



Appointee

I/We, being holder(s) of Subordinate Voting Shares of Coveo Solutions Inc. (the "Corporation"), hereby appoint: Brandon Nussey, Chief Financial Officer of the Corporation, or failing him Alberto Yépez, director of the Corporation, or

To attend the meeting or to appoint someone to attend on your behalf, please print that name here

as proxy of the undersigned, to attend, act and vote on behalf of the undersigned in accordance with the below directions (or if no directions have been given, as the proxy sees fit) on all the following matters and any other matter that may properly come before the Annual General Meeting of Shareholders of the Corporation to be held at 11:00 a.m. (Eastern Time) on Thursday, September 11, 2025, in a virtual-only format via live webcast at https://meetings.lumiconnect.com/400-724-007-523 (the "Meeting"), and at any and all adjournments or postponements thereof in the same manner, to the same extent and with the same powers as if the undersigned were personally present, with full power of substitution. If you appoint a proxyholder other than the two persons listed above, including yourself if you wish to participate and vote at the Meeting, YOU MUST return your VIF by mail, fax or email and YOU OR YOUR PROXYHOLDER MUST ALSO either complete the electronic form available at https://www.tsxtrust.com/control-number-request or call TSX Trust at 1-866-751-6315 (Canada and United States) or 416-682-3860 (other countries) by 11:00 a.m. (Eastern Time) on September 9, 2025, so that TSX Trust may provide the proxyholder with a 13-digit proxyholder control number via email. This proxyholder control number will allow your appointee (including yourself if you wish to participate and vote at the Meeting) to log in to participate and vote at the Meeting. Without this proxyholder control number, your proxyholder will only be able to log in to the Meeting as a guest and will not be able to vote.

VOTING RECOMMENDATIONS ARE INDICATED BY **HIGHLIGHTED TEXT** OVER THE BOXES. Please use a dark black pencil or pen.

| 1. Election of Directors | FOR | AGAINST | | FOR | AGAINST |
|---|------|---------|--------------------------|-----|----------|
| 1. Louis Têtu | | | 5. Valéry Zamuner | | |
| 2. Laurent Simoneau | | | 6. Gillian (Jill) Denham | | |
| 3. Alberto Yépez | | | 7. Eric Lamarre | | |
| 4. Fay Sien Goon | | | | | |
| | | | | FOR | WITHHOLD |
| Appointment of Auditors Appointment of PricewaterhouseCoopers LLP, chartered professional accountants, as auditors of the Corporation for the ensuing fiscal year, and authorizing the directors to fix their remuneration | | | | | |
| Under Canadian securities laws, you are entitled to receive certain investor documents. If you wish to receive such materials, please mark the applicable boxes below. Please note if you do not mark the appropriate box, you will not receive any other documents from the Corporation. You may also go to the TSX Trust website at https://services.tsxtrust.com/financialstatements and input code 1741a. | | | | | |
| □ I would like to receive quarterly financial statements □ I would like to receive annual financial statements | | | | | ents |
| I/We hereby authorize you to act in accordance with my/our instructions set out above. I/We hereby revoke any instructions previously given with respect to the Meeting. If no voting instructions are indicated above, this VIF will be voted FOR all matters set forth in this VIF or, if you appoint another person, as such other person sees fit. On any amendments or variations proposed or any new business properly submitted at the Meeting, I/We authorize you to vote as you see fit. | | | | | |
| Signature(s) | Date | e | | | |

Please sign exactly as your name(s) appear on this VIF. Please see reverse for instructions. All VIFs must be received by 11:00 a.m. (Eastern Time) on September 9, 2025.

Voting Instruction Form (VIF) – Annual General Meeting of Shareholders of Coveo Solutions Inc. to be held on Thursday, September 11, 2025 (the "Meeting")

- 1. We are sending to you the enclosed proxy-related materials that relate to a meeting of the holders of the series or class of securities that are held on your behalf by the intermediary identified above. Unless you attend the Meeting and vote in person, your securities can be voted only by management, as proxy holder of the registered holder, in accordance with your instructions.
- 2. We are prohibited from voting these securities on any of the matters to be acted upon at the Meeting without your specific voting instructions. In order for these securities to be voted at the Meeting, it will be necessary for us to have your specific voting instructions. Please complete and return the information requested in this VIF to provide your voting instructions to us promptly.
- 3. If you want to attend the Meeting and vote in person, please write your name in the place provided for that purpose in this form and otherwise follow the instructions set forth in the Corporation's 2025 management proxy circular. You can also write the name of someone else whom you wish to attend the Meeting and vote on your behalf. Unless prohibited by law, and assuming all relevant steps detailed in the Corporation's 2025 management proxy circular have otherwise been completed, the person whose name is written in the space provided will have full authority to present matters to the Meeting and vote on all matters that are presented at the Meeting, even if those matters are not set out in this form or the 2025 management proxy circular. Consult a legal advisor if you wish to modify the authority of that person in any way. If you require help, please contact the Registered Representative who services your account.
- 4. This VIF should be signed by you in the exact manner as your name appears on the VIF. If these voting instructions are given on behalf of a body corporate set out the full legal name of the body corporate, the name and position of the person giving voting instructions on behalf of the body corporate and the address for service of the body corporate.
- 5. If this VIF is not dated, it will be deemed to bear the date on which it is mailed by Management to you.
- 6. When properly signed and delivered, securities represented by this VIF will be voted as directed by you, however, if such a direction is not made in respect of any matter, the VIF will direct the voting of the securities to be made as recommended in the documentation provided by Management for the Meeting.
- 7. This VIF confers discretionary authority on the appointee to vote as the appointee sees fit in respect of amendments or variations to matters identified in the notice of Meeting or other matters as may properly come before the Meeting or any adjournment thereof.
- 8. Your voting instructions will be recorded on receipt of the VIF.
- 9. By providing voting instructions as requested, you are acknowledging that you are the beneficial owner of, and are entitled to instruct us with respect to the voting of, these securities.
- 10. If you have any questions regarding the enclosed documents, please contact the Registered Representative who services your account.
- 11. This VIF should be read in conjunction with the Corporation's 2025 management proxy circular and other proxy materials provided by Management.

All VIFs must be received by 11:00 a.m. (Eastern Time) on September 9, 2025.

How to Vote

INTERNET

TELEPHONE

- Go to <u>www.meeting-vote.com</u>
- Cast your vote online
- View Meeting documents

Use any touch-tone phone, call toll free in Canada and United States **1-888-489-7352**, an agent will help you vote online.

To vote by Internet or telephone you will need your control number. If you vote by Internet or telephone, do not return this VIF.

To vote using your smartphone, please scan this QR Code →



MAIL OR EMAIL

Complete and return your signed VIF in the envelope provided or send to:

TSX Trust Company Proxy Department P.O. Box 721 Agincourt, Ontario M1S 0A1

You may alternatively scan and email your VIF to proxyvote@tmx.com.