



Scott Deitz

VP, Corporate Relations

Scott Deitz is VP, Corporate Relations for Kontoor Brands. Deitz leads government relations, corporate communications and philanthropic activities for the company. He also guides and maintains productive relationships with government representatives, public policy makers and non-governmental organizations.

Prior to joining Kontoor Brands in 2019, Deitz was VF Corporation's Vice President, Public Affairs. In this role, he oversaw Public Affairs, Corporate Communications and Sustainability & Responsibility, as well the VF Foundation, the company's charitable. Deitz joined VF Corporation in 2013.

Previously, Deitz was Senior Vice President and Partner at global business consultancy FleishmanHillard. There he provided global clients with counsel on topics including issues management, investor relations, financial communication, crisis management and communication, mergers, acquisitions, divestitures, public stock offerings and investor activism. He was on the global Sustainability Practice Group team and led the firm's global Manufacturing and Industrials Practice Group.

Deitz holds a bachelor's degree from the University of Wisconsin-Madison in the U.S. He has studied Business at Northwestern University's Kellogg School of Management in Chicago and multi-cultural business at Sweden's Krauthammer International. Deitz has also served as an adjunct professor of public relations at a U.S.-based university. He is a frequent speaker in professional settings.