

October 1, 2012



CarCharging(TM) & the City of Miami Beach Provide the First Municipal Electric Vehicle Charging Services Open to the Public in Miami-Dade County

Ribbon-Cutting Ceremony to Be Held on Wednesday, October 3, 2012

MIAMI BEACH, FL -- (MARKETWIRE) -- 10/01/12 -- Car Charging Group, Inc. (OTCQB: CCGI) ("CarCharging"), a nationwide provider of convenient electric vehicle (EV) charging services, through its partnership with the City of Miami Beach, now provides EV charging services at the City's parking garage located at 1301 Collins Avenue in Miami Beach, Florida. The EV stations are accessible to up to four parking spaces and represent the first municipal EV charging services open to the public in Miami-Dade County.

To celebrate the installation of the EV charging stations, a ribbon-cutting ceremony is scheduled for 9:30am on Wednesday, October 3rd at the 13th Street parking garage. The Mayor of Miami Beach, Matti Herrera Bower, and CEO of CarCharging, Michael D. Farkas, will both be in attendance.

"We are proud to partner with the City of Miami Beach to provide EV charging services for the City's residents and visitors," said Michael D. Farkas, CEO of CarCharging. "Miami Beach is not only one of the most popular areas in South Florida, but the headquarters of CarCharging, and we are pleased to expand the City's support of low emission vehicles."

"In addition to making improvements to parking, transportation and mobility, alternative transportation programs are part of Miami Beach's sustainable initiatives," said City of Miami Beach Mayor Matti Herrera Bower. "Offering CarCharging's EV charging services to its residents and visitors demonstrates this commitment, and we are excited to expand our alternative fuel programs."

CarCharging's services utilize EV charging stations manufactured by ChargePoint®, known as Level II, which provide 240 volts with 32 amps of power to quickly refuel an electric vehicle's battery. EV drivers can easily request a CarCharging account online, and attach a small RFID card to their keychain to initiate use and payment at any intelligent CarCharging station. The CarCharging RFID card also allows drivers to use charging locations on the ChargePoint® Network, the largest national online network connecting EV drivers to EV charging stations. CarCharging stations also accept direct payment via credit card.

Users can pinpoint EV charging station locations using the CarCharging map at <http://www.CarCharging.com/>. The ChargePoint® mobile application for the iPhone, Android, and BlackBerry phones also provides real-time charging station location information with turn-by-turn directions. Drivers will soon be able to reserve a time slot, guaranteeing access to EV charging stations to recharge their electric vehicle.

The 13 Street parking garage is located in the heart of the Art Deco District, one block west of Ocean Drive, and is available to the public 24 hours/day, every day of the week.

About Car Charging Group, Inc.

Car Charging Group, Inc. (OTCQB: CCGI) is a pioneer in nationwide public EV charging services, enabling drivers to easily recharge anytime, anywhere throughout the United States. CarCharging provides a comprehensive turnkey electric vehicle charging service to commercial and residential property owners. Employing the most advanced technology, CarCharging is committed to creating a robust, feature-rich network for EV charging.

Headquartered in Miami Beach, FL with offices in San Jose, CA and Barcelona, Spain, CarCharging's business model is designed to accelerate the adoption of public EV charging services. CarCharging pays for all installation, maintenance, and related services; thereby eliminating capital costs for property owners.

CarCharging has more than 40 strategic partnerships across multiple business sectors including multi-family residential and commercial properties, parking garages, shopping malls, retail parking, and municipalities. CarCharging's partners include, but are not limited to Ace Parking, Central Parking, Equity One, Equity Residential, Icon Parking, Rapid Parking, Related, USA Parking, Walgreens, the Pennsylvania Department of Environmental Protection, the City of Miami Beach, Florida, the City of Hollywood, Florida and the City of Norwalk, Connecticut that manage or own a total of 6.5 million parking spaces.

For more information about CarCharging, please visit www.CarCharging.com.

About the City of Miami Beach

Miami Beach blends the pleasures of a tropical island life with that of a sophisticated metropolis. The 7.2 square mile island city is the pulse of South Florida. From walkable neighborhoods, white, sandy beaches, clear aquamarine waters, and an extensive park system to its rich Art Deco and MiMo history and diverse entertainment and cultural offerings, Miami Beach is where everyone wants to come to live, work and play. Conservation, recycling, alternative transportation, and energy efficiency programs also make the vibrant city a leader in "green" living.

Forward-Looking Safe Harbor Statement:

This press release contains forward-looking statements as defined within Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. By their nature, forward-looking statements and forecasts involve risks and uncertainties because they relate to events and depend on circumstances that will occur in the near future. Those statements include statements regarding the intent, belief or current expectations of Car Charging Group, Inc., and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially

from those contemplated by such forward-looking statements. The Company undertakes no obligation to update or revise forward-looking statements to reflect changed conditions.

Investor Relations and Media Contacts:

CarCharging Media Contact

Suzanne Tamargo

[Email Contact](#)

(305) 521-0200 x214

CarCharging Investor Relations

Constellation Asset Advisors, Inc.

www.ConstellationAA.com

(415) 524-8500

City of Miami Beach Media Contact:

Nannette Rodriguez

[Email Contact](#)

(305) 673-7575