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CarCharging(TM) Brings Electric Vehicle (EV) Charging Services to Lennox Hills in Atlanta, Georgia

EV Charging Service Provides Necessary Amenity to Residential Community in Atlanta, Georgia

MIAMI BEACH, FL and ATLANTA, GA -- (MARKETWIRE) -- 08/23/12 -- Car Charging Group, Inc. (OTCQB: CCGI) (PINKSHEETS: CCGI) ("CarCharging"), a nationwide provider of convenient electric vehicle (EV) charging services, now offers its services to residents at Lennox Hills, one of the most desirable luxury apartment communities in Atlanta, Georgia.

"We pride ourselves on providing our residents and customers with best-in-class amenities at our properties," said LaKendra Jackson, Lennox Hills' Property Manager. "A growing number of our residents are now driving EVs and we want to provide the convenience of refueling at home. With the addition of EV charging stations provided by Car Charging Group, residents at our Lennox Hills community in Atlanta have a shareable amenity to easily fuel their EVs where they live."

"CarCharging is excited about providing EV charging services to Lennox Hills residents," said Michael D. Farkas, CEO of CarCharging. "CarCharging strives to provide EV charging services to people where they live, work, and play, and giving Lennox Hills residents the option to charge EVs at home is a very positive step in this direction."

CarCharging's services utilize EV charging stations manufactured by Coulomb Technologies, known as Level II, which provide 240 volts with 32 amps of power to quickly refuel an electric vehicle's battery. EV drivers can easily register and create a CarCharging account online, and attach a small card to their keychain to initiate use and payment at any intelligent CarCharging station. The CarCharging RFID card also allows drivers to use charging locations on the ChargePoint® Network, the largest national online network connecting EV drivers to EV charging stations. CarCharging also accepts direct payment via credit card.

Users can pinpoint EV charging station locations using the CarCharging map at <http://www.CarCharging.com/>. The ChargePoint® mobile application for the iPhone, Android, and BlackBerry phones also provides real-time charging station location information with turn-by-turn directions. Drivers will soon be able to reserve a time slot, guaranteeing access to EV charging stations to recharge their electric vehicle.

About Car Charging Group, Inc.

Car Charging Group, Inc. (OTCQB: CCGI) is a pioneer in nationwide public EV charging services, enabling drivers to easily refuel anytime, anywhere throughout the United States. CarCharging provides a comprehensive turnkey electric vehicle charging service to commercial and residential property owners. Employing the most advanced technology, CarCharging has built a robust, feature-rich network for EV charging.

Headquartered in Miami Beach, FL with offices in San Jose, CA and Barcelona, Spain, CarCharging's business model is designed to accelerate the adoption of public EV charging services. All installation, maintenance and related services are paid for by CarCharging, thus eliminating capital costs for property owners.

CarCharging has more than 40 strategic partnerships across multiple business sectors including multi-family residential and commercial properties, parking garages, shopping malls, retail parking, and municipalities. CarCharging's partners include, but are not limited to Ace Parking, Central Parking, Equity One, Equity Residential, Icon Parking, Rapid Parking, Related, USA Parking, Walgreens, the Pennsylvania Department of Environmental Protection, the City of Miami Beach, Florida, the City of Hollywood, Florida and the City of Norwalk, Connecticut that manage or own a total of 6.5 million parking spaces.

For more information about CarCharging, please visit www.CarCharging.com.

About Lennox Hills:

Lennox Hills is owned by 50 Lincoln Court, LLC, which is a company which is part of the Crescent Heights® group of companies. Crescent Heights® companies comprise one of the United States' largest and most well-respected names in residential real estate development. Crescent Heights® is a registered trade name for a group of single purpose entities who are permitted to use the name. During the past thirty years Crescent Heights® companies have acquired, developed, operated, and managed over seventy real estate projects throughout the world. Its projects are "best in class" with an extraordinarily successful track record in new residential construction and the acquisition of existing residential product. In the nation's most exclusive urban enclaves from one coast to the other, Crescent Heights® companies have earned a reputation for producing landmark, high-rise new construction residences, as well as Hotels, Office Space, and Rental Properties. Crescent Heights® properties have dramatically reshaped the traditional concepts of living in America. These attributes define their properties. For more information, visit the website at www.crescentheights.com.

Forward-Looking Safe Harbor Statement:

This press release contains forward-looking statements as defined within Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. By their nature, forward-looking statements and forecasts involve risks and uncertainties because they relate to events and depend on circumstances that will occur in the near future. Those statements include statements regarding the intent, belief or current expectations of Car Charging Group, Inc., and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Car Charging Group, Inc. undertakes no obligation to update or revise forward-looking statements to reflect changes.

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