

March 8, 2010



Microvision SHOWWX Laser Pico Projector Available for Sale to U.S. Customers

Special Limited Edition Bundle Available Today

REDMOND, Wash.--(BUSINESS WIRE)-- Microvision, Inc. (NASDAQ: MVIS), a leading developer of ultra-miniature projection display products announced today the opening of its web store for U.S. customers for the SHOWWX(TM) laser pico projector. Microvision is introducing two product offerings in the U.S. -- the Standard Edition SHOWWX and the Limited Edition SHOWWX promotional bundle.

Web Store Opens for U.S. Sales of the Standard Edition SHOWWX on March 24

Microvision plans to begin taking on-line orders through its web store at 12 noon, EST, starting on March 24th for its award-winning SHOWWX laser pico projector. The "Made for iPod(R)" SHOWWX laser pico projector Standard Edition comes with accessories and an optional VGA dock to connect to a variety of mobile devices. The iPhone(R)-sized Standard Edition is priced at \$549.

Special One Time Limited Edition SHOWWX Bundle Promotion Begins Today

To celebrate the introduction of the world's first laser pico projector based on Microvision's PicoP(R) technology in the United States, Microvision is offering U.S. customers a one-time opportunity to purchase a special Limited Edition SHOWWX bundle. The Limited Edition SHOWWX bundle is for the technology enthusiast and ultra-mobile media connoisseur. This special bundle comes with a personalized splash screen bearing the name of its owner, SHOWWX with 'Limited Edition' insignia, certificate of authenticity and a SHOWWX VGA dock plus other accessories not included with the Standard Edition. The Microvision web store with details about the Limited Edition SHOWWX bundle will open starting today at 12 noon, EST, www.microvision.com/showwx. The SHOWWX Limited Edition bundle is priced at \$999.

The SHOWWX is the world's first laser-based pico projector that delivers premium image quality generated by Microvision's PicoP(R) laser projection technology. Features include a native resolution of WVGA (848 X 480), ultra-simple plug-and-play use, fiddle-free infinite focus, very high-contrast ratio, and bright vivid colors generated from ultra-miniature laser light sources. Users simply connect the SHOWWX to any mobile device with TV or VGA out (iPod, laptop, etc.) and project DVD-quality images from a mobile device, up to 200" across, depending on the ambient light.

About Microvision (www.microvision.com)

Microvision provides the PicoP display engine platform designed to enable next-generation

display and imaging products for pico projectors, vehicles displays and wearable displays that interface to mobile devices. The company's projection display engine uses highly efficient laser light sources which can create vivid images with high contrast and brightness. For more information, visit the company's website (www.microvision.com) and corporate blog (www.microvision.com/displayground).

"iPod" and "iPhone" are registered trademarks of Apple Inc.

Forward-Looking Statements Disclaimer

Certain statements contained in this release, including those relating to the introduction, timing and quantity of future products and words such as "plans," are forward-looking statements that involve a number of risks and uncertainties. Factors that could cause actual results to differ materially from those projected in the Company's forward-looking statements include the following: our ability to raise additional capital when needed; our financial and technical resources relative to those of our competitors; our ability to keep up with rapid technological change; government regulation of our technologies; our ability to enforce our intellectual property rights and protect our proprietary technologies; the ability to obtain additional contract awards; the timing of commercial product launches and delays in product development; the ability to achieve key technical milestones in key products; dependence on third parties to develop, manufacture, sell and market our products; and potential product liability claims and other risk factors identified from time to time in the Company's SEC reports, including the Company's Annual Report on Form 10-K filed with the SEC. Except as expressly required by the federal securities laws, we undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, changes in circumstances or any other reason.

Source: Microvision, Inc.