

January 2, 2009



# **Leslie's Swimming Pool Supplies Helps Arizona Cardinals Get Closer to Playoff Game Sell-Out**

## **Local Phoenix-Area Customers Will Receive Free Tickets with \$100 purchase**

PHOENIX, Jan. 2 /PRNewswire/ -- Leslie's Poolmart, Inc., dba Leslie's Swimming Pool Supplies(R), the nation's leading retailer of swimming pool supplies and related products, announced that the company has partnered with the Arizona Cardinals and has stepped up to purchase a large block of tickets to assist the Cardinals in their efforts to sell-out this Saturday's Wild Card playoff game vs. the Atlanta Falcons.

The tickets are being offered at Phoenix-area Leslie's Swimming Pool Supplies(R) stores. Customers who purchase \$100 or more in pool supplies will receive two free tickets to the Cardinals-Falcons Wild Card game. Supplies are limited, and this offer is only valid during Leslie's business hours on Friday, January 2 through noon on Saturday, January 3. Phoenix area store hours vary by location. A portion of the tickets will also be donated to the Boys and Girls Club of Metropolitan Phoenix.

Leslie's Swimming Pool Supplies:

Founded in 1963, Leslie's Poolmart, Inc., is the country's leading specialty retailer of swimming pool supplies and related products. The Company currently markets its products through 600 retail stores in 35 states; a nationwide mail-order catalog; and Internet e-commerce site, <http://www.lesliespool.com>.

The Boys & Girls Clubs of Metropolitan Phoenix:

The Boys & Girls Clubs of Metropolitan Phoenix provides services to more than 26,000 boys and girls annually, operating a total of 10 clubhouses throughout the central and west area Valley, a full-service dental clinic and outreach services. The Boys & Girls Clubs of Metropolitan Phoenix inspires and enables youth in our community, especially those faced with difficult and challenging circumstances, to realize their individual potential while learning responsible citizenship. Every year 26,000 children benefit from after-school youth development programs, extended services and community support programs through our ten clubhouses, dental clinic and outreach programs.

SOURCE Leslie's Poolmart, Inc.