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SiriusXM Celebrates Halloween with Multiple Channels of Devilishly Delightful Programming

24/7 pop-up channel "Scream Radio" features the ultimate Halloween soundtrack of creepy, eerie sounds and contributions from Alice Cooper, Triple H and the Kardashian sisters

Dave Navarro plays music, talks UFOs and the occult on "Dark Matter"

Tips for amazing costumes and parties on Martha Stewart Living Radio

Lance Bass hosts on-air party from iconic Hollywood Forever Cemetery

Weird Al offers tips on how to be Weird Al for Halloween

NEW YORK, Oct. 24, 2011 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that it will air extensive spooky, creative and classic Halloween programming across multiple talk and entertainment channels, including *Scream Radio* -- a limited-run channel that will provide spooky sound effects and eerie sounds for trick-or-treating and Halloween parties.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

Scream Radio will air from October 24 at 3:00 pm ET to November 1 at 3:00 am ET on SiriusXM channel 145, online on SiriusXM Internet Radio channel 813 and through the SiriusXM Internet Radio App on smartphones and mobile devices on Limited Engagements 3.

Scream will set the perfect atmosphere for Halloween parties at work or at home and the mood for trick-or-treating, airing catchy, creepy, fun, scary sounds, including creaking doors, footsteps, bubbling potions, breaking glass, the horrific sounds of being chased through the dark woods, hair-raising screams, the echo of dripping water and more.

Scream Radio will feature Halloween stories and favorite scary songs from personalities including: heavy metal legend Alice Cooper, pro-wrestler Triple H, the Kardashian sisters (who reveal their favorite costumes), Weird Al offering tips on how to be Weird Al for Halloween and *Paranormal Activity 3* directors Henry Joost and Ariel Schulman, who discuss their new movie and share their top ten favorite horror movies of all time. Numerous SiriusXM hosts contribute their favorite Halloween memories, including SiriusXM Elvis Radio host George Klein, who tells the story of attending a Halloween party with Elvis and running into Nat King Cole dressed as "The King." Plus, Jane's Addiction guitarist and music superstar Dave Navarro plays his favorite tunes and discusses UFOs and the occult on *Dark*

Matter, a 2-hour show airing live at 12:00 am ET/9:00 pm ET on Halloween night.

In addition, SiriusXM will broadcast Halloween programming across multiple talk and entertainment channels, including:

OutQ (SiriusXM channel 108) the nation's 24/7 LGBT channel, will feature a special edition of *The Pop Ten with Lance Bass* live from the "Fred and Jason's Halloweenie" party at the famous Hollywood Forever Cemetery in Los Angeles, benefiting the L.A. Gay & Lesbian Center, airing on Halloween at 8:00 pm ET. Spend the night with Lance Bass as he counts down his favorite scary tunes joined by surprise celebrity guests at the graveyard. Frank DeCaro throws a Halloween "Dead Celebrity Party" on October 31 from 11:00 am to 2:00 pm ET to celebrate his new book *The Dead Celebrity Cookbook: A Resurrection of Recipes from More Than 145 Stars of Stage and Screen*. DeCaro will welcome top-notch performers in studio to "channel" stars including Ethel Merman, Mae West, Judy Garland and Miss Peggy Lee.

Classic Vinyl (SiriusXM channel 26): Quintessential showman and heavy metal legend Alice Cooper shares his top ten favorite scariest songs as he takes over the channel for Halloween weekend. "Alice Cooper's Top Ten Scariest Songs" airs October 28 at 12:00 pm ET, and replays October 29 at 8:00 pm, October 30 at 9:00 am and Halloween night at 9:00 pm (all times ET).

Martha Stewart Living Radio (SiriusXM channel 110) celebrates Martha's favorite holiday with tips for innovative costumes, creative makeup, festive decor, pumpkin carving designs, and entertaining, as well as succulent recipes and ideas for baked treats that fit any size celebration and every budget.

Doctor Radio (SiriusXM channel 81): SiriusXM's health and medical channel tackles the subjects of kids and nightmares, costumes and allergies, candy and tooth decay, digestive health and debunking myths about sugar and hyperactivity in children.

SiriusXM Book Radio (SiriusXM channel 80): October is "Fright-tober" on SiriusXM's 24/7 channel devoted to books and authors. Hear Stephen King's classic of horror *Cujo* beginning on October 26 at 8:00 am ET, with a daily replay at 6:00 pm ET. SiriusXM Book Radio will also air host Kim Alexander's "Zombie Summit" panel from New York Comic Con 2011 on October 26 at 7:00 pm ET, featuring panelists Gale Anne Hurd, executive producer of AMC's *The Walking Dead*, Greg Nicotero, co-executive producer of AMC's *The Walking Dead*/Emmy Award®-winning special effects makeup/prosthetics artist, Scott Allie, Senior Managing Editor, Dark Horse Comics/editor of Dark Horse's *Buffy the Vampire Slayer* and *The Goon* and Dr. Ali Khan, Assistant Surgeon General and Director, Office of Public Health Preparedness and Response, Center for Disease Control.

Kids Place Live (SiriusXM channel 78) presents its ninth annual "Pumpkin Jam," offering the perfect trick-or-treating soundtrack with spooky songs and stories on Halloween from 3:00 pm ET to 12:00 am ET. A special edition of Story Pirates featuring live performances of spooky stories written and submitted by the channel's kid listeners airs October 28 from 4:00 – 5:00 pm, October 29 at 9:00 am and 5:00 pm and October 30 at 12:00 pm (all times ET). Plus, last minute DIY Halloween costume ideas, fun Halloween pranks and tricks.

SiriusXM Radio Classics (SiriusXM channel 82) brings back the king of the horror pictures -

- Vincent Price -- with a replay of *Vincentennial*, the 24-hour centennial birthday special originally broadcast from Price's hometown of St. Louis, Missouri. *Vincentennial* features many of Price's best horror radio works including *Pit & The Pendulum*, *Three Skeleton Key* and *Blood Bath*, as well as Radio Classics host/program director Greg Bell's visits with Price's son and daughter and famed motion picture producer/director Roger Corman. *Vincentennial* airs all day on October 30.

Playboy Radio (SiriusXM channel 102): Playboy Radio celebrates Halloween with "The Rocki Whore Hardcore Parody." The spooky special will be hosted by Playboy Radio's Jessica Drake and feature clips from Wicked Pictures' parody including several original songs and plenty of sex scenes. Jessica stars as a young bride who happens to come upon a cast of sexual oddballs -- including Playboy Radio's own Nicky Hunter as "Vagina."

Get details for *Scream* and all the special programming across SiriusXM at www.siriusxm.com/halloween. Visit the scary movie bracket poll at www.facebook.com/siriusxm to vote for the best fright flick.

About Sirius XM Radio

[Sirius XM Radio](#) is America's satellite radio company. SiriusXM broadcasts more than [135 satellite radio channels](#) of [commercial-free music](#), and [premier sports, news, talk, entertainment, traffic, weather](#), and data services to over 21 million subscribers. SiriusXM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also available at siriusxm.com, and on [Apple](#), [BlackBerry](#) and [Android](#)-powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at shop.siriusxm.com as well as retail locations nationwide.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our competitive position versus other forms of audio and video entertainment; our ability to retain subscribers and maintain our average monthly revenue per subscriber; our dependence upon automakers and other third parties; our substantial indebtedness; and the useful life of

our satellites, which, in most cases, are not insured. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2010, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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