

March 31, 2008



Microvision Features Advanced Pico Projector Prototypes at CTIA Wireless 2008

REDMOND, Wash.--(BUSINESS WIRE)--

At CTIA Wireless 2008, Microvision (NASDAQ:MVIS), a leader in the development of ultra-miniature projection display and image capture technology for mobile devices will demonstrate advanced pico projector prototypes enabled by the company's PicoP(TM)-display engine. Microvision expects the PicoP will first be incorporated as a handheld accessory product that can connect to multiple consumer devices to project large, vibrant color images onto any surface. Additionally, the Company is designing PicoP to meet the size and power requirements necessary to allow it to be integrated inside cell phones and other consumer devices.

"Consumers want a much better viewing experience than they currently get from their small mobile device displays," stated Alexander Tokman, Microvision President and CEO. "PicoP enabled devices are expected to let consumers project and share large, high-resolution, color-rich images onto any surface from devices such as cell phones, PDA's, laptops, portable DVD players and hand-held gaming devices. Whether projecting TV, digital photos, movies, presentation slides or content from internet browsing to social networking, we are confident that PicoP enabled devices can deliver outstanding experiences to consumers and should soon be some of the hottest new products on the market."

At the Microvision booth #4411, the company is featuring:

SHOW(TM), an advanced prototype of a PDA-sized, battery-powered, 'plug-and-play' pico projector. Microvision's stand-alone pico projector prototype connects directly to laptops, mobile phones, portable media players (PMPs), digital cameras and other mobile devices to project large, high-resolution images and video onto any surface. The projected display is always in focus and can range anywhere from 8 inches (20 cm) to 100 inches (2.5 m) in size depending upon the ambient lighting conditions. A production version of an accessory device is expected to offer approximately 2.5 hours of continuous battery life, sufficient to watch a full-length movie without a need for recharging.

In addition to the public demonstration of the SHOW accessory prototype, Microvision plans to demonstrate in private to select customers the completion of the first embedded PicoP into a fully-functioning, prototype mobile device. Motorola and Microvision are working together to demonstrate this prototype, project market demand, and gauge consumer interest and requirements.

Whether designed as an accessory device, like the SHOW prototype, or embedded directly into a cell phone, Microvision stated that PicoP-enabled devices can project a widescreen, WVGA (848 X 480 pixels), DVD-quality image -- offering a very different experience from the

tiny 2-inch display solutions available today on various portable devices. Designed for viewing high-quality projected information in a variety of controlled lighting environments, the PicoP projection angle is nearly twice that of many competing products, leading to an image that is more than 3 times the size for the same projection distance. This, coupled with the always in focus operation, and higher perceived brightness enables PicoP to deliver a compelling and user-friendly experience.

According to Microvision the PicoP display engine has already attracted the interest of numerous device manufacturers, carriers and content providers. Additionally, Microvision has recently announced a variety of agreements with global supply chain partners who are expected to support high-volume production of the PicoP display engine, as well as integration of the PicoP display engine into commercial products.

About Microvision: www.microvision.com

Microvision provides the PicoP display technology platform designed to enable next generation display and imaging products for pico projectors, vehicles displays, and wearable displays that interface to mobile devices. The company also manufactures and sells its bar code scanner product line which features the company's proprietary MEMS technology.

Forward-Looking Statements Disclaimer

Certain statements contained in this release, including those relating to future product introductions, applications, business partnering expectations, and business prospects, as well as statements containing words like "expect," "can," "should," and other similar expressions, are forward-looking statements that involve a number of risks and uncertainties. Factors that could cause actual results to differ materially from those projected in the Company's forward-looking statements include the following: our ability to raise additional capital when needed; the risk of market acceptance of our technology and products, our financial and technical resources relative to those of our competitors; our ability to keep up with rapid technological change; our ability to enforce our intellectual property rights and protect our proprietary technologies; the timing of commercial product launches and delays in product development; the ability to achieve key technical milestones in key products; our ability to secure needed third party manufacturing and sales resources, dependence on third parties to develop, manufacture, sell and market our products; potential product liability claims and other risk factors identified from time to time in the Company's SEC reports, including the Company's Annual Report on Form 10-K filed with the SEC. Except as expressly required by the federal securities laws, we undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, changes in circumstances or any other reason.

Source: Microvision