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SiriusXM Availability Increases Across Entire Toyota Vehicle Line-up

NEW YORK, Jan. 8, 2013 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) today announced that beginning in 2013 Toyota will significantly increase the availability of SiriusXM across its entire vehicle line-up.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

SiriusXM will now be standard on the majority of Toyota's multimedia systems. For some Toyota models this will be the first time SiriusXM will be standard across all trim levels. SiriusXM will also be standard on all vehicles equipped with Toyota's popular Entune™ system.

"Toyota's significant increase in the availability of SiriusXM on its new multimedia system shows its commitment to giving customers technology that makes driving a Toyota vehicle even more enjoyable," said Steve Cook, Executive Vice President and General Manager, Sales and Automotive, SiriusXM. "Satellite radio is easy to use and according to a national survey it is a top feature for customers buying vehicles with new multi-media systems. We are proud that Toyota sees value in making the world's best audio entertainment available to even more of its customers."

"SiriusXM is an easy to use technology that delivers an incredible breadth of content from coast to coast at the touch of a button," said Jon Bucci, Vice President, Connected Vehicle Technologies, Toyota Motor Sales, U.S.A., Inc. "We have included satellite radio in Toyota vehicles since 2004, and the growing variety of programming will appeal to an even wider spectrum of our customers, enhancing the experience of driving a Toyota vehicle."

Toyota provides customers purchasing new Toyota vehicles with a factory-equipped satellite radio a three-month SiriusXM subscription featuring commercial-free music, premier sports talk and live events, comedy, news, and exclusive talk and entertainment.

For more information on SiriusXM, please visit www.siriusxm.com.

About Sirius XM Radio

[Sirius XM Radio Inc.](http://www.siriusxm.com) is the world's largest radio broadcaster measured by revenue and has 23.4 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at siriusxm.com. SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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