Company intends to resume regularly scheduled live earnings calls, with an associated question and answer session, in early 2020.

A replay of the call can be accessed through November 27, 2019 by dialing (800) 585-8367 from the U.S., or (404) 537-3406 from outside the U.S. The conference call I.D. number is 2658155.

This call will also be available as a live webcast which can be accessed at Brinks Home Security's Investor Relations Website at https://ir.brinkshome.com/.

#### **About Brinks Home Security**

Brinks Home Security (OTC: SCTY) is one of the largest home security and alarm monitoring companies in the U.S. Headquartered in the Dallas-Fort Worth area, Brinks Home Security secures approximately 900,000 residential and commercial customers through highly responsive, simple security solutions backed by expertly trained professionals. The Company has the nation's largest network of independent authorized dealers – providing products and support to customers in the U.S., Canada and Puerto Rico – as well as direct-to-consumer sales of DIY and professionally installed products.

#### **Forward Looking Statements**

This press release includes certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements about business strategies, market potential and expansion, the success of new products and services, the launch of Brinks Home Security's consumer financing solution; the anticipated benefits of the Brinks Home Security's rebranding; customer retention; account creation and related cost;

anticipated account generation; future financial performance; debt refinancing; recovery of insurance proceeds and other matters that are not historical facts. These forward-looking statements involve many risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements, including, without limitation, possible changes in market acceptance of our services, technological innovations in the alarm monitoring industry, competitive issues, continued access to capital on terms acceptable to us, our ability to capitalize on acquisition opportunities, general market and economic conditions and changes in law and government regulations. These forward-looking statements speak only as of the date of this press release, and we expressly disclaim any obligation or undertaking to disseminate any updates or revisions to any forward-looking statement contained herein to reflect any change in our expectations with regard thereto or any change in events, conditions or circumstances on which any such statement is based. Please refer to the publicly filed documents of Monitronics International, Inc., including the most recent Forms 10-K and 10-Q for additional information about us and about the risks and uncertainties related to our business which may affect the statements made in this press release.

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#### MONITRONICS INTERNATIONAL, INC. AND SUBSIDIARIES Condensed Consolidated Balance Sheets Amounts in thousands, except share amounts

|                                                                                                                                          | С                        | uccessor<br>ompany | Predecessor<br>Company  |  |
|------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|--------------------|-------------------------|--|
|                                                                                                                                          | September<br>30,<br>2019 |                    | December<br>31,<br>2018 |  |
| Assets                                                                                                                                   |                          |                    |                         |  |
| Current assets:                                                                                                                          |                          |                    |                         |  |
| Cash and cash equivalents                                                                                                                | \$                       | 28,589             | 2,188                   |  |
| Restricted cash                                                                                                                          |                          | 86                 | 189                     |  |
| Trade receivables, net of allowance for doubtful accounts of \$912 in                                                                    |                          |                    |                         |  |
| 2019 and \$3,759 in 2018                                                                                                                 |                          | 12,105             | 13,121                  |  |
| Prepaid and other current assets                                                                                                         |                          | 24,966             | 28,178                  |  |
| Total current assets                                                                                                                     |                          | 65,746             | 43,676                  |  |
| Property and equipment, net of accumulated depreciation of \$925 in 2019 and \$40,531 in 2018                                            |                          | 41,215             | 36,539                  |  |
| Subscriber accounts and deferred contract acquisition costs, net of accumulated amortization of \$15,322 in 2019 and \$1,621,242 in 2018 | 1                        | ,089,135           | 1,195,463               |  |

| Dealer network and other intangible assets, net of accumulated        |             |             |
|-----------------------------------------------------------------------|-------------|-------------|
| amortization of \$1,980 in 2019 and \$0 in 2018                       | 142,719     |             |
| Goodwill                                                              | 81,943      | _           |
| Deferred income tax asset, net                                        | 783         | 783         |
| Operating lease right-of-use asset                                    | 19,153      |             |
| Other assets                                                          | 16,694      | 29,307      |
| Total assets                                                          | \$1,457,388 | 1,305,768   |
| Liabilities and Stockholders' Equity (Deficit)                        | ψ1,407,000  | 1,000,700   |
| Current liabilities:                                                  |             |             |
| Accounts payable                                                      | \$ 14,416   | 12,099      |
| Other accrued liabilities                                             | 35,035      | 31,085      |
| Deferred revenue                                                      | 13,309      | 13,060      |
| Holdback liability                                                    | 6,148       | 11,513      |
| Current portion of long-term debt                                     | 8,225       | 1,816,450   |
| Total current liabilities                                             |             |             |
|                                                                       | 77,133      | 1,884,207   |
| Non-current liabilities:                                              |             |             |
| Long-term debt                                                        | 985,775     | —           |
| Long-term holdback liability                                          | 2,207       | 1,770       |
| Derivative financial instruments                                      | —           | 6,039       |
| Operating lease liabilities                                           | 15,929      |             |
| Other liabilities                                                     | 7,751       | 2,727       |
| Total liabilities                                                     | 1,088,795   | 1,894,743   |
| Commitments and contingencies                                         |             |             |
| Stockholders' equity (deficit):                                       |             |             |
| Predecessor common stock, \$.01 par value. 1,000 shares               |             |             |
| authorized, issued and outstanding at December 31, 2018               | —           |             |
| Predecessor additional paid-in capital                                | —           | 439,711     |
| Predecessor accumulated deficit                                       | —           | (1,036,294) |
| Predecessor accumulated other comprehensive income, net               | —           | 7,608       |
| Successor preferred stock, \$.01 par value. Authorized 5,000,000      |             |             |
| shares; no shares issued                                              | —           | —           |
| Successor common stock, \$.01 par value. Authorized 45,000,000        |             |             |
| shares; issued and outstanding 22,500,000 shares at September 30,     |             |             |
| 2019                                                                  | 225         |             |
| Successor additional naid in capital                                  | 379,175     | _           |
| Successor additional paid-in capital<br>Successor accumulated deficit | -           |             |
|                                                                       | (10,807)    | (500.075)   |
| Total stockholders' equity (deficit)                                  | 368,593     | (588,975)   |
| Total liabilities and stockholders' equity (deficit)                  | \$1,457,388 | 1,305,768   |

See accompanying notes to condensed consolidated financial statements.

# MONITRONICS INTERNATIONAL, INC. AND SUBSIDIARIES Condensed

Consolidated Statements of Operations and Comprehensive Income (Loss) Amounts in thousands, except shares and per share amounts

|                                                                    | Successor Company                                            |            |    | Predecessor Company                       |                                              |  |  |
|--------------------------------------------------------------------|--------------------------------------------------------------|------------|----|-------------------------------------------|----------------------------------------------|--|--|
|                                                                    | Period from<br>September 1, 2019<br>through September<br>30, |            |    | od from July<br>019 through<br>August 31, | Three<br>Months<br>Ended<br>September<br>30, |  |  |
|                                                                    |                                                              | 2019       |    | 2019                                      | 2018                                         |  |  |
| Net revenue                                                        | \$                                                           | 36,289     | \$ | 84,589                                    | 137,156                                      |  |  |
| Operating expenses:                                                |                                                              |            |    |                                           |                                              |  |  |
| Cost of services                                                   |                                                              | 8,976      |    | 19,986                                    | 35,059                                       |  |  |
| Selling, general and administrative,                               |                                                              |            |    |                                           |                                              |  |  |
| including stock-based and long-term                                |                                                              | 44,000     |    | ~~~~~                                     | 04.000                                       |  |  |
| incentive compensation                                             |                                                              | 11,390     |    | 20,980                                    | 34,266                                       |  |  |
| Radio conversion costs                                             |                                                              | 825        |    | 931                                       | —                                            |  |  |
| Amortization of subscriber accounts,                               |                                                              |            |    |                                           |                                              |  |  |
| deferred contract acquisition costs<br>and other intangible assets |                                                              | 17,302     |    | 32,508                                    | 52,671                                       |  |  |
| Depreciation                                                       |                                                              | 925        |    | 1,073                                     | 2,880                                        |  |  |
| Depresidion                                                        |                                                              | 39,418     |    | 75,478                                    | 124,876                                      |  |  |
| Operating (loss) income                                            |                                                              | (3,129)    |    | 9,111                                     | 12,280                                       |  |  |
| Other (income) expense:                                            |                                                              | (0,120)    |    | 5,111                                     | 12,200                                       |  |  |
| Gain on restructuring and                                          |                                                              |            |    |                                           |                                              |  |  |
| reorganization, net                                                |                                                              |            |    | (702,824)                                 |                                              |  |  |
| Interest expense                                                   |                                                              | 7,474      |    | 27,112                                    | 39,077                                       |  |  |
| Refinancing expense                                                |                                                              | ,<br>      |    | ,<br>                                     | 5,697                                        |  |  |
| <u> </u>                                                           |                                                              | 7,474      |    | (675,712)                                 | 44,774                                       |  |  |
| (Loss) Income before income taxe                                   | s                                                            | (10,603)   |    | 684,823                                   | (32,494)                                     |  |  |
| Income tax expense                                                 |                                                              | 204        |    | 438                                       | 1,346                                        |  |  |
| Net (loss) income                                                  |                                                              | (10,807)   |    | 684,385                                   | (33,840)                                     |  |  |
| Other comprehensive income (loss):                                 |                                                              |            |    | ,                                         |                                              |  |  |
| Unrealized gain on derivative                                      |                                                              |            |    |                                           |                                              |  |  |
| contracts, net                                                     |                                                              | _          |    | _                                         | 3,269                                        |  |  |
| Total other comprehensive income,                                  |                                                              |            |    |                                           |                                              |  |  |
| net of tax                                                         |                                                              |            |    |                                           | 3,269                                        |  |  |
| Comprehensive (loss) income                                        | \$                                                           | (10,807)   | \$ | 684,385                                   | (30,571)                                     |  |  |
|                                                                    |                                                              |            |    |                                           |                                              |  |  |
| Basic and diluted income per share:                                |                                                              |            |    |                                           |                                              |  |  |
| Net loss                                                           | \$                                                           | (0.48)     | \$ | —                                         | —                                            |  |  |
| Weighted average Common                                            |                                                              |            |    |                                           |                                              |  |  |
| shares - basic and diluted                                         |                                                              | 22,500,000 |    | —                                         | —                                            |  |  |
| Total issued and outstanding<br>Common shares at period end        |                                                              | 22,500,000 |    | _                                         | _                                            |  |  |

See accompanying notes to condensed consolidated financial statements.

# MONITRONICS INTERNATIONAL, INC. AND SUBSIDIARIES

# Condensed

# Consolidated Statements of Operations and Comprehensive Income (Loss) Amounts in thousands, except shares and per share amounts

|                                                                                                                        | -  |            |    | Predecessor Company                              |                                          |  |  |  |
|------------------------------------------------------------------------------------------------------------------------|----|------------|----|--------------------------------------------------|------------------------------------------|--|--|--|
|                                                                                                                        |    |            |    | eriod from<br>uary 1, 2019<br>ough August<br>31, | Nine Months<br>Ended<br>September<br>30, |  |  |  |
|                                                                                                                        |    | 2019       |    | 2019                                             | 2018                                     |  |  |  |
| Net revenue                                                                                                            | \$ | 36,289     | \$ | 342,286                                          | 405,922                                  |  |  |  |
| Operating expenses:<br>Cost of services<br>Selling, general and administrative,<br>including stock-based and long-term |    | 8,976      |    | 75,286                                           | 100,807                                  |  |  |  |
| incentive compensation                                                                                                 |    | 11,390     |    | 80,365                                           | 98,935                                   |  |  |  |
| Radio conversion costs<br>Amortization of subscriber accounts,<br>deferred contract acquisition costs                  |    | 825        |    | 931                                              | _                                        |  |  |  |
| and other intangible assets                                                                                            |    | 17,302     |    | 130,791                                          | 160,973                                  |  |  |  |
| Depreciation                                                                                                           |    | 925        |    | 7,348                                            | 8,360                                    |  |  |  |
| Loss on goodwill impairment                                                                                            |    |            |    |                                                  | 214,400                                  |  |  |  |
|                                                                                                                        |    | 39,418     |    | 294,721                                          | 583,475                                  |  |  |  |
| Operating (loss) income<br>Other (income) expense:                                                                     |    | (3,129)    |    | 47,565                                           | (177,553)                                |  |  |  |
| Gain on restructuring and                                                                                              |    |            |    |                                                  |                                          |  |  |  |
| reorganization, net                                                                                                    |    | _          |    | (669,722)                                        | _                                        |  |  |  |
| Interest expense                                                                                                       |    | 7,474      |    | 105,081                                          | 114,550                                  |  |  |  |
| Realized and unrealized loss, net on derivative financial instruments                                                  |    |            |    | 6,804                                            |                                          |  |  |  |
| Refinancing expense                                                                                                    |    |            |    | 5,214                                            | 5,697                                    |  |  |  |
| Remaining expense                                                                                                      |    | 7,474      |    | (552,623)                                        | 120,247                                  |  |  |  |
| (Loss) income before income                                                                                            |    |            |    |                                                  | ·                                        |  |  |  |
| taxes                                                                                                                  |    | (10,603)   |    | 600,188                                          | (297,800)                                |  |  |  |
| Income tax expense                                                                                                     |    | 204        |    | 1,775                                            | 4,039                                    |  |  |  |
| Net (loss) income                                                                                                      |    | (10,807)   |    | 598,413                                          | (301,839)                                |  |  |  |
| Other comprehensive (loss) income:<br>Unrealized (loss) gain on derivative<br>contracts, net                           |    | _          |    | (940)                                            | 23,196                                   |  |  |  |
| Total other comprehensive (loss) income, net of tax                                                                    |    |            |    | (940)                                            | 23,196                                   |  |  |  |
| Comprehensive (loss) income                                                                                            | \$ | (10,807)   | \$ | 597,473                                          | (278,643)                                |  |  |  |
| Basic and diluted income per share:                                                                                    | ሱ  |            | ¢  |                                                  |                                          |  |  |  |
| Net loss                                                                                                               | \$ | (0.48)     | \$ | —                                                |                                          |  |  |  |
| Weighted average Common shares - basic and diluted                                                                     |    | 22,500,000 |    | _                                                | _                                        |  |  |  |

Total issued and outstanding Common shares at period end

22,500,000

See accompanying notes to condensed consolidated financial statements.

#### MONITRONICS INTERNATIONAL, INC. AND SUBSIDIARIES Condensed Consolidated Statements of Cash Flows Amounts in thousands

|                                                                       | Succes | sor Company                                     | Predecessor                                             | Company                                  |
|-----------------------------------------------------------------------|--------|-------------------------------------------------|---------------------------------------------------------|------------------------------------------|
|                                                                       | Septe  | riod from<br>mber 1, 2019<br>h September<br>30, | Period from<br>January 1, 2019<br>through August<br>31, | Nine Months<br>Ended<br>September<br>30, |
|                                                                       |        | 2019                                            | 2019                                                    | 2018                                     |
| Cash flows from operating activities:                                 |        |                                                 |                                                         |                                          |
| Net (loss) income                                                     | \$     | (10,807)                                        | \$ 598,413                                              | (301,839)                                |
| Adjustments to reconcile net (loss)<br>income to net cash provided by |        |                                                 |                                                         |                                          |
| operating activities:<br>Amortization of subscriber                   |        |                                                 |                                                         |                                          |
| accounts, deferred contract                                           |        |                                                 |                                                         |                                          |
| acquisition costs and other                                           |        |                                                 |                                                         |                                          |
| intangible assets                                                     |        | 17,302                                          | 130,791                                                 | 160,973                                  |
| Depreciation                                                          |        | 925                                             | 7,348                                                   | 8,360                                    |
| Stock-based and long-term                                             |        |                                                 | 0.40                                                    |                                          |
| incentive compensation                                                |        | 26                                              | 912                                                     | 751                                      |
| Deferred income tax expense<br>Amortization of debt discount and      |        | _                                               | _                                                       | 1,987                                    |
| deferred debt costs                                                   |        |                                                 |                                                         |                                          |
|                                                                       |        | —                                               | —                                                       | 5,472                                    |
| Gain on restructuring and                                             |        |                                                 | (000 700)                                               |                                          |
| reorganization, net                                                   |        |                                                 | (669,722)                                               | —                                        |
| Unrealized loss on derivative<br>financial instruments, net           |        |                                                 | 4,577                                                   |                                          |
| Refinancing expense                                                   |        |                                                 | 5,214                                                   | 5,697                                    |
| Bad debt expense                                                      |        | 912                                             | 7,558                                                   | 8,511                                    |
| Loss on goodwill impairment                                           |        |                                                 |                                                         | 214,400                                  |
| Other non-cash activity, net                                          |        | 117                                             | (462)                                                   | 2,040                                    |
| Changes in assets and liabilities:                                    |        |                                                 |                                                         |                                          |
| Trade receivables                                                     |        | (1,183)                                         | (6,271)                                                 | (9,028)                                  |
| Prepaid expenses and other assets                                     | 5      | (736)                                           | 2,760                                                   | (9,769)                                  |
| Subscriber accounts - deferred                                        |        |                                                 |                                                         |                                          |
| contract acquisition costs                                            |        | (162)                                           | (2,193)                                                 | (4,529)                                  |
| Payables and other liabilities                                        |        | 6,776                                           | 36,690                                                  | (8,568)                                  |
| Net cash provided by operating activities                             |        | 13,170                                          | 115,615                                                 | 74,458                                   |

| Cash flows from investing activities: |          |            |          |           |               |
|---------------------------------------|----------|------------|----------|-----------|---------------|
| C C                                   |          | (1 1 2 2 ) |          | (7 100)   | (11 512)      |
| Capital expenditures                  |          | (1,123)    |          | (7,100)   | (11,513)      |
| Cost of subscriber accounts           |          |            |          |           |               |
| acquired                              |          | (8,012)    |          | (83,814)  | (111,531)     |
| Net cash used in investing            |          | (0,012)    |          | (00,014)  | (111,001)     |
| activities                            |          | (9,135)    |          | (90,914)  | (123,044)     |
| Cash flows from financing activities: |          | (0,100)    |          | (00,011)  | (120,011)     |
| Proceeds from long-term debt          |          | 5,000      |          | 253,100   | 218,950       |
| •                                     |          | -          |          | -         | -             |
| Payments on long-term debt            |          | (5,000)    |          | (379,666) | (136,600)     |
| Proceeds from equity rights offering  |          | _          |          | 166,300   | _             |
| Cash contributed by Ascent Capital    |          |            |          | 24,139    |               |
| Payments of restructuring and         |          |            |          | (52,000)  |               |
| reorganization costs                  |          |            |          | (53,889)  |               |
| Payments of refinancing costs         |          |            |          | (7,404)   | (5,015)       |
| Value of shares withheld for share-   |          |            |          | (10)      |               |
| based compensation                    |          |            |          | (18)      | (83)          |
| Dividend to Ascent Capital            |          |            |          | (5,000)   | (5,000)       |
| Net cash (used in) provided by        |          |            |          |           |               |
| financing activities                  |          |            |          | (2,438)   | 72,252        |
| Net increase in cash, cash            |          | 4 9 9 5    |          | ~~~~~     | ~~~~~         |
| equivalents and restricted cash       |          | 4,035      |          | 22,263    | 23,666        |
| Cash, cash equivalents and restricted |          | 04.040     |          | 0.077     | 0.000         |
| cash at beginning of period           |          | 24,640     |          | 2,377     | 3,302         |
| Cash, cash equivalents and restricted | <b>^</b> | 00.075     | <b>•</b> | 04.040    | 00.000        |
| cash at end of period                 | \$       | 28,675     | \$       | 24,640    | 26,968        |
| Supplemental cash flow information:   |          |            |          |           |               |
| State taxes paid, net                 | \$       |            |          | 2,637     | 2,710         |
| Interest paid                         | Ψ        | 7,238      |          | 72,710    | 95,889        |
| Accrued capital expenditures          |          | 1,471      |          | 1,405     | 95,889<br>882 |
| Accided capital experiolities         |          | 1,471      | ļ        | 1,400     | 002           |

See accompanying notes to condensed consolidated financial statements.

# Adjusted EBITDA

We evaluate the performance of our operations based on financial measures such as revenue and "Adjusted EBITDA." Adjusted EBITDA is a non-GAAP measure and is defined as net income (loss) before interest expense, interest income, income taxes, depreciation, amortization (including the amortization of subscriber accounts, dealer network and other intangible assets), restructuring charges, stock-based compensation, and other non-cash or non-recurring charges. We believe that Adjusted EBITDA is an important indicator of the operational strength and performance of our business. In addition, this measure is used by management to evaluate operating results and perform analytical comparisons and identify strategies to improve performance. Adjusted EBITDA is also a measure that is customarily used by financial analysts to evaluate the financial performance of companies in the security alarm monitoring industry and is one of the financial measures, subject to certain adjustments, by which our covenants are calculated under the agreements governing our

debt obligations. Adjusted EBITDA does not represent cash flow from operations as defined by generally accepted accounting principles in the United States ("GAAP"), should not be construed as an alternative to net income or loss and is indicative neither of our results of operations nor of cash flows available to fund all of our cash needs. It is, however, a measurement that we believe is useful to investors in analyzing our operating performance. Accordingly, Adjusted EBITDA should be considered in addition to, but not as a substitute for, net income, cash flow provided by operating activities and other measures of financial performance prepared in accordance with GAAP. Adjusted EBITDA is a non-GAAP financial measure. As companies often define non-GAAP financial measures differently, Adjusted EBITDA as calculated by Monitronics should not be compared to any similarly titled measures reported by other companies.

The following table provides a reconciliation of Net loss to total Adjusted EBITDA for the periods indicated (amounts in thousands):

|                                                                                          | Non-GAAP<br>Combined |                                              |            | uccessor<br>company                                     |    | Predecess                                         | or Company                                |
|------------------------------------------------------------------------------------------|----------------------|----------------------------------------------|------------|---------------------------------------------------------|----|---------------------------------------------------|-------------------------------------------|
|                                                                                          |                      | Three<br>Months<br>Ended<br>september<br>30, | Sej<br>201 | riod from<br>otember 1,<br>9 through<br>eptember<br>30, | Ju | eriod from<br>Ily 1, 2019<br>through<br>ugust 31, | Three Months<br>Ended<br>September<br>30, |
|                                                                                          |                      | 2019                                         |            | 2019                                                    |    | 2019                                              | 2018                                      |
| Net income (loss)                                                                        | \$                   | 673,578                                      | \$         | (10,807)                                                | \$ | 684,385                                           | (33,840)                                  |
| Amortization of subscriber<br>accounts, deferred contract<br>acquisition costs and other |                      |                                              |            |                                                         |    |                                                   |                                           |
| intangible assets                                                                        |                      | 49,810                                       |            | 17,302                                                  |    | 32,508                                            | 52,671                                    |
| Depreciation                                                                             |                      | 1,998                                        |            | 925                                                     |    | 1,073                                             | 2,880                                     |
| Radio conversion costs                                                                   |                      | 1,756                                        |            | 825                                                     |    | 931                                               |                                           |
| Stock-based compensation                                                                 |                      | 266                                          |            |                                                         |    | 266                                               | 373                                       |
| Long-term incentive                                                                      |                      |                                              |            |                                                         |    |                                                   |                                           |
| compensation                                                                             |                      | 107                                          |            | 67                                                      |    | 40                                                | _                                         |
| LiveWatch acquisition contingent                                                         |                      |                                              |            |                                                         |    |                                                   |                                           |
| bonus charges                                                                            |                      |                                              |            | —                                                       |    | _                                                 | 63                                        |
| Rebranding marketing program                                                             |                      |                                              |            |                                                         |    | _                                                 | 3,060                                     |
| Integration / implementation of                                                          |                      |                                              |            |                                                         |    |                                                   |                                           |
| company initiatives                                                                      |                      | 2,583                                        |            | 1,154                                                   |    | 1,429                                             | 195                                       |
| Gain on revaluation of acquisition dealer liabilities                                    |                      | _                                            |            | _                                                       |    | _                                                 | (240)                                     |
| Gain on restructuring and                                                                |                      |                                              |            |                                                         |    |                                                   |                                           |
| reorganization, net                                                                      |                      | (702,824)                                    |            | _                                                       |    | (702,824)                                         |                                           |
| Interest expense                                                                         |                      | 34,586                                       |            | 7,474                                                   |    | 27,112                                            | 39,077                                    |
| Refinancing expense                                                                      |                      | _                                            |            | _                                                       |    |                                                   | 5,697                                     |
| Income tax expense                                                                       |                      | 642                                          |            | 204                                                     |    | 438                                               | 1,346                                     |
| Adjusted EBITDA                                                                          | \$                   | 62,502                                       | \$         | 17,144                                                  | \$ | 45,358                                            | 71,282                                    |
|                                                                                          |                      |                                              |            |                                                         |    |                                                   |                                           |

| Expensed Subscriber acquisition<br>costs, net<br>Gross subscriber acquisition | 1  |         |             |             |        |
|-------------------------------------------------------------------------------|----|---------|-------------|-------------|--------|
| costs                                                                         | \$ | 9,710   | \$<br>2,958 | \$<br>6,752 | 14,098 |
| Revenue associated with subscriber acquisition costs                          |    | (1,925) | <br>(534)   | <br>(1,391) | (722)  |
| Expensed Subscriber<br>acquisition costs, net                                 | \$ | 7,785   | \$<br>2,424 | \$<br>5,361 | 13,376 |

The following table provides a reconciliation of Net loss to total Adjusted EBITDA for the periods indicated (amounts in thousands):

|                                                                                          | Non-GAAP<br>Combined<br>Nine Months<br>Ended<br>September<br>30,<br>2019 |           | Successor<br>Company<br>Period from<br>September 1,<br>2019 through<br>September<br>30,<br>2019 |          | Predecessor Company                                             |           |                                          |  |
|------------------------------------------------------------------------------------------|--------------------------------------------------------------------------|-----------|-------------------------------------------------------------------------------------------------|----------|-----------------------------------------------------------------|-----------|------------------------------------------|--|
|                                                                                          |                                                                          |           |                                                                                                 |          | Period from<br>January 1,<br>2019 through<br>August 31,<br>2019 |           | Nine Months<br>Ended<br>September<br>30, |  |
|                                                                                          |                                                                          |           |                                                                                                 |          |                                                                 |           | 2018                                     |  |
| Net income (loss)                                                                        | \$                                                                       | 587,606   | \$                                                                                              | (10,807) | \$                                                              | 598,413   | (301,839)                                |  |
| Amortization of subscriber<br>accounts, deferred contract<br>acquisition costs and other |                                                                          |           |                                                                                                 |          |                                                                 |           |                                          |  |
| intangible assets                                                                        |                                                                          | 148,093   |                                                                                                 | 17,302   |                                                                 | 130,791   | 160,973                                  |  |
| Depreciation                                                                             |                                                                          | 8,273     |                                                                                                 | 925      |                                                                 | 7,348     | 8,360                                    |  |
| Radio conversion costs                                                                   |                                                                          | 1,756     |                                                                                                 | 825      |                                                                 | 931       | —                                        |  |
| Stock-based compensation                                                                 |                                                                          | 42        |                                                                                                 | —        |                                                                 | 42        | 803                                      |  |
| Long-term incentive                                                                      |                                                                          |           |                                                                                                 |          |                                                                 |           |                                          |  |
| compensation                                                                             |                                                                          | 657       |                                                                                                 | 67       |                                                                 | 590       | —                                        |  |
| LiveWatch acquisition contingent<br>bonus charges<br>Legal settlement reserve (related   |                                                                          | 63        |                                                                                                 | —        |                                                                 | 63        | 187                                      |  |
| insurance recovery)                                                                      |                                                                          | (4,800)   |                                                                                                 | _        |                                                                 | (4,800)   | _                                        |  |
| Rebranding marketing program                                                             |                                                                          |           |                                                                                                 | _        |                                                                 |           | 6,355                                    |  |
| Integration / implementation of<br>company initiatives                                   |                                                                          | 5,997     |                                                                                                 | 1,154    |                                                                 | 4,843     | 195                                      |  |
| Gain on revaluation of acquisition                                                       |                                                                          |           |                                                                                                 |          |                                                                 |           | <i>(</i> <b>-</b> <i>,</i> <b>-</b> )    |  |
| dealer liabilities                                                                       |                                                                          |           |                                                                                                 |          |                                                                 |           | (240)                                    |  |
| Loss on goodwill impairment                                                              |                                                                          | —         |                                                                                                 | —        |                                                                 | —         | 214,400                                  |  |
| Gain on restructuring and reorganization, net                                            |                                                                          | (669,722) |                                                                                                 |          |                                                                 | (669,722) |                                          |  |
| Interest expense<br>Realized and unrealized (gain)<br>loss, net on derivative financial  |                                                                          | 112,555   |                                                                                                 | 7,474    |                                                                 | 105,081   | 114,550                                  |  |
| instruments                                                                              |                                                                          | 6,804     |                                                                                                 | _        |                                                                 | 6,804     | _                                        |  |
| Refinancing expense                                                                      |                                                                          | 5,214     |                                                                                                 | _        |                                                                 | 5,214     | 5,697                                    |  |
| Income tax expense                                                                       |                                                                          | 1,979     |                                                                                                 | 204      |                                                                 | 1,775     | 4,039                                    |  |

| Adjusted EBITDA                                                                        | \$<br>204,517 | \$<br>17,144 | \$<br>187,373 | 213,480 |
|----------------------------------------------------------------------------------------|---------------|--------------|---------------|---------|
| Expensed Subscriber acquisition<br>costs, net<br>Gross subscriber acquisition<br>costs | \$<br>27,902  | \$<br>2,958  | \$<br>24,944  | 38,923  |
| Revenue associated with<br>subscriber acquisition costs                                | (6,021)       | (534)        | (5,487)       | (3,489) |
| Expensed Subscriber<br>acquisition costs, net<br>Source: Brinks Home Security          | \$<br>21,881  | \$<br>2,424  | \$<br>19,457  | 35,434  |