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Microvision Secures Brightpoint for ROV Bar Code Scanner Distribution

New MEMS-Based Scanner Offers Price/Performance/Connectivity Benefits to Brightpoint Customers

REDMOND, Wash.--(BUSINESS WIRE)--

Microvision, Inc. (NASDAQ:MVIS), a global leader in innovative ultra-miniature projection display and image capture products for mobile devices, today announced that Brightpoint North America L.P. ("Brightpoint") a subsidiary of Brightpoint, Inc. (NASDAQGS: CELL), a global leader in the distribution of wireless devices and provider of customized logistic services to the wireless industry, has signed a master distribution agreement with Microvision. Pursuant to the agreement, Brightpoint will distribute Microvision's ROV bar code scanners and related accessories to its various distribution channels in the United States.

ROV's mobility specific feature set including Bluetooth connectivity allows it to be bundled with innovative line of business software applications running on standard handset devices in order to enhance mobile worker productivity.

Mitch Black, Executive Vice President, Product Sales and Distribution for Brightpoint, stated, "The ROV scanner will help Brightpoint support customer demand for highly portable devices that provide a simple and affordable mobile data collection solution. Combining performance and ease-of-use, the ROV scanner makes it easier for customers to deploy wireless solutions to improve their business productivity. We believe it will hit a 'sweet spot' in the market for flexible, affordable and power-efficient bar code scanning."

Alexander Tokman, Microvision President & CEO stated, "Microvision is committed to providing innovative value-add products to mobility users--and the ROV scanner is an important part of our product portfolio. The ROV scanner was designed specifically to support growing mobility markets, and we look forward to working closely with Brightpoint to ensure a successful launch of our product to their global customer base."

About ROV

Based on Microvision's unique microelectromechanical system (MEMS) scanning mirror technology--ROV is Microvision's newest generation hand-held data capture device. The ROV Scanner offers a broad range of bar code symbol decodes, boasts onboard memory to hold more than 4,000 scans, and runs on inexpensive AAA batteries. To further support mobile workers, the scanner can be operated using rechargeable batteries and has rubberized grip points to keep the scanner securely fitted in the user's hand. Also available with the ROV Scanner is connectivity software for all major mobile computing platforms including Windows(R), Windows Mobile(R), BlackBerry(R), Symbian(R) and Palm(R), to

enable complete mobile data capture solutions.

About Brightpoint:

Brightpoint, Inc. (NASDAQGS: CELL) is a global leader in the distribution of wireless devices and in providing customized logistic services to the wireless industry. In 2007, Brightpoint handled approximately 83 million wireless devices globally. Brightpoint's innovative services include distribution, channel development, fulfillment, product customization, e-Business solutions, and other outsourced services that integrate seamlessly with its customers. Brightpoint's effective and efficient platform allows its customers to benefit from quickly deployed, flexible, and cost effective solutions. The company has approximately 3,300 employees in more than 25 countries. In 2007 Brightpoint generated revenue of \$4.3 billion and net income of \$47.4 million. Brightpoint provides distribution and customized services to over 25,000 B2B customers worldwide. Additional information about Brightpoint can be found on its website at www.brightpoint.com, or by calling its toll-free Information and Investor Relations line at 877-IIR-CELL (877-447-2355).

About Microvision: www.microvision.com

Microvision provides the PicoP(TM) display technology platform designed to enable next generation display and imaging products for pico projectors, vehicles displays, and wearable displays that interface to mobile devices. The company also manufactures and sells its bar code scanner product line which features the company's proprietary MEMS technology.

Forward-Looking Statements Disclaimer

Certain information in this press release may contain forward-looking statements regarding future events or the future performance of Brightpoint. These statements are only predictions and actual events or results may differ materially. Please refer to the documents Brightpoint files, from time to time, with the Securities and Exchange Commission; including, Brightpoint's most recent Form 10-K and Exhibit 99.1, thereto. These documents contain and identify important risk factors that could cause the actual results to differ materially from those contained in or implied by these forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements that speak only as of the date these statements were made. Brightpoint undertakes no obligation to update any forward-looking statements contained in this press release.

Certain statements contained in this release, including those relating to product launches, applications, business partnering expectations, and business prospects, as well as statements containing words like "believe," "expect," "can," "should," and other similar expressions, are forward-looking statements that involve a number of risks and uncertainties. Factors that could cause actual results to differ materially from those projected in the Company's forward-looking statements include the following: our ability to raise additional capital when needed; the risk of market acceptance of our technology and products, our financial and technical resources relative to those of our competitors; our ability to keep up with rapid technological change; our ability to enforce our intellectual property rights and protect our proprietary technologies; the timing of commercial product launches and delays in product development; the ability to achieve key technical milestones in key products; our ability to secure needed third party manufacturing and sales resources, dependence on third parties to develop, manufacture, sell and market our products; potential

product liability claims and other risk factors identified from time to time in the Company's SEC reports, including the Company's Annual Report on Form 10-K filed with the SEC. Except as expressly required by the federal securities laws, we undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, changes in circumstances or any other reason.

Source: Microvision, Inc.