

October 16, 2015



HSN Dazzles This Holiday Season With Exciting Deals, New Launches, Broadway Shows and More

-- Melissa McCarthy, Sofia Vergara, Serena Williams, Geoffrey Zakarian, Giuliana Rancic, Christie

Brinkley and Wolfgang Puck are part of HSN's Star-Studded Lineup this Holiday Season --

-- HSN will Deliver Joy throughout the Holidays with Innovative New Products from Joy Mangano --

-- Good Tidings HSN Brings to St. Jude Children's Research Hospital® and their Kin with the 2015

Designer Ornament Collection and HSN Cares Giving Tuesday Initiatives for the Holidays --

ST. PETERSBURG, Fla., Oct. 16, 2015 (GLOBE NEWSWIRE) -- It's the most wonderful time of the year as leading live content retailer HSN kicks off its "Merry, Happy, Everything" holiday shopping season today with more incentives, launches and special events than ever before! Customers will be able to shop an expanded assortment of terrific giftable items for everyone on their shopping list; all presented by today's hottest brands, designers, celebrities and trusted experts.

Who doesn't love a great deal during the holidays? HSN's exclusive [FlexPay](#) program will allow shoppers to stretch their holiday budget and buy gifts now, ship immediately and then pay them off over time with no additional fees from HSN.

Special Events!

As a part of its lineup of holiday programming, HSN's [Holiday Host Pick](#) will take center stage as HSN partners with Disney Theatrical October 16-18. For the first time ever, some of HSN's most popular hosts will take viewers behind the scenes of some of Disney's biggest Broadway productions including Lion King, Aladdin, Mary Poppins and Newsies. Exclusive, limited merchandise from the shows will be selected by HSN hosts and presented throughout the weekend.

To help shoppers check things off their shopping lists, HSN will be hosting additional special holiday-themed events including:

- **24-Hour HSN Cooks** (November 1) – HSN celebrity chefs will reunite for the bi-annual **24-Hour Cooks event** on November 1, featuring a "Holiday Kick-Off: May the Best

Team Win" cook off! Chefs **Ming Tsai, Lorena Garcia, Robert Irvine, Eduardo Garcia** and **Kelsey Nixon** will pair with HSN hosts during the day-long event for a fun and friendly competition to see which host will be awarded the "Golden Whisk." Customers can shop each of the chef collections during the event, all of which are available at special pricing for the day. For more information, search 'HSN Cooks' on HSN.com.

- **24-Hour Holiday Prep Events** (October 28; November 4, 11, 18) – HSN customers will have insider access to holiday experts who will offer their personal tips for managing the bustle of the holidays during each event!
 - **October 28** – Food, Fun & Entertaining!
 - **November 4** – Deck the Halls
 - **November 11** – Holiday Style
 - **November 18** – Company is Coming
- **24-Hour Jewelry Gift Event** (November 24) – With enough baubles and bling to brighten up anyone's Christmas tree, this 24-hour jewelry event will feature fantastic new designs from top jewelry brands and designers such as Nicky Butler, Jay King, Emma Skye and more!

New Launches!

International superstar, [Sofia Vergara](#) will be on-air on HSN on October 22 with her new fragrance, [Love by Sofia Vergara Eau de Parfum](#). Vergara's latest fragrance features mandarin, magnolia and Columbian coffee flower notes, and is the perfect gift for those who are longing to embrace their passionate side.

[Melissa McCarthy](#) will return to HSN on October 24 with a new assortment from her Seven7 clothing line. McCarthy will appear on-air during two-hour segments at 3 p.m. and 7 p.m. (EDT) respectively. Serving as her first-ever collection, Seven7 was designed with fashionable styles for every size in mind.

HSN inventor and entrepreneur [Joy Mangano](#) brings fresh new innovations to her fans with the launch of her new Wax Warmer® infused with Forever Fragrant® on October 24. Joy will be back twice in November – November 14 and 21 – to present her exclusive Jewel Kit and Huggable Hangers, great gifts for anyone on your shopping list.

Some of HSN's most noteworthy personalities will be returning to HSN with new offerings just in time for the holidays. Top personalities like **Wolfgang Puck, Giuliana Rancic, Christie Brinkley, Iman** and **Jennifer Flavin Stallone** will share an unparalleled assortment of unique and compelling products.

Unwrap Gift Fridays & Black Friday Specials!

This year, HSN will make Fridays extra special with **Gift Fridays™** on October 23 & 30 and **Black Friday Previews™** November 6, 13 and 20. Shoppers can beat the holiday rush, long lines and packed parking lots by crossing off gifts on their lists from the comfort of their own home. HSN will also be offering FlexPay pricing on all items for each event.

During the Thanksgiving weekend, HSN will make everyone's Black Friday happier and stress-free with its annual **ThanksGifting Weekend** event. Shoppers can enjoy an entire weekend of FlexPay pricing on-air, with thousands of more products available on HSN.com as well.

Shoppers will also have access to 48 hours of Doorbusters beginning at 12:01 a.m. on Thanksgiving through Black Friday. HSN will offer an impressive array of **fantastic "Doorbuster" bargains** ranging from name brand electronics to chic handbags, exquisite jewelry, national cosmetic brands and so much more. Savvy shoppers will need to tune-in to HSN or be ready to click their mouse at HSN.com as limited quantities of new "Doorbuster" items are revealed at the top of each hour and expected to sell out fast!

Digital and Mobile-Only Offers!

November 30 will mark the final day of HSN's ThanksGifting Weekend event with a special Cyber Monday celebration. Starting on Cyber Monday and extending through Cyber Week (November 30 – December 4), HSN.com will be offering one-time only, special promotions on national brands and exclusive products throughout the week!

Giving Back!

During the hustle and bustle of the holidays, it's important to remember that some of the best gifts don't always come in packages. HSN Cares is dedicated to empowering women and helping families in times of need, and is proud to participate in **Giving Tuesday** on December 1, a day defined by generosity. Continuing the giving tradition for the 11th year in a row, HSN has partnered with [St. Jude Children's Research Hospital®](#) again this year to raise awareness and funds for this worthwhile organization. HSN customers who make a \$10 or more donation to St. Jude Children's Research Hospital through HSN or HSN.com on December 1, 2015 will receive \$10 in HSN Spendable Ka\$h to be used from December 27-31, 2015.

In addition, for the sixth year in a row, HSN will launch the [HSN Cares 2015 Designer Ornament Collection](#) in support of St. Jude Children's Research Hospital®. The collection features over 40 exclusive, limited-edition ornaments designed by key HSN partners including **Melissa McCarthy, Giuliana Rancic, Wendy Williams, Univision, Margaritaville** and more. 100% of the profits and no less than 30% of the purchase price of each ornament will be donated from October 1 through January 31, 2016. For additional information or to donate, search 'HSN Cares' on HSN.com.

Tune in for new and exciting updates throughout the holiday season – anytime, anywhere - on HSN, [HSN.com](#) and HSN mobile. Be sure to join in the conversation with @HSN on [Facebook](#), [Twitter](#) and [Pinterest](#).

About HSN:

HSN is a leading direct-to-consumer live content retailer, offering a curated assortment of exclusive products and top brand names to its customers. HSN incorporates entertainment, inspiration, personalities and industry experts to provide an entirely unique shopping experience. At HSN, customers find exceptional selections in Health & Beauty, Jewelry, Home/Lifestyle, Fashion/Accessories, and Electronics. HSN broadcasts live to 95 million households in the US in HD 24/7 and its website - [HSN.com](#) features more than 50,000 product videos. Mobile applications include HSN apps for iPad, iPhone and Android. HSN, founded 38 years ago as the first shopping network, is an operating segment of HSN, Inc. (Nasdaq:HSNI). For more information, please visit [HSN.com](#), or follow @HSN on [Facebook](#) and [Twitter](#).

CONTACT: Brad Bohnert
HSN
727-872-7515
Brad.bohnert@hsn.net

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