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Synchrony Partners with Lady Antebellum and Darius Rucker for the Summer Plays on Tour

Synchrony, the presenting sponsor of the Summer Plays On Tour, celebrates their collaboration by launching the Turn Up My Summer Sweepstakes, giving fans a chance to win a unique prize experience plus meet Lady Antebellum and Darius Rucker in San Diego

STAMFORD, Conn.--(BUSINESS WIRE)-- Synchrony (NYSE:[SYF](#)), a premier consumer financial services company, announced today it is hitting the road as the presenting sponsor with GRAMMY Award-winning artists **Lady Antebellum** and **Darius Rucker** for their co-headlining **Summer Plays On Tour**.

From July 19 in Toronto through October 6 in Bristow, Va., longtime friends Lady Antebellum and Darius Rucker will take the stage together, offering dozens of number one hits between them for a playlist-worth of nights featuring spontaneous collaborations.

Lady Antebellum and Darius Rucker have loyal followings and to build on the excitement of the Summer Plays On Tour, Synchrony is launching the Turn Up My Summer national sweepstakes with a chance for two winners to receive a unique prize package including a VIP experience at the August 25 show in San Diego. Sweepstakes entrants can view customized prize package details and enter the sweepstakes at synchronysummer.com.

"Synchrony is looking forward to connecting with communities across the country with the Summer Plays On Tour," said Bart Schaller, Chief Marketing Officer of Synchrony. "We all have summer ambitions – from reconnecting with old friends to creating a dream backyard, to experiencing a fantastic summer concert – and Synchrony is here to help. Every day, at over 350,000 partner locations, we offer payment tools and technology to help people get the things they want and need in life. We're looking forward to turning up an amazing summer."

"We are thrilled to have Synchrony along for the ride with us this summer," said Darius Rucker. Lady Antebellum's Charles Kelley echoed that sentiment, "We're fired up to get on the road with Synchrony and meet the winners in San Diego."

Summer Plays On Tour Dates:

Thursday, July 19, Toronto, Ont., Canada – Budweiser Stage
Friday, July 20, Cuyahoga Falls, Ohio – Blossom Music Center
Saturday, July 21, Darien Center, N.Y. – Darien Lake Amphitheater*
Thursday, July 26, Bethel, N.Y. – Bethel Woods Center for the Arts
Friday, July 27, Gilford, N.H. – Bank of New Hampshire Pavilion
Saturday, July 28, Hartford, Conn. – XFINITY Theatre
Thursday, August 2, Columbia, Md. – Merriweather Post Pavilion

Friday, August 3, Holmdel, N.J. – PNC Bank Arts Center
Saturday, August 4, Wantagh, N.Y. – Northwell Health at Jones Beach Theater
Thursday, August 16, Mountain View, Calif. – Shoreline Amphitheatre
Friday, August 17, Sacramento, Calif. – Toyota Amphitheatre
Sunday, August 19, Auburn, Wash. – White River Amphitheatre
Thursday, August 23, Phoenix, Ariz. – Ak-Chin Pavilion
Friday, August 24, Irvine, Calif. – FivePoint Amphitheatre
Saturday, August 25, San Diego, Calif. – Mattress Firm Amphitheatre
Friday, August 31, Welch, Minn. – Treasure Island Resort & Casino
Saturday, September 1, Milwaukee, Wis. – American Family Insurance Amphitheatre
Sunday, September 2, Mount Pleasant, Mich. – Soaring Eagle Casino & Resort
Thursday, September 6, Cincinnati, Ohio – Riverbend Music Center
Friday, September 7, Clarkston, Mich. – DTE Energy Music Theatre
Saturday, September 8, Pittsburgh, Pa. – KeyBank Pavilion
Thursday, September 13, Saint Louis, Mo. – Hollywood Casino Amphitheatre
Friday, September 14, Indianapolis, Ind. – Ruoff Home Mortgage Music Center
Saturday, September 15, Tinley Park, Ill. – Hollywood Casino Amphitheatre
Thursday, September 20, Virginia Beach, Va. – Veterans United Home Loans Amphitheater at Virginia Beach
Friday, September 21, Camden, N.J. – BB&T Pavilion
Saturday, September 22, Mansfield, Mass. – Xfinity Center
Thursday, September 27, Alpharetta, Ga. – Verizon Amphitheatre*
Friday, September 28, Tampa, Fla. – MIDFLORIDA Credit Union Amphitheatre
Saturday, September 29, West Palm Beach, Fla. – Coral Sky Amphitheatre
Thursday, October 4, Raleigh, N.C. – Coastal Credit Union Music Park at Walnut Creek
Friday, October 5, Charlotte, N.C. – PNC Music Pavilion
Saturday, October 6, Bristow, Va. – Jiffy Lube Live
* denotes the show is Lady Antebellum only

Lady Antebellum's Charles Kelley joined Rucker for a new take on the Drivin' N Cryin' classic "Straight to Hell" along with Jason Aldean and Luke Bryan, which is currently climbing the charts at country radio.

For more information about Synchrony, visit synchrony.com.

About Synchrony

Synchrony (NYSE:[SYF](#)), is a premier consumer financial services company delivering customized financing programs across key industries including retail, health, auto, travel and home, along with award-winning consumer banking products. With more than \$130 billion in sales financed and 74.5 million active accounts, Synchrony brings deep industry expertise, actionable data insights, innovative solutions and differentiated digital experiences to improve the success of every business we serve and the quality of each life we touch. More information can be found at www.synchrony.com and through Twitter: @Synchrony.

NO PURCHASE NECESSARY to Enter or Win. Ends 7/26/18. Open to legal permanent residents of the 50 U.S., including the District of Columbia, Puerto Rico and US Territories, who are 21+ as of 6/28/18. Void where prohibited. Subject to Official Rules, which govern, available at synchronysummer.com/official-rules.

About Lady Antebellum

The multi-PLATINUM trio provide an empowering call of independence through their latest Top 15 and climbing single "Heart Break," serving as the title track from their No. One selling sixth studio album. Providing "a bedrock for the entire record" (Paste) as "Hillary Scott takes satisfaction in feminine independence" (NPR) with "a touch of darkness and a clever play on words" (Rolling Stone), the current release follows more than 18 million album units, nine No. One hits, ACM and CMA "Vocal Group of the Year" trophies three years in a row and countless other honors including seven GRAMMY awards, Billboard Music Awards, People's Choice Awards and Teen Choice Awards. For more information visit www.ladyantebellum.com.

About Darius Rucker

Rucker first attained multi-Platinum status in the music industry as the lead singer and rhythm guitarist of GRAMMY award-winning Hootie & the Blowfish. Since releasing his first country album in 2008, he has celebrated four summits to the top of the *Billboard* Country albums chart and earned a whole new legion of fans. In 2014, Rucker won his third career GRAMMY award for Best Solo Country Performance for his 4x Platinum selling cover of Old Crow Medicine Show's "Wagon Wheel," off his album, *True Believers*. Rucker's first two country albums, *Learn To Live* and *Charleston, SC 1966* produced five No. 1 singles including "Come Back Song," "This," "Alright," "It Won't Be Like This For Long," and "Don't Think I Don't Think About It." *Southern Style*, his fourth studio country album, featured his seventh No. 1 single "Homegrown Honey," co-written by Rucker, label mate Charles Kelley of Lady Antebellum, and Nathan Chapman. Rucker's latest album on Capitol Records Nashville, *When Was The Last Time*, features "If I Told You" and "For The First Time," his eighth and ninth No. 1s on country radio, as well as current single "Straight to Hell," a re-imagining of the Drivin' N Cryin' classic featuring Jason Aldean, Luke Bryan and Charles Kelley. For more information, please visit www.dariusrucker.com or follow on social media @DariusRucker.

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