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Fontainebleau and CarCharging Complete Installation of Electric Vehicle Charging Station at the Legendary Resort

Electric Vehicle Owners Can Now Charge While Visiting Fontainebleau Miami Beach

MIAMI BEACH, FL -- (MARKETWIRE) -- 09/11/12 -- Fontainebleau Miami Beach and Car Charging Group, Inc. (OTCQB: CCGI) ("CarCharging"), a nationwide provider of electric vehicle (EV) charging services, announce the availability of electric vehicle charging services on the 22 acre luxury oceanfront resort.

At Fontainebleau Miami Beach, CarCharging has installed a Level II, 240-volt EV charging station, manufactured by ChargePoint®, which quickly refuels an EV's battery. Visitors to the resort can easily request a CarCharging account online, and utilize and pay with a small keychain card. The RFID keychain card also provides access to charging locations on the [ChargePoint® Network](#), the largest national online network connecting EV drivers to charging stations.

"Given that Miami Beach is the home of CarCharging's corporate headquarters, it is gratifying to offer EV charging services to the local community," said Michael D. Farkas, Chief Executive Officer of CarCharging. "We are thrilled to provide our EV charging services at Fontainebleau, one of Miami's premier landmarks and resort destinations."

"As part of the resort's eco-initiatives and commitment to sustainability, Fontainebleau is pleased to support a greener and cleaner transportation lifestyle by providing the first car charging station in Miami Beach on our property," said Phil Goldfarb, President and COO, Fontainebleau Miami Beach. "Fontainebleau has seen a growing number of customers utilizing EVs at our facility, and we want to provide guests, residents and visitors with the ability to re-charge while visiting the resort."

EV drivers can pinpoint EV charging station locations using the CarCharging map at <http://www.CarCharging.com>. The ChargePoint® mobile application for the iPhone, Android, and BlackBerry phones also provides real-time charging station location information with turn-by-turn directions.

About Car Charging Group, Inc.

Car Charging Group, Inc. (OTCQB: CCGI) is a pioneer in nationwide public EV charging services, enabling drivers to easily refuel anytime, anywhere throughout the United States.

CarCharging provides a comprehensive turnkey electric vehicle charging service to commercial and residential property owners. Employing the most advanced technology, CarCharging has built a robust, feature-rich network for EV charging.

Headquartered in Miami Beach, FL with offices in San Jose, CA and Barcelona, Spain, CarCharging's business model is designed to accelerate the adoption of public EV charging services. CarCharging pays for all installation, maintenance and related services; therefore, eliminating capital costs for property owners.

CarCharging has more than 40 strategic partnerships across multiple business sectors including multi-family residential and commercial properties, parking garages, shopping malls, retail parking, and municipalities. CarCharging's partners include, but are not limited to Ace Parking, Central Parking, Equity One, Equity Residential, Icon Parking, Rapid Parking, Related, USA Parking, Walgreens, the Pennsylvania Department of Environmental Protection, the City of Miami Beach, Florida, the City of Hollywood, Florida and the City of Norwalk, Connecticut that manage or own a total of 6.5 million parking spaces.

For more information about CarCharging, please visit www.CarCharging.com.

About Fontainebleau Miami Beach

A revered Miami Beach landmark for more than 50 years set on more than 20 oceanfront acres, Fontainebleau Miami Beach boasts 1,504 new guestrooms and suites outfitted with iMacs; 12 restaurants and lounges, most notably three AAA Four Diamond signature restaurants, Gotham Steak, Scarpetta and Hakkasan; two dynamic nightlife venues; the 40,000-square-foot Lapis spa with mineral-rich water therapies and co-ed swimming pools; and a dramatic oceanfront poolscape. For general information or accommodations at Fontainebleau Miami Beach, visit www.fontainebleau.com or call 1.877.512.8002.

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Forward-Looking Safe Harbor Statement

This press release contains statements, which may constitute "forward-looking statements" within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act. The Private Securities Litigation Reform Act of 1995 (PSLRA) implemented several significant substantive changes affecting certain cases brought under the federal securities laws, including changes related to pleading, discovery, liability, class representation and awards fees and of 1995. Those statements include statements regarding the intent, belief or current expectations of Car Charging Group, Inc., and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. The Company undertakes no obligation to update or revise forward-looking statements to reflect changed.

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